PRINCE EDWARD ISLAND

1985 TOURIST EXIT SURVEY

(May 15 - October 31)

Department of Tourism and Parks
Department of Regional Industrial Expansion
June, 1987

DEPARTMENT OF TOURISM AND PARKS
TOURIST EXIT SURVEY - 1985

FOREWORD

This report presents findings obtained from a survey of tourists exiting Prince Edward Island by air and auto between May 15 and October 31, 1985. The information derived from the survey represents a continuation of the data collection process which was introduced in 1971 in the form of a comprehensive, full season air and auto exit survey.

The 1985 data, while not restricted to specific users, will hopefully be used by individuals familiar with the limitations of application. The data will be used within the department for specific tourism planning/marketing purposes in addition to ongoing economic sectoral analysis.

The department is indebted to the federal Department of Regional Industrial Expansion, Charlottetown Airport officials, Eastern Provincial Airways, Air Canada, C.N. Marine and Northumberland Ferries Ltd. for their co-operation.

For the purpose of this survey the following definitions will apply:

1. Tourist (non-resident) - A person who visited the province for business, pleasure or personal reasons, not arriving to take up an occupation, to establish a residence or to attend a school.

2. Party - One or more persons travelling together as a unit. For air travellers this is simply as the definition states. However, for auto travellers, a unit is considered to be all persons travelling in a single private passenger vehicle.

3. Multi-Party Weighted - In 1979, multi-party weighting was first applied to the tourist exit survey. To reflect expenditures more accurately, allowance was made for those parties comprised of more than one distinct group, e.g., two couples travelling together in one automobile. In 1985 the process of multi-party weighting has been continued but only applies to those expenditure tables where it is so stated. Expenditures would be underestimated if they were not multi-party weighted.

4. Non-Multi-Party Weighted - Prior to 1979, expenditures were not multi-party weighted and, therefore, expenditures were slightly underestimated. To permit comparison with years prior to 1979, non-multi-party weighted figures are also reported.

For additional information contact George E. Ferguson of the Tourism Development Branch, telephone 368-5504.

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C - Green	Air	Day & Overnight	C - 1
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Appendix II	Methodology		

1985 TOURIST EXIT SURVEY
SURVEY TABLES PROCESSED

Identical tables are included in this report for each sub-population (A, B or C). The standard tables format within this report is as follows:

		A	B	C
VISITOR PROFILE				
I. A	Number of Visitors	1	1	1
I. B	Type of Visitor	1	1	1
I. C	Mode of Travel	2	-	-
I. D	Season of Visitors	2	1	1
I. E	Province/Region of Origin	3	2	2
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III. C2	Total Expend - Non-Multi-Party Weighted	26	22	22
III. C3	Average Expend per Party per Trip	27	23	23
III. C4	Average Expend per Party per Day	28	24	24
III. C5	Average Expend per Person per Day	29	25	25
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III. D4	Average Expend per Party per Day	33	29	29
III. D5	Average Expend per Person per Day	34	30	30
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APPENDIX II **METHODOLOGY**

SURVEY SUBPOPULATIONS

ENTIRE SEASON AIR & AUTO

I. VISITOR PROFILE

A. TOTAL NUMBER OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
Total non-resident tourists	216,743	100.0	2.5285	548,031	100.0	4.1152	891,951	100.0

B. TYPE OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Day	25,071	11.6	2.6714	66,974	12.2	0.0000	0	0.0
2) Overnight	191,672	88.4	2.5098	481,057	87.8	4.6535	891,951	100.0
Total	216,743	100.0	2.5285	548,031	100.0	4.1152	891,951	100.0

I. C. MODE OF TRAVEL

TYPE	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Auto	195,307	90.1	2.6633	520,152	94.9	3.8541	752,729	84.4
2) Air	21,436	9.9	1.3006	27,879	5.1	6.4948	139,222	15.6
Total	216,743	100.0	2.5285	548,031	100.0	4.1152	891,951	100.0

D. SEASON OF VISITORS

SEASON	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Spring	16,400	7.6	1.9599	32,142	5.9	2.8835	47,290	5.3
2) Summer	167,992	77.5	2.6869	451,382	82.4	4.2937	721,303	80.9
3) Fall	32,351	14.9	1.9940	64,507	11.8	3.8131	123,358	13.8
Total	216,743	100.0	2.5285	548,031	100.0	4.1152	891,951	100.0

I. E. PROVINCE/REGION OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Nova Scotia	63,255	29.2	2.5846	163,487	29.8	4.0718	257,562	28.9
2) New Brunswick	48,784	22.5	2.5311	123,476	22.5	3.3947	165,609	18.6
3) Newfoundland	4,246	2.0	2.9383	12,476	2.3	7.2412	30,746	3.4
4) Quebec	22,364	10.3	2.6974	60,324	11.0	3.2396	72,450	8.1
5) Ontario	39,606	18.3	2.4694	97,805	17.8	4.9015	194,130	21.8
6) Other Canada	8,236	3.8	2.5943	21,367	3.9	5.4353	44,765	5.0
7) New England	11,907	5.5	2.2842	27,198	5.0	4.2055	50,075	5.6
8) Other U.S.A.	16,331	7.5	2.3427	38,259	7.0	3.8574	62,995	7.1
9) Other World	2,014	0.9	1.8069	3,639	0.7	6.7622	13,619	1.5
Total	216,743	100.0	2.5285	548,031	100.0	4.1152	891,951	100.0

F. COUNTRY OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Canada	186,491	86.0	2.5681	478,935	87.4	4.1035	765,262	85.8
2) U.S.A.	28,238	13.0	2.3180	65,457	11.9	4.0042	113,070	12.7
3) Other Countries	2,014	0.9	1.8069	3,639	0.7	6.7622	13,619	1.5
Total	216,743	100.0	2.5285	548,031	100.0	4.1152	891,951	100.0

ENTIRE SEASON AIR & AUTO

I. G. OCCUPATION OF RESPONDENT

	OCCUPATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1)	Pro.,tech. & related worker	57,010	26.6	2.5084	143,002	26.3	4.1511	236,655	26.9
2)	Farmer & farm manager	3,570	1.7	3.2636	11,651	2.1	2.4664	8,805	1.0
3)	Manager,official & proprietor	25,648	12.0	2.3838	61,139	11.2	3.4706	89,014	10.1
4)	Clerical & related worker	12,895	6.0	2.5686	33,122	6.1	3.8482	49,623	5.6
5)	Sales worker	17,295	8.1	1.9314	33,403	6.1	3.8160	65,998	7.5
6)	Craftsman,foreman & related worker	17,016	7.9	2.9590	50,350	9.3	3.1886	54,258	6.2
7)	Operative & related worker	9,859	4.6	3.1681	31,234	5.7	3.3025	32,559	3.7
8)	Private household worker	372	0.2	3.0108	1,120	0.2	1.9624	730	0.1
9)	Service worker except private homes	7,330	3.4	2.7907	20,456	3.8	3.3364	24,456	2.8
10)	Farm labourer and farm foreman	27	0.0	1.0000	27	0.0	18.0000	486	0.1
11)	Labourer except farm & mine	5,388	2.5	2.6691	14,381	2.6	3.2957	17,757	2.0
12)	Student	7,774	3.6	2.5005	19,439	3.6	8.8306	68,649	7.8
13)	Housewife	11,041	5.1	2.8864	31,869	5.9	5.8833	64,957	7.4
14)	Retiree	31,110	14.5	2.2911	71,276	13.1	4.1923	130,424	14.8
15)	Military	3,702	1.7	2.8517	10,557	1.9	4.8838	18,080	2.1
16)	Unemployed	1,426	0.7	2.1101	3,009	0.6	3.3857	4,828	0.5
17)	Other	3,063	1.4	2.6203	8,026	1.5	3.5929	11,005	1.3
	Sub-total	214,526	100.0	2.5361	544,061	100.0	4.0941	878,284	100.0
	Non-response	2,217		1.7907	3,970		6.1646	13,667	
	Total	216,743		2.5285	548,031		4.1152	891,951	

ENTIRE SEASON AIR & AUTO

I. H. EDUCATION OF RESPONDENT

EDUCATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Elementary	1,296	0.6	2.4468	3,171	0.6	3.8495	4,989	0.6
2) Secondary - partial	10,877	5.1	2.9770	32,381	5.9	5.1135	55,620	6.3
3) Secondary - completed	43,616	20.3	2.8093	122,532	22.5	3.8202	166,621	18.8
4) Post secondary non-university partial	10,411	4.8	2.3920	24,903	4.6	4.0225	41,878	4.7
5) Post secondary non-university completed	44,430	20.6	2.5923	115,176	21.2	3.6666	162,906	18.4
6) University - partial	24,641	11.4	2.4035	59,224	10.9	3.8377	94,565	10.7
7) University - completed	79,992	37.2	2.3358	186,845	34.3	4.5134	361,032	40.7
Sub-total	215,263	100.0	2.5282	544,232	100.0	4.1234	887,611	100.0
Non-response	1,480		2.5669	3,799		2.9324	4,340	
Total	216,743		2.5285	548,031		4.1152	891,951	

ENTIRE SEASON AIR & AUTO

I. I. PURPOSE OF TRIP

PURPOSE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Convention/Conference	4,721	2.2	1.6287	7,689	1.4	3.8168	18,019	2.0
2) Meetings,other business	25,764	12.0	1.3933	35,896	6.6	3.4016	87,638	9.9
3) Shopping	1,845	0.9	2.8434	5,246	1.0	1.5057	2,778	0.3
4) Sightseeing	68,753	32.0	2.6780	184,121	34.0	2.8560	196,356	22.3
5) Visiting friends & relatives	49,272	22.9	2.3149	114,062	21.1	5.6240	277,107	31.5
6) Personal affairs	9,049	4.2	2.1890	19,808	3.7	2.5498	23,073	2.6
7) Outdoor recreation sport	40,198	18.7	3.3217	133,527	24.7	4.3886	176,411	20.0
8) Commuting	173	0.1	1.3410	232	0.0	7.8439	1,357	0.2
9) Passing through to Magdalen Isl.	3,916	1.8	3.0439	11,920	2.2	0.1941	760	0.1
10) Other	11,045	5.1	2.6062	28,786	5.3	8.8367	97,601	11.1
Sub-total	214,736	100.0	2.5207	541,287	100.0	4.1032	881,100	100.0
Non-response	2,007		3.3602	6,744		5.4066	10,851	
Total	216,743		2.5285	548,031		4.1152	891,951	

ENTIRE SEASON AIR & AUTO

I. J. OCCUPATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	2,002	43.2	6,483	25.4	251	13.6	15,641	23.1	12,328	30.9	2,254	24.9	13,506	27.8	91	52.6	974	24.9	2,558	23.3	56,088	26.4
2) Farmer & farm manager	0	0.0	347	1.4	0	0.0	1,898	2.8	460	1.2	141	1.6	249	0.5	8	4.6	0	0.0	467	4.3	3,570	1.7
3) Manager,official & proprietor	741	16.0	5,339	20.9	27	1.5	7,168	10.6	3,717	9.3	998	11.0	4,429	9.1	49	28.3	807	20.6	2,189	19.9	25,464	12.0
4) Clerical & related worker	276	6.0	470	1.8	575	31.2	3,779	5.6	2,967	7.4	935	10.3	3,080	6.3	0	0.0	415	10.6	398	3.6	12,895	6.1
5) Sales worker	571	12.3	8,889	34.8	296	16.0	2,414	3.6	2,192	5.5	389	4.3	2,443	5.0	0	0.0	53	1.4	48	0.4	17,295	8.1
6) Craftsman,foreman & related worker	318	6.9	1,027	4.0	0	0.0	6,648	9.8	4,934	12.4	158	1.7	2,512	5.2	0	0.0	447	11.4	972	8.8	17,016	8.0
7) Operative & related worker	98	2.1	421	1.6	158	8.6	3,155	4.7	3,311	8.3	49	0.5	2,207	4.5	25	14.5	246	6.3	189	1.7	9,859	4.6
8) Private household worker	0	0.0	10	0.0	0	0.0	16	0.0	0	0.0	0	0.0	346	0.7	0	0.0	0	0.0	0	0.0	372	0.2
9) Service worker except private homes	38	0.8	352	1.4	67	3.6	2,600	3.8	1,338	3.4	428	4.7	1,762	3.6	0	0.0	315	8.0	430	3.9	7,330	3.4
10) Farm labourer and farm foreman	0	0.0	27	0.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	27	0.0
11) Labourer except farm & mine	0	0.0	282	1.1	0	0.0	1,929	2.8	1,185	3.0	682	7.5	977	2.0	0	0.0	67	1.7	266	2.4	5,388	2.5
12) Student	97	2.1	188	0.7	65	3.5	2,147	3.2	2,257	5.7	447	4.9	1,772	3.6	0	0.0	0	0.0	753	6.9	7,726	3.6
13) Housewife	107	2.3	415	1.6	0	0.0	2,899	4.3	2,193	5.5	327	3.6	4,102	8.4	0	0.0	359	9.2	336	3.1	10,738	5.1
14) Retiree	369	8.0	713	2.8	406	22.0	16,103	23.7	1,952	4.9	1,747	19.3	7,818	16.1	0	0.0	233	5.9	1,288	11.7	30,629	14.4
15) Military	0	0.0	0	0.0	0	0.0	362	0.5	766	1.9	328	3.6	1,557	3.2	0	0.0	0	0.0	620	5.6	3,633	1.7
16) Unemployed	0	0.0	220	0.9	0	0.0	325	0.5	0	0.0	0	0.0	762	1.6	0	0.0	0	0.0	119	1.1	1,426	0.7
17) Other	13	0.3	387	1.5	0	0.0	753	1.1	254	0.6	166	1.8	1,138	2.3	0	0.0	0	0.0	352	3.2	3,063	1.4
Total	4,630	100.0	25,570	100.0	1,845	100.0	67,837	100.0	39,854	100.0	9,049	100.0	48,660	100.0	173	100.0	3,916	100.0	10,985	100.0	212,519	100.0

ENTIRE SEASON AIR & AUTO

I. K. EDUCATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	0	0.0	147	0.6	0	0.0	845	1.2	30	0.1	0	0.0	196	0.4	0	0.0	0	0.0	78	0.7	1,296	0.6
2) Secondary - partial	90	1.9	758	2.9	0	0.0	3,977	5.8	1,997	5.0	325	3.7	3,175	6.5	0	0.0	128	3.3	427	3.9	10,877	5.1
3) Secondary - completed	727	15.4	3,947	15.3	1,065	57.7	13,714	20.1	8,644	21.7	1,974	22.2	10,329	21.1	49	28.3	1,003	25.6	1,929	17.7	43,381	20.3
4) Post secondary non-university partial	313	6.6	748	2.9	0	0.0	3,518	5.2	2,316	5.8	857	9.7	1,685	3.4	0	0.0	27	0.7	947	8.7	10,411	4.9
5) Post secondary non-university completed	606	12.8	6,087	23.7	356	19.3	12,328	18.1	10,460	26.2	1,253	14.1	9,433	19.2	25	14.5	785	20.0	3,026	27.8	44,359	20.6
6) University - partial	202	4.3	2,321	9.0	173	9.4	8,154	12.0	3,240	8.1	1,008	11.4	5,766	11.8	0	0.0	1,016	25.9	2,176	20.0	24,056	11.3
7) University - completed	2,783	58.9	11,721	45.6	251	13.6	25,649	37.6	13,185	33.1	3,459	39.0	18,463	37.6	99	57.2	957	24.4	2,309	21.2	78,876	37.0
Total	4,721	100.0	25,729	100.0	1,845	100.0	68,185	100.0	39,872	100.0	8,876	100.0	49,047	100.0	173	100.0	3,916	100.0	10,892	100.0	213,256	100.0

ENTIRE SEASON AIR & AUTO

I. L. AGE OF TOTAL PERSONS

AGE	MALE PERSONS NUMBER	%	FEMALE PERSONS NUMBER	%	TOTAL PERSONS NUMBER	%
1) Under 15	49,194	17.6	45,154	16.8	94,348	17.2
2) 15 - 19	9,767	3.5	12,064	4.5	21,831	4.0
3) 20 - 24	19,362	6.9	22,301	8.3	41,663	7.6
4) 25 - 29	26,905	9.6	24,571	9.1	51,476	9.4
5) 30 - 34	24,386	8.7	27,810	10.3	52,196	9.5
6) 35 - 39	31,092	11.1	31,512	11.7	62,604	11.4
7) 40 - 44	32,984	11.8	24,942	9.3	57,926	10.6
8) 45 - 54	33,645	12.1	28,763	10.7	62,408	11.4
9) 55 - 64	24,206	8.7	24,563	9.1	48,769	8.9
10) 65 & over	27,436	9.8	27,124	10.1	54,560	10.0
Total	278,977	100.0	268,804	100.0	547,781	100.0

I. M. MEMBER OF AN ORGANIZATION?

RESPONSE	PARTIES	%
1) YES	69,949	32.3
2) NO	146,784	67.7
3) NO RESPONSE	10	0.0
TOTAL	216,743	100.0

N. IMPORTANCE OF ACCOMMODATION GRADING?

RESPONSE	PARTIES	%
1) VERY IMPORTANT	78,808	36.4
2) IMPORTANT	54,471	25.1
3) NOT VERY IMPORTANT	34,317	15.8
4) NOT AT ALL IMPORTAN	49,007	22.6
5) NO RESPONSE	140	0.1
TOTAL	216,743	100.0

I. O. WHICH LANGUAGE DO YOU USE MORE OFTEN?

RESPONSE	PARTIES	%
1) ENGLISH	199,011	91.8
2) FRENCH	17,296	8.0
3) NO RESPONSE	436	0.2
TOTAL	216,743	100.0

P. LANGUAGE SPOKEN BY ORIGIN

ORIGIN	ENGLISH PARTIES	ENGLISH %	FRENCH PARTIES	FRENCH %	TOTAL PARTIES	TOTAL %
1) NOVA SCOTIA	63,189	31.8	33	0.2	63,222	29.2
2) NEW BRUNSWICK	46,081	23.2	2,452	14.2	48,533	22.4
3) NEWFOUNDLAND	4,232	2.1	14	0.1	4,246	2.0
4) QUEBEC	8,620	4.3	13,613	78.7	22,233	10.3
5) ONTARIO	39,115	19.7	471	2.7	39,586	18.3
6) OTHER,CANADA	7,700	3.9	536	3.1	8,236	3.8
7) NEW ENGLAND	11,880	6.0	27	0.2	11,907	5.5
8) OTHER,U.S.A.	16,228	8.2	103	0.6	16,331	7.5
9) OTHER,COUNTRY	1,966	1.0	47	0.3	2,013	0.9
TOTAL	199,011	100.0	17,296	100.0	216,307	100.0

I. Q. IS A PET TRAVELLING WITH YOU?

RESPONSE	PARTIES	%
1) YES	11,223	5.2
2) NO	205,496	94.8
3) NO RESPONSE	24	0.0
TOTAL	216,743	100.0

R. WHAT TYPE OF PET?

RESPONSE	PARTIES	%
1) DOG	9,407	83.8
2) CAT	1,516	13.5
3) HAMSTER	15	0.1
4) NO RESPONSE	285	2.5
TOTAL	11,223	100.0

S. IS PET INNOCULATED AGAINST RABIES?

RESPONSE	PARTIES	%
1) YES	10,940	97.5
2) NO	283	2.5
TOTAL	11,223	100.0

ENTIRE SEASON AIR & AUTO

II. ACCOMMODATION ON ISLAND

A. USE OF ACCOMMODATION

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	71,459	34.2	2.2471	160,573	30.4	2.7374	195,609	19.8
2) Cabin/Cottage	16,660	8.0	3.1723	52,851	10.0	6.1035	101,685	10.3
3) Tourist Home/Farm Tourist Home	9,702	4.6	2.5643	24,879	4.7	3.2700	31,726	3.2
4) Farm Vacation Home	385	0.2	1.7974	692	0.1	5.1792	1,994	0.2
5) Vacation Home - owned/borrowed	4,377	2.1	2.4391	10,676	2.0	17.5988	77,030	7.8
6) Friends/Relatives	48,023	23.0	2.2366	107,407	20.3	5.9187	284,235	28.7
7) Federal Campground	11,508	5.5	2.8674	32,998	6.3	3.7988	43,717	4.4
8) Provincial Campground	12,338	5.9	2.7025	33,343	6.3	4.4994	55,513	5.6
9) Commercial Campground	28,704	13.8	3.1854	91,433	17.3	4.2369	121,615	12.3
10) Other	5,600	2.7	2.3250	13,020	2.5	13.7321	76,900	7.8
Total	208,756	100.0	2.5287	527,872	100.0	4.7425	990,024	100.0

ENTIRE SEASON AIR & AUTO

II. B. USE OF ACCOMMODATION (EXCLUSIVE STAY)

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	65,316	37.1	2.2202	145,014	33.1	2.4791	161,928	20.2
2) Cabin/Cottage	13,336	7.6	3.2425	43,242	9.9	5.6738	75,666	9.4
3) Tourist Home/Farm Tourist Home	6,636	3.8	2.3918	15,872	3.6	2.7411	18,190	2.3
4) Farm Vacation Home	121	0.1	1.4132	171	0.0	7.0413	852	0.1
5) Vacation Home - owned/borrowed	4,369	2.5	2.4399	10,660	2.4	17.6127	76,950	9.6
6) Friends/Relatives	45,125	25.6	2.2530	101,665	23.2	5.4639	246,557	30.7
7) Federal Campground	7,394	4.2	2.6907	19,895	4.5	3.6118	26,706	3.3
8) Provincial Campground	6,169	3.5	2.5307	15,612	3.6	5.1204	31,588	3.9
9) Commercial Campground	22,627	12.8	3.2726	74,048	16.9	4.2693	96,601	12.0
10) Other	5,034	2.9	2.3743	11,952	2.7	13.5648	68,285	8.5
Sub-total	176,127	100.0	2.4876	438,131	100.0	4.5610	803,323	100.0
No exclusive stay	40,616		2.7058	109,900		2.1821	88,628	
Total	216,743		2.5285	548,031		4.1152	891,951	

ENTIRE SEASON AIR & AUTO

II. C. PURPOSE OF TRIP BY ACCOMMODATION USE

PURPOSE OF TRIP	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Convention/Conference	3,413	4.8	342	2.1	68	0.7	63	16.4	0	0.0	173	0.4	20	0.2	26	0.2	0	0.0	490	9.5	4,595	2.2
2) Meetings,other business	16,421	23.3	594	3.6	349	3.7	11	2.9	525	12.5	2,288	4.8	233	2.1	28	0.2	119	0.4	446	8.6	21,014	10.2
3) Shopping	736	1.0	124	0.7	34	0.4	0	0.0	0	0.0	58	0.1	0	0.0	313	2.6	313	1.1	0	0.0	1,578	0.8
4) Sightseeing	31,044	44.0	4,584	27.5	5,858	61.7	281	73.0	124	3.0	1,581	3.3	4,698	41.8	6,356	52.5	13,161	46.1	1,490	28.9	69,177	33.5
5) Visiting friends & relatives	4,363	6.2	1,548	9.3	1,204	12.7	18	4.7	1,955	46.6	36,326	75.6	1,801	16.0	517	4.3	2,432	8.5	56	1.1	50,220	24.3
6) Personal affairs	2,319	3.3	889	5.3	94	1.0	0	0.0	386	9.2	3,590	7.5	173	1.5	158	1.3	400	1.4	530	10.3	8,539	4.1
7) Outdoor recreation sport	8,940	12.7	7,486	44.9	1,358	14.3	12	3.1	515	12.3	2,029	4.2	4,224	37.6	4,399	36.3	11,282	39.5	577	11.2	40,822	19.8
8) Commuting	22	0.0	0	0.0	0	0.0	0	0.0	84	2.0	0	0.0	0	0.0	25	0.2	0	0.0	0	0.0	131	0.1
9) Passing through to Magdalen Islands	363	0.5	28	0.2	0	0.0	0	0.0	0	0.0	0	0.0	29	0.3	0	0.0	44	0.2	0	0.0	464	0.2
10) Other	2,925	4.1	1,065	6.4	536	5.6	0	0.0	604	14.4	1,978	4.1	66	0.6	294	2.4	777	2.7	1,575	30.5	9,820	4.8
Sub-total	70,546	100.0	16,660	100.0	9,501	100.0	385	100.0	4,193	100.0	48,023	100.0	11,244	100.0	12,116	100.0	28,528	100.0	5,164	100.0	206,360	100.0
No response	913		0		201		0		184		0		264		222		176		436		2,396	
Total	71,459		16,660		9,702		385		4,377		48,023		11,508		12,338		28,704		5,600		208,756	

ENTIRE SEASON AIR & AUTO

II. D. OCCUPATION OF RESPONDENT BY ACCOMMODATION USE

OCCUPATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	16,961	23.8	4,823	29.1	3,563	37.3	259	67.3	1,227	28.1	13,519	28.5	5,958	51.8	2,931	24.1	7,013	24.7	1,837	34.2	58,091	28.1
2) Farmer & farm manager	1,399	2.0	305	1.8	190	2.0	0	0.0	0	0.0	446	0.9	297	2.6	508	4.2	424	1.5	0	0.0	3,569	1.7
3) Manager,official & proprietor	9,688	13.6	1,678	10.1	304	3.2	27	7.0	380	8.7	5,884	12.4	837	7.3	594	4.9	2,829	10.0	420	7.8	22,641	10.9
4) Clerical & related worker	2,842	4.0	695	4.2	412	4.3	10	2.6	50	1.1	3,008	6.3	508	4.4	1,284	10.6	2,394	8.4	405	7.5	11,608	5.6
5) Sales worker	11,004	15.5	1,209	7.3	561	5.9	0	0.0	928	21.3	1,947	4.1	417	3.6	388	3.2	828	2.9	26	0.5	17,308	8.4
6) Craftsman,foreman & related worker	5,317	7.5	1,447	8.7	765	8.0	20	5.2	325	7.5	2,151	4.5	598	5.2	1,032	8.5	4,667	16.4	239	4.5	16,561	8.0
7) Operative & related worker	3,721	5.2	835	5.0	339	3.5	0	0.0	30	0.7	1,964	4.1	387	3.4	366	3.0	1,608	5.7	0	0.0	9,250	4.5
8) Private household worker	26	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	28	0.2	28	0.2	96	0.3	0	0.0	178	0.1
9) Service worker except private homes	1,819	2.6	572	3.4	49	0.5	38	9.9	57	1.3	1,735	3.7	292	2.5	526	4.3	1,306	4.6	111	2.1	6,505	3.1
10) Farm labourer and farm foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	27	0.1	0	0.0	0	0.0	0	0.0	0	0.0	27	0.0
11) Labourer except farm & mine	2,115	3.0	622	3.7	39	0.4	0	0.0	112	2.6	800	1.7	466	4.0	308	2.5	787	2.8	71	1.3	5,320	2.6
12) Student	453	0.6	1,104	6.7	332	3.5	12	3.1	125	2.9	1,851	3.9	498	4.3	1,035	8.5	1,374	4.8	702	13.1	7,486	3.6
13) Housewife	2,683	3.8	1,672	10.1	447	4.7	8	2.1	525	12.0	3,639	7.7	193	1.7	82	0.7	987	3.5	368	6.9	10,604	5.1
14) Retiree	10,922	15.4	1,223	7.4	1,955	20.5	11	2.9	520	11.9	7,317	15.4	770	6.7	2,822	23.2	3,207	11.3	869	16.2	29,616	14.3
15) Military	624	0.9	38	0.2	267	2.8	0	0.0	38	0.9	1,742	3.7	13	0.1	251	2.1	562	2.0	157	2.9	3,692	1.8
16) Unemployed	199	0.3	62	0.4	80	0.8	0	0.0	45	1.0	692	1.5	158	1.4	0	0.0	8	0.0	0	0.0	1,244	0.6
17) Other	1,355	1.9	313	1.9	254	2.7	0	0.0	0	0.0	714	1.5	88	0.8	12	0.1	286	1.0	161	3.0	3,183	1.5
Sub-total	71,128	100.0	16,598	100.0	9,557	100.0	385	100.0	4,362	100.0	47,436	100.0	11,508	100.0	12,167	100.0	28,376	100.0	5,366	100.0	206,883	100.0
No response	331		62		145		0		15		587		0		171		328		234		1,873	
Total	71,459		16,660		9,702		385		4,377		48,023		11,508		12,338		28,704		5,600		208,756	

ENTIRE SEASON AIR & AUTO

II. E. EDUCATION OF RESPONDENT BY ACCOMMODATION USE

EDUCATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	395	0.6	56	0.3	32	0.3	0	0.0	0	0.0	201	0.4	0	0.0	119	1.0	289	1.0	0	0.0	1,092	0.5
2) Secondary - partial	2,302	3.2	975	5.9	1,002	10.3	8	2.1	77	1.8	2,966	6.2	587	5.1	656	5.3	2,393	8.4	34	0.6	11,000	5.3
3) Secondary - completed	12,856	18.1	4,962	30.1	1,328	13.7	233	60.5	1,077	24.6	8,968	18.8	1,134	9.9	2,528	20.6	8,030	28.1	912	16.3	42,028	20.2
4) Post secondary non-university partial	2,732	3.9	440	2.7	86	0.9	0	0.0	232	5.3	2,914	6.1	967	8.4	1,347	11.0	821	2.9	384	6.9	9,923	4.8
5) Post secondary non-university completed	16,718	23.6	2,588	15.7	1,766	18.2	11	2.9	675	15.4	9,295	19.5	1,611	14.0	2,354	19.1	6,858	24.0	1,018	18.3	42,894	20.7
6) University - partial	8,855	12.5	1,735	10.5	832	8.6	30	7.8	465	10.6	5,363	11.2	918	8.0	826	6.7	2,844	9.9	646	11.6	22,514	10.8
7) University - completed	27,019	38.1	5,722	34.7	4,636	47.9	103	26.8	1,851	42.3	18,067	37.8	6,291	54.7	4,463	36.3	7,367	25.8	2,584	46.3	78,103	37.6
Sub-total	70,877	100.0	16,478	100.0	9,682	100.0	385	100.0	4,377	100.0	47,774	100.0	11,508	100.0	12,293	100.0	28,602	100.0	5,578	100.0	207,554	100.0
No response	582		182		20		0		0		249		0		45		102		22		1,202	
Total	71,459		16,660		9,702		385		4,377		48,023		11,508		12,338		28,704		5,600		208,756	

ENTIRE SEASON AIR & AUTO

II. F. PROVINCE/REGION OF ORIGIN BY ACCOMMODATION USE

ORIGIN	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Nova Scotia	19,066	26.7	6,734	40.4	2,760	28.4	0	0.0	2,351	53.7	18,974	39.5	2,484	21.6	2,556	20.7	6,886	24.0	1,055	18.8	62,866	30.1
2) New Brunswick	13,922	19.5	3,585	21.5	451	4.6	0	0.0	851	19.4	11,843	24.7	1,514	13.2	1,924	15.6	6,922	24.1	1,319	23.6	42,331	20.3
3) Newfoundland	1,154	1.6	1,222	7.3	68	0.7	20	5.2	88	2.0	704	1.5	122	1.1	266	2.2	1,014	3.5	75	1.3	4,733	2.3
4) Quebec	7,879	11.0	933	5.6	850	8.8	221	57.4	48	1.1	1,601	3.3	2,607	22.7	1,432	11.6	3,475	12.1	192	3.4	19,238	9.2
5) Ontario	14,987	21.0	1,788	10.7	2,228	23.0	56	14.5	581	13.3	8,869	18.5	2,607	22.7	3,216	26.1	5,670	19.8	1,080	19.3	41,082	19.7
6) Other Canada	2,818	3.9	721	4.3	708	7.3	34	8.8	181	4.1	1,623	3.4	444	3.9	864	7.0	1,071	3.7	498	8.9	8,962	4.3
7) New England	3,916	5.5	1,106	6.6	428	4.4	0	0.0	62	1.4	3,024	6.3	761	6.6	722	5.9	1,350	4.7	260	4.6	11,629	5.6
8) Other U.S.A.	7,061	9.9	538	3.2	2,168	22.3	28	7.3	200	4.6	1,077	2.2	702	6.1	1,358	11.0	2,011	7.0	1,088	19.4	16,231	7.8
9) Other World	656	0.9	33	0.2	41	0.4	26	6.8	15	0.3	308	0.6	267	2.3	0	0.0	305	1.1	33	0.6	1,684	0.8
Total	71,459	100.0	16,660	100.0	9,702	100.0	385	100.0	4,377	100.0	48,023	100.0	11,508	100.0	12,338	100.0	28,704	100.0	5,600	100.0	208,756	100.0

ENTIRE SEASON AIR & AUTO

III. EXPENDITURES

A. EXPENDITURES IN GENERAL

EXPENDITURES	Total Expenditures Multi-Party Weighted	Total Expenditures Non-Multi-Party Weighted	Average Per Party Per Trip	Average Per Party Per Day	Average Per Person Per Day
1) Gas and Oil	6,934,279	6,629,877	31.99	11.53	5.48
2) Auto Repairs & Maintenance	302,051	268,594	1.39	0.38	0.13
3) Meals,Beverages in Restaurants	15,720,830	15,074,574	72.53	27.24	12.65
4) Alcoholic Beverages	2,463,960	2,329,429	11.37	3.27	1.37
5) Food,Beverages in Stores (excludes alcohol)	4,797,839	4,653,001	22.14	5.73	2.35
6) Accommodations	15,471,488	15,018,352	71.38	23.92	11.94
7) Recreation & Entertainment	6,487,070	6,252,578	29.93	9.17	3.55
8) Handcrafts & Related Merchandise	3,900,205	3,843,394	18.00	6.44	2.62
9) Other Under $250	3,378,891	3,228,377	15.59	5.17	2.71
10) Other Over $250	2,090,076	2,028,176	9.64	2.32	1.60
11) Total Excluding Expenses over $250	59,456,612	57,298,176	274.32	92.84	42.80
12) Total Including Expenses over $250	61,546,688	59,326,352	283.96	95.16	44.39

ENTIRE SEASON AIR & AUTO

III. B. EXPENDITURE BY ORIGIN

1. Total Expenditures on Island (Multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	63,255	2,041,267	99,965	1,453,482	851,221	4,271,931	4,667,622	1,940,934	1,013,683	866,751	967,974	17,206,854	18,174,828
2) New Brunswick	48,784	1,271,982	36,685	802,054	451,800	2,545,152	2,436,388	1,283,484	409,292	767,565	166,300	9,924,402	10,090,702
3) Newfoundland	4,246	215,028	16,297	286,841	147,765	537,532	717,981	465,664	170,878	143,073	105,608	2,701,059	2,806,667
4) Quebec	22,364	644,888	32,573	357,873	122,557	1,699,439	1,627,468	604,285	383,018	178,715	26,503	5,650,815	5,677,318
5) Ontario	39,606	1,334,891	67,886	1,006,365	611,918	3,705,529	3,177,939	1,434,478	994,894	914,547	318,000	13,248,445	13,566,445
6) Other Canada	8,236	298,110	10,502	246,042	114,150	876,649	680,937	289,411	411,316	242,171	245,856	3,169,286	3,415,142
7) New England	11,907	468,631	7,030	239,785	67,739	856,608	775,738	235,630	170,510	55,778	58,595	2,877,450	2,936,045
8) Other U.S.A.	16,331	601,560	31,113	352,986	77,295	1,085,082	1,218,399	289,300	287,324	152,387	194,240	4,095,446	4,289,686
9) Other World	2,014	57,923	0	52,412	19,515	142,908	169,017	23,885	59,291	57,904	7,000	582,855	589,855

III. B. 2. Total Expenditures on Island (Non-multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	63,255	1,952,028	76,658	1,427,665	817,585	4,818,696	4,526,346	1,906,313	1,005,074	846,764	951,474	16,577,129	17,528,603
2) New Brunswick	48,784	1,223,313	36,685	785,212	432,525	2,446,421	2,367,684	1,146,938	395,529	755,934	129,900	9,590,241	9,720,141
3) Newfoundland	4,246	201,633	16,297	262,150	133,230	526,354	684,996	446,614	160,958	138,693	105,608	2,570,925	2,676,533
4) Quebec	22,364	629,707	22,423	352,518	122,448	1,685,296	1,606,781	601,136	382,009	176,405	26,503	5,578,723	5,605,226
5) Ontario	39,606	1,229,653	67,886	951,054	548,106	3,516,585	3,093,150	1,332,113	984,375	815,989	315,000	12,538,911	12,853,911
6) Other Canada	8,236	293,093	10,502	243,750	112,890	861,916	665,926	285,423	404,795	238,166	239,856	3,116,461	3,356,317
7) New England	11,907	462,472	7,030	237,137	67,264	850,589	766,542	233,540	169,670	55,753	58,595	2,849,997	2,908,592
8) Other U.S.A.	16,331	580,055	31,113	341,173	75,866	1,026,054	1,138,120	276,616	281,938	142,909	194,240	3,893,844	4,088,084
9) Other World	2,014	57,923	0	52,342	19,515	142,663	168,807	23,885	59,046	57,764	7,000	581,945	588,945

ENTIRE SEASON AIR & AUTO

III. B. 3. Average Expenditure Per Party Per Trip

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	63,255	32.27	1.58	22.98	13.46	67.54	73.79	30.68	16.03	13.70	15.30	272.02	287.33
2) New Brunswick	48,784	26.07	0.75	16.44	9.26	52.17	49.94	24.67	8.39	15.73	3.41	203.44	206.84
3) Newfoundland	4,246	50.64	3.84	67.56	34.80	126.60	169.10	109.67	40.24	33.70	24.87	636.14	661.01
4) Quebec	22,364	28.84	1.46	16.00	5.48	75.99	72.77	27.02	17.13	7.99	1.19	252.67	253.86
5) Ontario	39,606	33.70	1.71	25.41	15.45	93.56	80.24	36.22	25.12	23.09	8.03	334.51	342.54
6) Other Canada	8,236	36.20	1.28	29.87	13.86	106.44	82.68	35.14	49.94	29.40	29.85	384.81	414.66
7) New England	11,907	39.36	0.59	20.14	5.69	71.94	65.15	19.79	14.32	4.68	4.92	241.66	246.58
8) Other U.S.A.	16,331	36.84	1.91	21.61	4.73	66.44	74.61	17.71	17.59	9.33	11.89	250.78	262.67
9) Other World	2,014	28.76	0.00	26.02	9.69	70.96	83.92	11.86	29.44	28.75	3.48	289.40	292.88

ENTIRE SEASON AIR & AUTO

III. B. 4. Average Expenditure Per Party Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	63,255	11.07	0.48	5.53	4.15	25.90	23.97	9.52	5.27	6.02	2.82	91.92	94.75
2) New Brunswick	48,784	11.55	0.19	5.57	3.62	25.97	19.32	10.30	3.40	6.27	3.06	86.20	89.25
3) Newfoundland	4,246	8.92	0.55	12.33	5.62	26.10	27.42	15.76	8.29	5.15	3.12	110.16	113.28
4) Quebec	22,364	12.09	0.67	5.22	1.56	27.67	23.22	10.05	8.99	3.24	0.14	92.71	92.85
5) Ontario	39,606	10.56	0.27	5.90	3.40	31.16	27.86	8.43	8.29	5.68	1.70	101.54	103.24
6) Other Canada	8,236	9.06	0.30	6.60	3.67	28.04	23.78	8.02	13.19	5.21	2.24	97.89	100.12
7) New England	11,907	12.96	0.22	5.15	1.63	22.78	21.94	6.59	6.08	0.93	0.31	78.30	78.61
8) Other U.S.A.	16,331	16.28	0.58	5.47	1.35	30.25	30.33	6.59	7.98	3.10	4.17	101.93	106.10
9) Other World	2,014	6.80	0.00	5.69	2.36	19.71	16.68	2.44	10.21	4.45	0.70	68.33	69.03

ENTIRE SEASON AIR & AUTO

III. . B. S. Average Expenditure Per Person Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	63,255	5.19	0.12	2.10	1.56	11.97	11.75	3.80	2.05	2.92	1.74	41.46	43.20
2) New Brunswick	48,784	6.14	0.07	2.22	1.53	11.71	9.98	3.67	1.26	2.92	2.23	39.51	41.74
3) Newfoundland	4,246	3.18	0.22	4.14	2.04	12.29	11.37	4.63	2.83	2.53	1.70	43.26	44.95
4) Quebec	22,364	4.82	0.19	2.24	0.83	12.49	11.14	4.04	3.62	1.77	0.10	41.14	41.24
5) Ontario	39,606	4.73	0.14	2.52	1.46	14.88	14.36	3.21	3.38	3.61	1.07	48.31	49.38
6) Other Canada	8,236	3.87	0.12	2.86	1.55	13.35	11.45	3.40	5.87	3.32	1.35	45.80	47.15
7) New England	11,907	6.73	0.11	2.49	0.85	10.71	11.44	2.84	2.60	0.47	0.25	38.24	38.49
8) Other U.S.A.	16,331	8.04	0.29	2.45	0.72	14.25	14.60	2.96	3.76	1.66	3.70	48.74	52.43
9) Other World	2,014	3.71	0.00	3.19	1.33	11.29	11.07	1.15	4.85	3.23	0.35	39.83	40.18

ENTIRE SEASON AIR & AUTO

III. C. EXPENDITURE BY PURPOSE OF TRIP

1. Total Expenditures on Island (Multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	4,721	82,513	2,620	77,712	57,091	611,484	808,936	102,282	153,004	171,410	29,680	2,067,051	2,096,731
2) Meetings,other business	25,764	582,742	40,555	164,465	170,747	1,519,839	1,987,686	275,725	118,054	441,557	577,844	5,301,369	5,879,213
3) Shopping	1,845	35,710	13,500	24,817	32,708	111,285	93,624	25,591	43,368	100,343	0	480,946	480,946
4) Sightseeing	68,753	2,360,275	61,515	1,279,218	584,980	5,606,451	5,940,614	1,909,545	1,745,085	598,303	317,786	20,085,986	20,403,772
5) Visiting friends & relatives	49,272	1,614,694	21,676	1,207,215	608,010	2,628,588	972,799	1,527,886	656,062	1,158,543	378,256	10,395,473	10,773,729
6) Personal affairs	9,049	183,700	34,751	90,016	49,519	438,379	500,023	90,197	45,538	83,035	15,250	1,515,158	1,530,408
7) Outdoor recreation sport	40,198	1,464,302	50,596	1,488,297	579,958	3,754,194	3,791,488	2,063,887	972,278	576,586	143,260	14,741,585	14,884,845
8) Commuting	173	11,850	0	19,940	6,220	17,250	2,500	2,000	0	8,170	0	67,930	67,930
9) Pass through to Magdalen Is.	3,916	68,480	0	3,874	6,259	78,067	32,162	38,968	3,397	7,880	0	239,087	239,087
10) Other	11,045	455,490	76,838	357,454	361,748	807,779	1,206,305	397,546	140,442	189,006	628,000	3,992,607	4,620,607
11) No response	2,007	74,523	0	84,832	6,720	147,515	135,352	53,444	22,976	44,058	0	569,420	569,420

ENTIRE SEASON AIR & AUTO

III. C. 2. Total Expenditures on Island (Non-multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	4,721	76,913	2,620	75,337	54,437	590,820	783,837	98,946	148,774	168,560	23,680	2,000,244	2,023,924
2) Meetings,other business	25,764	552,143	20,971	157,700	152,346	1,459,854	1,909,113	273,115	115,448	438,242	546,544	5,078,932	5,625,476
3) Shopping	1,845	35,710	13,500	24,817	32,708	111,285	93,624	25,591	43,368	100,343	0	480,946	480,946
4) Sightseeing	68,753	2,282,151	51,365	1,245,360	559,904	5,373,033	5,700,465	1,886,786	1,730,237	585,495	314,786	19,414,796	19,729,582
5) Visiting friends & relatives	49,272	1,509,351	21,676	1,165,172	602,826	2,517,249	965,166	1,446,581	650,539	1,064,567	378,256	9,943,127	10,321,383
6) Personal affairs	9,049	182,820	31,028	88,161	48,868	429,384	499,918	89,095	43,720	83,035	15,250	1,496,029	1,511,279
7) Outdoor recreation sport	40,198	1,415,712	50,596	1,469,011	555,818	3,610,041	3,703,378	2,000,409	953,803	567,624	121,660	14,326,392	14,448,052
8) Commuting	173	11,850	0	19,940	6,220	17,250	2,500	2,000	0	8,170	0	67,930	67,930
9) Pass through to Magdalen Is.	3,916	63,804	0	3,874	6,259	75,127	32,162	38,968	3,397	7,880	0	231,471	231,471
10) Other	11,045	424,900	76,838	318,797	303,323	743,016	1,192,837	337,643	131,132	160,403	628,000	3,688,889	4,316,889
11) No response	2,007	74,523	0	84,832	6,720	147,515	135,352	53,444	22,976	44,058	0	569,420	569,420

ENTIRE SEASON AIR & AUTO

III. C. 3. Average Expenditure Per Party Per Trip

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	4,721	17.48	0.56	16.46	12.09	129.52	171.35	21.67	32.41	36.31	6.29	437.84	444.13
2) Meetings,other business	25,764	22.62	1.57	6.38	6.63	58.99	77.15	10.70	4.58	17.14	22.43	205.77	228.19
3) Shopping	1,845	19.36	7.32	13.45	17.73	60.32	50.74	13.87	23.51	54.39	0.00	260.68	260.68
4) Sightseeing	68,753	34.33	0.89	18.61	8.51	81.54	86.41	27.77	25.38	8.70	4.62	292.15	296.77
5) Visiting friends & relatives	49,272	32.77	0.44	24.50	12.34	53.35	19.74	31.01	13.32	23.51	7.68	210.98	218.66
6) Personal affairs	9,049	20.30	3.84	9.95	5.47	48.45	55.26	9.97	5.03	9.18	1.69	167.44	169.12
7) Outdoor recreation sport	40,198	36.43	1.26	37.02	14.43	93.39	94.32	51.34	24.19	14.34	3.56	366.72	370.29
8) Commuting	173	68.50	0.00	115.26	35.95	99.71	14.45	11.56	0.00	47.23	0.00	392.66	392.66
9) Pass through to Magdalen Is.	3,916	17.49	0.00	0.99	1.60	19.94	8.21	9.95	0.87	2.01	0.00	61.05	61.05
10) Other	11,045	41.24	6.96	32.36	32.75	73.14	109.22	35.99	12.72	17.11	56.86	361.49	418.34
11) No response	2,007	37.13	0.00	42.27	3.35	73.50	67.44	26.63	11.45	21.95	0.00	283.72	283.72

ENTIRE SEASON AIR & AUTO

III. C. 4. Average Expenditure Per Party Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	4,721	5.33	0.19	3.69	3.46	39.90	50.15	5.80	6.26	7.57	0.77	122.36	123.14
2) Meetings,other business	25,764	11.11	0.33	2.29	2.37	29.63	35.16	4.40	2.46	8.59	11.69	96.34	108.03
3) Shopping	1,845	12.89	0.35	7.80	12.04	38.75	23.58	6.77	15.71	46.64	0.00	164.53	164.53
4) Sightseeing	68,753	14.48	0.38	6.44	2.93	33.96	32.47	10.17	11.30	2.88	0.81	115.03	115.84
5) Visiting friends & relatives	49,272	8.96	0.08	4.62	2.59	14.63	5.17	6.21	2.99	5.50	0.82	50.77	51.60
6) Personal affairs	9,049	9.37	0.71	3.45	1.64	22.11	19.24	3.33	1.60	3.98	0.84	65.43	66.28
7) Outdoor recreation sport	40,198	11.28	0.29	9.11	4.28	30.54	24.74	15.73	6.86	4.48	0.77	107.33	108.10
8) Commuting	173	8.36	0.00	7.93	6.50	10.41	0.90	0.65	0.00	4.64	0.00	39.40	39.40
9) Pass through to Magdalen Is.	3,916	16.32	0.00	0.75	1.47	16.99	5.32	9.95	0.23	2.01	0.00	53.04	53.04
10) Other	11,045	8.92	2.18	5.27	7.71	24.18	24.22	9.53	4.66	3.93	5.77	90.62	96.38
11) No response	2,007	11.90	0.00	9.72	0.75	31.06	26.31	10.95	3.23	19.40	0.00	113.33	113.33

ENTIRE SEASON AIR & AUTO

III. C.5. Average Expenditure Per Person Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	4,721	3.49	0.12	2.23	2.44	28.21	34.13	4.10	4.38	5.36	0.23	84.47	84.70
2) Meetings,other business	25,764	8.59	0.19	1.60	1.59	23.43	28.36	3.64	1.88	6.64	8.64	75.93	84.58
3) Shopping	1,845	4.47	0.17	2.31	4.82	13.91	8.59	2.07	6.58	22.88	0.00	65.80	65.80
4) Sightseeing	68,753	6.13	0.15	2.46	1.13	13.50	13.59	3.59	4.43	1.14	0.39	46.12	46.51
5) Visiting friends & relatives	49,272	4.56	0.04	2.27	1.21	7.45	2.59	2.73	1.34	2.89	0.53	25.07	25.61
6) Personal affairs	9,049	5.28	0.27	1.65	0.93	10.85	9.96	1.56	0.68	2.64	0.21	33.81	34.02
7) Outdoor recreation sport	40,198	4.10	0.08	3.08	1.46	10.49	8.66	4.89	2.17	1.66	0.24	36.61	36.85
8) Commuting	173	7.87	0.00	6.94	6.47	10.12	0.90	0.55	0.00	4.24	0.00	37.10	37.10
9) Pass through to Magdalen Is.	3,916	6.42	0.00	0.31	0.73	6.80	2.66	3.99	0.13	0.50	0.00	21.54	21.54
10) Other	11,045	4.20	0.41	2.13	2.36	9.95	13.54	3.37	1.92	1.37	5.21	39.25	44.46
11) No response	2,007	4.71	0.00	3.26	0.26	13.41	9.52	3.69	0.99	9.41	0.00	45.25	45.25

ENTIRE SEASON AIR & AUTO

III. F. EXPENDITURE BY OCCUPATION

1. Total Expenditures on Island (Multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	57,010	1,595,117	53,958	1,466,066	729,730	4,650,843	4,603,906	1,739,110	1,212,104	934,621	693,170	16,985,454	17,678,624
2) Farmer/farm manager	3,570	107,176	32,004	48,077	28,674	242,168	193,254	121,846	57,451	43,752	45,040	874,402	919,442
3) Manager,official,proprietor	25,648	819,011	35,207	478,855	252,127	2,055,537	1,837,555	733,348	425,985	464,551	132,810	7,102,175	7,234,985
4) Clerical & related work	12,895	418,933	24,389	315,665	154,393	920,300	728,978	471,993	265,332	226,622	30,170	3,526,603	3,556,773
5) Sales worker	17,295	540,983	8,736	178,615	164,488	1,190,902	1,518,456	361,616	116,153	235,602	45,210	4,315,551	4,360,761
6) Crafts,foreman & related work	17,016	488,598	14,790	379,953	274,653	1,113,367	1,274,206	610,671	325,471	293,144	3,520	4,774,853	4,778,373
7) Operative & related worker	9,859	377,802	12,340	227,699	114,299	779,143	769,834	621,768	308,671	132,523	117,918	3,344,078	3,461,996
8) Private household worker	372	2,080	0	5,160	1,120	24,420	20,540	0	18,800	3,392	0	75,512	75,512
9) Service work except priv hous	7,330	232,316	12,788	142,603	98,253	569,659	381,806	230,348	176,277	107,712	74,800	1,951,762	2,026,562
10) Farm labourer/foreman	27	1,350	0	270	810	675	0	270	0	1,485	0	4,860	4,860
11) Labourer except farm/mine	5,388	197,470	4,939	124,997	128,333	309,482	248,108	130,082	63,879	37,541	4,200	1,244,830	1,249,030
12) Student	7,774	221,866	1,039	170,405	66,524	419,869	639,584	287,145	185,371	170,191	518,650	2,161,993	2,680,643
13) Housewife	11,041	408,379	33,020	310,007	118,634	833,932	735,030	334,883	165,693	167,616	224,332	3,107,194	3,331,526
14) Retiree	31,110	1,130,531	67,692	635,433	173,748	1,954,029	1,889,745	481,541	334,502	357,081	91,962	7,024,302	7,116,264
15) Military	3,702	163,861	0	161,930	91,408	310,873	107,640	229,730	112,223	158,618	0	1,336,283	1,336,283
16) Unemployed	1,426	52,725	0	28,777	18,424	42,545	31,330	19,242	15,422	5,466	16,100	213,931	230,031
17) Other	3,063	101,152	215	67,019	20,540	161,607	290,109	56,773	90,644	11,010	8,750	799,069	807,819
18) No response	2,217	74,932	934	56,309	27,802	141,479	201,407	56,705	26,228	27,964	83,444	613,760	697,204

ENTIRE SEASON AIR & AUTO

III. D. 2. Total Expenditures on Island (Non-multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	57,010	1,573,253	53,958	1,445,258	709,648	4,526,417	4,474,188	1,707,234	1,195,175	924,738	632,170	16,609,869	17,242,039
2) Farmer/farm manager	3,570	94,966	32,004	47,577	28,674	226,418	191,559	121,746	57,451	43,752	45,040	844,147	889,187
3) Manager,official,proprietor	25,648	783,690	35,207	474,908	243,832	1,948,080	1,763,507	713,058	424,392	457,456	132,810	6,844,130	6,976,940
4) Clerical & related work	12,895	395,910	24,389	293,689	148,302	896,364	725,343	447,852	253,458	223,682	30,170	3,408,989	3,439,159
5) Sales worker	17,295	530,003	8,736	176,278	161,970	1,181,221	1,496,003	359,556	113,403	227,892	39,210	4,255,062	4,294,272
6) Crafts,foreman & related work	17,016	478,604	11,067	366,288	260,653	1,096,539	1,236,376	606,626	324,951	293,141	3,520	4,674,245	4,677,765
7) Operative & related worker	9,859	362,366	12,340	223,436	110,800	726,502	710,845	606,697	303,451	128,548	117,918	3,184,985	3,302,903
8) Private household worker	372	2,080	0	5,160	1,120	24,420	20,540	0	18,800	3,392	0	75,512	75,512
9) Service work except priv hse	7,330	232,176	12,788	142,568	98,232	569,299	381,561	230,348	126,089	107,642	74,800	1,950,703	2,025,503
10) Farm labourer/foreman	27	1,350	0	270	810	675	0	270	0	1,485	0	4,860	4,860
11) Labourer except farm/mine	5,388	188,557	4,939	120,747	124,933	305,774	244,458	130,082	63,209	37,516	4,200	1,220,215	1,224,415
12) Student	7,774	216,106	1,039	161,000	65,854	384,844	635,689	256,025	173,748	155,976	518,650	2,050,281	2,568,931
13) Housewife	11,041	382,077	13,436	305,319	109,894	816,673	724,472	329,138	164,318	151,788	229,432	2,997,115	3,226,547
14) Retiree	31,110	1,079,418	57,542	619,703	161,519	1,827,964	1,791,212	470,356	330,432	352,166	91,962	6,690,312	6,782,274
15) Military	3,702	87,611	0	119,340	38,508	201,123	107,640	140,980	112,223	77,293	0	884,718	884,718
16) Unemployed	1,426	48,748	0	28,242	16,448	42,520	31,292	19,242	15,422	5,466	16,100	207,380	223,480
17) Other	3,063	98,030	215	66,909	20,430	158,262	282,260	56,663	90,644	8,480	8,750	781,893	790,643
18) No response	2,217	74,932	934	56,309	27,802	141,479	201,407	56,705	26,228	27,964	83,444	613,760	697,204

ENTIRE SEASON AIR & AUTO

III. D.3. Average Expenditure Per Party Per Trip

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	57,010	27.98	0.95	25.72	12.80	81.58	80.76	30.51	21.26	16.39	12.16	297.94	310.10
2) Farmer/farm manager	3,570	30.02	8.96	13.47	8.03	67.83	54.13	34.13	16.09	12.26	12.62	244.93	257.55
3) Manager,official,proprietor	25,648	31.93	1.37	18.67	9.83	80.14	71.65	28.59	16.61	18.11	5.18	276.91	282.09
4) Clerical & related work	12,895	32.49	1.89	24.48	11.97	71.37	56.53	36.60	20.58	17.57	2.34	273.49	275.83
5) Sales worker	17,295	31.28	0.51	10.33	9.51	68.86	87.80	20.91	6.72	13.62	2.61	249.53	252.14
6) Crafts,foreman & related work	17,016	28.71	0.87	22.33	16.14	65.43	74.88	35.89	19.13	17.23	0.21	280.61	280.82
7) Operative & related worker	9,859	38.32	1.25	23.10	11.59	79.03	78.08	63.07	31.31	13.44	11.96	339.19	351.15
8) Private household worker	372	5.59	0.00	13.87	3.01	65.65	55.22	0.00	50.54	9.12	0.00	202.99	202.99
9) Service work except priv hone	7,330	31.69	1.74	19.45	13.40	77.72	52.09	31.43	24.05	14.69	10.20	266.27	276.48
10) Farm labourer/foreman	27	50.00	0.00	10.00	30.00	25.00	0.00	10.00	0.00	55.00	0.00	180.00	180.00
11) Labourer except farm/mine	5,388	36.65	0.92	23.20	23.82	57.44	46.05	24.14	11.86	6.97	0.78	231.04	231.82
12) Student	7,774	28.54	0.13	21.92	8.56	54.01	82.27	36.94	23.84	21.89	66.72	278.11	344.82
13) Housewife	11,041	36.99	2.99	28.08	10.74	75.53	66.57	30.33	15.01	15.18	20.32	281.42	301.74
14) Retiree	31,110	36.34	2.18	20.43	5.59	62.81	60.74	15.48	10.75	11.48	2.96	225.79	228.75
15) Military	3,702	44.26	0.00	43.74	24.69	83.97	29.08	62.06	30.31	42.85	0.00	260.96	360.96
16) Unemployed	1,426	36.97	0.00	20.18	12.92	29.84	21.97	13.49	10.81	3.83	11.29	150.02	161.31
17) Other	3,063	33.02	0.07	21.88	6.71	52.76	94.71	18.54	29.59	3.59	2.86	260.88	263.73
18) No response	2,217	33.80	0.42	25.40	12.54	63.82	90.85	25.58	11.83	12.61	37.64	276.84	314.48

ENTIRE SEASON AIR & AUTO

III. D. 4. Average Expenditure Per Party Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	57,010	9.13	0.25	6.27	3.36	28.38	24.77	8.20	6.36	5.21	3.27	91.94	95.21
2) Farmer/farm manager	3,570	13.41	4.48	4.91	3.45	29.85	25.63	14.85	5.94	5.72	12.21	108.25	120.46
3) Manager,official,proprietor	25,648	12.30	0.18	4.41	2.65	31.42	26.50	8.31	6.02	6.03	1.29	97.82	99.10
4) Clerical & related work	12,895	10.24	0.56	6.28	3.06	25.13	17.85	11.59	7.68	6.70	0.34	89.10	89.44
5) Sales worker	17,295	12.70	0.16	3.04	3.30	26.79	33.06	7.26	1.83	4.69	0.44	92.85	93.28
6) Crafts,foreman & related work	17,016	12.28	0.21	7.01	5.55	27.90	26.21	13.09	7.35	7.47	0.05	107.07	107.12
7) Operative & related worker	9,859	14.10	0.34	9.76	5.99	34.81	30.94	17.43	7.38	4.31	6.66	125.07	131.73
9) Private household worker	372	1.00	0.00	2.02	0.43	45.39	10.60	0.00	7.42	3.04	0.00	69.90	69.90
9) Service work except priv hsne	7,330	14.07	0.54	6.23	5.18	35.52	21.26	13.36	11.55	6.86	7.16	114.57	121.73
10) Farm labourer/foreman	27	2.77	0.00	0.55	1.66	1.38	0.00	0.55	0.00	3.05	0.00	10.00	10.00
11) Labourer except farm/mine	5,388	14.38	0.06	6.68	6.51	27.82	21.90	9.20	6.79	3.43	0.04	96.75	96.80
12) Student	7,774	7.44	0.07	5.91	3.13	17.04	10.27	9.63	14.21	4.23	0.94	71.93	72.87
13) Housewife	11,041	10.22	0.53	4.79	2.17	22.99	19.66	8.41	3.94	3.16	4.22	75.87	80.09
14) Retiree	31,110	13.93	0.65	4.85	1.37	24.14	21.63	5.59	5.24	3.67	1.44	81.06	82.50
15) Military	3,702	9.12	0.00	5.85	1.93	25.05	12.54	11.82	7.79	12.86	0.00	86.96	86.96
16) Unemployed	1,426	16.40	0.00	5.57	4.69	12.38	8.06	4.98	6.86	0.79	0.59	59.74	60.33
17) Other	3,063	16.56	0.07	8.03	1.80	16.71	29.74	9.40	10.35	1.24	0.57	93.90	94.47
18) No response	2,217	10.05	0.13	7.77	1.73	19.49	23.01	6.80	7.79	2.68	3.51	79.46	82.97

ENTIRE SEASON AIR & AUTO

III. D. 5. Average Expenditure Per Person Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	57,010	4.38	0.10	2.64	1.46	13.80	12.47	3.27	2.80	3.22	1.86	44.14	46.00
2) Farmer/farm manager	3,570	5.39	0.64	1.36	1.08	10.51	10.64	4.31	1.79	1.11	12.17	36.84	49.01
3) Manager,official,proprietor	25,648	6.39	0.09	1.98	1.13	16.64	15.26	3.17	2.55	3.21	1.16	50.43	51.59
4) Clerical & related work	12,895	4.15	0.19	2.32	1.63	10.92	9.14	4.25	2.82	3.60	0.20	39.02	39.22
5) Sales worker	17,295	8.74	0.15	1.58	1.79	17.66	22.58	3.92	0.71	2.77	0.20	59.91	60.11
6) Crafts,foreman & related work	17,016	5.06	0.06	2.47	1.90	10.70	11.40	4.76	2.57	3.49	0.03	42.42	42.44
7) Operative & related worker	9,859	5.32	0.08	3.84	1.82	11.70	11.30	5.20	2.83	1.68	5.79	43.77	49.56
8) Private household worker	372	0.50	0.00	0.68	0.21	15.40	4.34	0.00	2.08	1.52	0.00	24.74	24.74
9) Service work except priv home	7,330	5.91	0.19	2.21	2.53	14.75	11.18	5.44	4.64	2.57	7.05	49.42	56.47
10) Farm labourer/foreman	27	2.77	0.00	0.55	1.66	1.38	0.00	0.55	0.00	3.05	0.00	10.00	10.00
11) Labourer except farm/mine	5,388	6.24	0.04	2.61	2.65	11.16	8.29	3.01	2.34	1.70	0.02	38.04	38.06
12) Student	7,774	3.15	0.04	2.44	1.07	6.85	4.76	3.47	6.36	1.80	0.89	29.95	30.84
13) Housewife	11,041	3.73	0.13	1.63	0.75	8.52	7.11	2.68	1.33	1.45	1.34	27.34	28.67
14) Retiree	31,110	6.43	0.24	2.12	0.57	10.45	9.17	2.39	2.16	1.85	0.73	35.39	36.12
15) Military	3,702	4.78	0.00	1.74	0.64	11.28	6.04	5.58	3.67	6.05	0.00	39.80	39.80
16) Unemployed	1,426	8.28	0.00	3.87	2.51	6.49	4.45	2.00	2.34	0.77	0.30	30.71	31.01
17) Other	3,063	8.68	0.07	3.38	0.54	7.61	14.16	3.87	4.69	0.40	0.14	43.41	43.55
18) No response	2,217	5.22	0.13	4.16	1.26	12.33	14.53	4.12	3.20	2.52	2.85	47.48	50.34

ENTIRE SEASON AIR & AUTO

III. E. EXPENDITURE BY EDUCATION

1. Total Expenditures on Island (Multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	1,296	29,815	810	16,307	6,769	55,396	47,231	32,462	25,770	10,634	9,925	225,194	235,119
2) Secondary - partial	10,877	321,565	1,680	318,702	141,631	772,971	678,267	495,036	239,700	241,778	174,530	3,211,329	3,385,859
3) Secondary - completed	43,616	1,499,318	141,185	1,006,982	598,346	3,052,023	2,999,147	1,652,886	837,679	704,949	499,573	12,492,515	12,992,088
4) Post secondary non-university - partial	10,411	359,133	8,008	267,982	104,353	646,481	743,330	316,651	224,114	88,568	36,780	2,758,619	2,795,399
5) Post secondary non-university - completed	44,430	1,405,035	52,066	915,376	532,177	3,101,148	3,021,211	1,208,326	705,367	740,864	683,620	11,681,569	12,365,189
6) University - partial	24,641	818,629	15,584	508,390	229,461	1,966,255	1,770,519	684,266	418,421	334,167	47,800	6,745,692	6,793,492
7) University - completed	79,992	2,450,756	79,712	1,752,448	837,538	6,027,401	6,075,589	2,083,430	1,437,995	1,252,849	637,848	21,997,716	22,635,564
8) No response	1,480	50,029	3,006	11,653	13,685	99,155	136,194	14,014	11,160	5,082	0	343,977	343,977

III. E. 2. Total Expenditures on Island (Non-multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	1,296	29,555	810	16,079	6,769	54,746	46,191	32,462	25,250	10,634	9,925	222,496	232,421
2) Secondary - partial	10,877	304,959	1,680	305,777	139,281	738,186	676,042	463,716	226,792	230,473	174,530	3,086,906	3,261,436
3) Secondary - completed	43,616	1,442,093	117,878	984,128	556,923	2,901,637	2,880,115	1,603,851	826,433	697,146	483,073	12,010,204	12,493,277
4) Post secondary non-university - partial	10,411	342,493	8,008	263,154	94,578	594,553	691,360	310,466	217,925	83,538	36,780	2,606,075	2,642,855
5) Post secondary non-university - completed	44,430	1,341,834	41,916	873,206	517,896	3,033,557	2,969,857	1,173,738	693,827	716,744	683,620	11,362,575	12,046,195
6) University - partial	24,641	726,032	15,584	465,228	178,961	1,794,199	1,711,384	591,202	417,676	251,124	47,800	6,151,390	6,199,190
7) University - completed	79,992	2,393,222	79,712	1,733,776	821,336	5,858,994	5,907,651	2,063,163	1,424,331	1,233,636	592,448	21,315,821	22,108,269
8) No response	1,480	49,689	3,006	11,653	13,685	98,702	135,752	13,980	11,160	5,082	0	342,709	342,709

ENTIRE SEASON AIR & AUTO

III. E. 3. Average Expenditure Per Party Per Trip

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	1,296	23.01	0.63	12.58	5.22	42.74	36.44	25.05	19.88	8.21	7.66	173.76	181.42
2) Secondary - partial	10,877	29.56	0.15	29.30	13.02	71.06	62.36	45.51	22.04	22.23	16.05	295.24	311.29
3) Secondary - completed	43,616	34.38	3.24	23.09	13.72	69.97	68.76	37.90	19.21	16.16	11.45	286.42	297.87
4) Post secondary non-university - partial	10,411	34.50	0.77	25.74	10.02	62.10	71.40	30.42	21.53	8.51	3.53	264.97	268.50
5) Post secondary non-university - completed	44,430	31.62	1.17	20.60	11.98	69.80	68.00	27.20	15.88	16.67	15.39	262.92	278.31
6) University - partial	24,641	33.22	0.63	20.63	9.31	79.80	71.85	27.77	16.98	13.56	1.94	273.76	275.70
7) University - completed	79,992	30.64	1.00	21.91	10.47	75.35	75.95	26.05	17.98	15.66	7.97	275.00	282.97
8) No response	1,480	33.80	2.03	7.87	9.25	67.00	92.02	9.47	7.54	3.43	0.00	232.42	232.42

ENTIRE SEASON AIR & AUTO

III. E. 4. Average Expenditure Per Party Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	1,296	12.72	0.31	4.57	1.40	20.30	18.17	5.50	15.19	1.79	0.35	79.96	80.31
2) Secondary - partial	10,877	10.21	0.03	6.60	4.34	24.17	21.80	13.34	8.22	5.13	5.25	93.85	99.10
3) Secondary - completed	43,616	12.23	0.83	6.24	4.13	28.33	24.48	10.39	5.90	6.21	3.84	98.74	102.59
4) Post secondary non-university - partial	10,411	11.71	0.10	4.94	2.81	22.91	22.17	9.52	7.74	2.60	1.38	84.50	85.87
5) Post secondary non-university - completed	44,430	11.81	0.50	6.42	3.74	29.16	24.41	10.35	6.60	6.65	1.02	99.66	100.68
6) University - partial	24,641	11.21	0.10	5.32	2.67	27.41	23.17	8.32	8.32	2.75	1.78	89.28	91.06
7) University - completed	79,992	11.13	0.25	5.22	2.61	26.59	24.10	7.65	5.57	4.90	2.18	88.10	90.28
8) No response	1,480	16.53	0.38	3.51	6.92	29.48	27.66	3.55	3.36	1.60	0.00	92.97	92.97

ENTIRE SEASON AIR & AUTO

III. E. 5. Average Expenditure Per Person Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	1,296	5.22	0.16	2.07	0.51	7.70	6.81	2.04	5.37	0.93	0.16	30.82	30.98
2) Secondary - partial	10,877	3.70	0.01	2.22	1.28	8.41	7.52	4.09	2.47	2.03	5.08	31.75	36.82
3) Secondary - completed	43,616	5.13	0.23	2.49	1.56	11.43	10.49	3.24	2.13	2.99	2.29	39.70	41.99
4) Post secondary non-university - partial	10,411	5.46	0.04	2.24	1.16	10.04	10.69	3.85	3.09	1.45	0.47	38.03	38.50
5) Post secondary non-university - completed	44,430	5.86	0.14	2.46	1.51	13.75	12.56	4.30	2.69	3.24	0.66	46.53	47.19
6) University - partial	24,641	5.44	0.07	2.30	1.23	13.09	12.08	3.56	4.17	1.43	1.77	43.39	45.15
7) University - completed	79,992	5.68	0.12	2.27	1.24	13.59	13.18	3.24	2.32	2.96	1.41	44.60	46.02
8) No response	1,480	7.17	0.19	1.54	3.21	11.69	12.21	1.48	1.11	1.08	0.00	39.68	39.68

ENTIRE SEASON AIR & AUTO

III. F. EXPENDITURE BY ACCOMMODATION (EXCLUSIVE STAY)

1. Total Expenditures on Island (Multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	65,316	1,834,705	57,660	649,715	478,413	6,398,712	8,683,546	1,498,399	1,125,609	817,273	467,726	21,544,032	22,011,758
2) Cabin/Cottage	13,336	568,005	66,261	621,786	265,579	1,354,812	2,382,221	755,622	295,531	282,753	106,123	6,592,570	6,698,693
3) Tourist Home	6,636	193,167	2,707	92,985	15,845	472,628	470,253	208,509	128,977	88,311	31,450	1,673,382	1,704,832
4) Farm Vacation Home	121	3,540	0	7,485	1,950	16,430	18,905	4,277	2,980	8,724	0	64,291	64,291
5) Vacation Home (owned/borrowed)	4,369	304,009	820	443,015	229,084	272,431	82,950	170,951	62,070	241,868	232,560	1,807,198	2,039,758
6) Friends/Relatives	45,125	1,348,327	70,517	835,910	488,392	2,088,183	67,145	1,132,850	532,945	958,306	380,068	7,522,574	7,902,642
7) Federal Campground	7,394	240,497	21,162	291,433	63,676	467,417	208,772	236,007	252,359	83,055	11,100	1,864,378	1,875,478
8) Provincial Campground	6,169	221,554	0	256,643	57,312	355,273	281,141	221,709	205,252	68,646	0	1,667,529	1,667,529
9) Commercial Campground	22,627	946,795	48,393	770,523	365,610	1,765,575	962,964	1,034,832	491,457	290,624	0	6,676,772	6,676,772
10) Other	5,034	295,027	12,799	179,735	140,402	333,647	628,353	148,033	95,876	96,628	492,900	1,930,500	2,423,400
11) No exclusive stay	40,616	978,653	21,732	648,610	357,697	2,195,723	1,685,238	1,075,882	707,150	442,703	368,149	8,113,387	8,481,536

ENTIRE SEASON AIR & AUTO

III. F. 2. Total Expenditures on Island (Non-multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	65,316	1,752,260	47,510	628,723	445,930	6,122,657	8,367,724	1,477,577	1,108,788	807,960	458,726	20,759,129	21,217,855
2) Cabin/Cottage	13,336	545,276	66,261	598,427	240,854	1,264,382	2,297,821	712,190	277,911	280,053	106,123	6,283,175	6,389,298
3) Tourist Home	6,636	190,159	2,707	92,035	15,685	462,828	463,668	204,605	128,242	82,421	31,450	1,642,350	1,673,800
4) Farm Vacation Home	121	3,540	0	7,485	1,950	16,430	18,905	4,277	2,980	8,724	0	64,291	64,291
5) Vacation Home (owned/borrowed)	4,369	299,029	820	438,755	228,764	270,041	82,950	170,776	61,580	239,393	210,960	1,792,108	2,003,068
6) Friends/Relatives	45,125	1,232,465	47,210	793,485	480,812	1,961,831	64,835	1,052,098	525,371	866,683	385,168	7,024,790	7,409,958
7) Federal Campground	7,394	236,757	21,162	288,415	63,676	462,662	208,068	233,607	251,639	83,055	11,100	1,849,041	1,860,141
8) Provincial Campground	6,169	219,534	0	255,500	57,312	344,723	276,796	221,709	203,449	66,446	0	1,645,469	1,645,469
9) Commercial Campground	22,627	937,935	48,393	754,698	353,785	1,736,842	955,236	1,008,289	482,647	286,049	0	6,563,874	6,563,874
10) Other	5,034	257,167	12,799	153,945	86,427	260,517	606,033	95,498	95,676	67,253	492,900	1,635,315	2,128,215
11) No exclusive stay	40,616	955,755	21,732	641,533	354,234	2,171,661	1,676,316	1,071,952	705,111	440,340	331,749	8,038,634	8,370,383

ENTIRE SEASON AIR & AUTO

III. F. 3. Average Expenditure Per Party Per Trip

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	65,316	28.09	0.88	9.95	7.32	97.97	132.95	22.94	17.23	12.51	7.16	329.84	337.00
2) Cabin/Cottage	13,336	42.59	4.97	46.62	19.91	101.59	178.63	56.66	22.16	21.20	7.96	494.34	502.30
3) Tourist Home	6,636	29.11	0.41	14.01	2.39	71.22	70.86	31.42	19.44	13.31	4.74	252.17	256.91
4) Farm Vacation Home	121	29.26	0.00	61.86	16.12	135.79	156.24	35.35	24.63	72.10	0.00	531.33	531.33
5) Vacation Home (owned/borrowed)	4,369	69.58	0.19	101.40	52.43	62.36	18.99	39.13	14.21	55.36	53.23	413.64	466.87
6) Friends/Relatives	45,125	29.88	1.56	18.52	10.82	46.28	1.49	25.10	11.81	21.24	8.42	166.71	175.13
7) Federal Campground	7,394	32.53	2.86	39.41	8.61	63.22	28.24	31.92	34.13	11.23	1.50	252.15	253.65
8) Provincial Campground	6,169	35.91	0.00	41.60	9.29	57.59	45.57	35.94	33.27	11.13	0.00	270.31	270.31
9) Commercial Campground	22,627	41.84	2.14	34.05	16.16	78.03	42.56	45.73	21.72	12.84	0.00	295.08	295.08
10) Other	5,034	58.61	2.54	35.70	27.89	66.28	124.82	29.41	19.05	19.20	97.91	383.49	481.41
11) No exclusive stay	40,616	24.10	0.54	15.97	8.81	54.06	41.49	26.49	17.41	10.90	9.06	199.76	208.82

III. F.4. Average Expenditure Per Party Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	65,316	14.32	0.35	4.37	3.55	44.48	55.54	10.51	7.17	5.53	2.85	145.82	148.67
2) Cabin/Cottage	13,336	10.37	1.40	9.20	6.09	27.58	42.23	13.15	7.20	5.22	0.71	122.47	123.19
3) Tourist Home	6,636	13.77	0.12	5.75	0.85	33.67	27.94	11.47	10.55	8.25	0.57	112.36	112.94
4) Farm Vacation Home	121	4.65	0.00	7.58	2.02	23.26	25.03	8.49	9.07	9.66	0.00	89.77	89.77
5) Vacation Home (owned/borrowed)	4,369	5.77	0.05	7.45	11.84	5.08	0.56	3.69	1.88	5.82	7.45	42.14	49.60
6) Friends/Relatives	45,125	8.33	0.32	3.87	2.25	12.96	0.68	5.24	3.13	4.62	1.11	41.41	42.51
7) Federal Campground	7,394	11.09	0.62	10.16	2.70	18.76	0.21	7.67	7.83	4.33	1.50	71.38	72.89
8) Provincial Campground	6,169	11.11	0.00	9.73	1.79	15.26	9.07	8.63	9.50	3.88	0.00	69.00	69.00
9) Commercial Campground	22,627	11.57	0.52	8.60	4.14	23.95	10.47	12.65	6.93	4.03	0.00	82.85	82.85
10) Other	5,034	11.66	0.82	4.62	1.39	15.13	11.37	3.72	3.66	1.54	1.72	53.91	55.63
11) No exclusive stay	40,616	11.34	0.13	5.76	2.60	23.33	8.87	9.38	7.84	6.00	4.96	75.26	80.22

ENTIRE SEASON AIR & AUTO

III. F. 5. Average Expenditure Per Person Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	65,316	7.44	0.15	1.96	1.75	22.88	30.34	4.76	3.18	3.27	2.43	75.74	78.17
2) Cabin/Cottage	13,336	3.70	0.25	2.99	1.99	9.72	13.96	3.73	2.56	2.38	0.40	41.29	41.69
3) Tourist Home	6,636	7.50	0.06	2.44	0.25	14.35	12.12	4.68	4.67	3.61	0.38	49.67	50.05
4) Farm Vacation Home	121	2.85	0.00	5.35	1.24	17.80	21.65	6.81	8.45	8.13	0.00	72.29	72.29
5) Vacation Home (owned/borrowed)	4,369	2.76	0.04	3.51	3.14	3.43	0.42	1.73	0.77	2.54	2.69	18.35	21.05
6) Friends/Relatives	45,125	4.35	0.13	1.85	1.11	6.62	0.34	2.34	1.50	2.61	0.53	20.86	21.38
7) Federal Campground	7,394	5.69	0.18	3.54	1.12	8.20	4.20	2.77	2.94	2.09	0.38	30.75	31.13
8) Provincial Campground	6,169	5.33	0.00	4.54	0.88	7.03	4.21	3.46	3.78	1.65	0.00	30.88	30.88
9) Commercial Campground	22,627	4.07	0.15	2.71	1.31	7.96	3.63	3.88	2.21	1.16	0.00	27.08	27.08
10) Other	5,034	5.14	0.22	2.55	0.63	6.85	6.90	1.80	2.09	1.14	1.72	27.33	29.05
11) No exclusive stay	40,616	4.92	0.07	2.37	1.06	9.56	3.59	3.07	2.91	3.21	3.27	30.77	34.04

ENTIRE SEASON AUTO

I. VISITOR PROFILE

A. TOTAL NUMBER OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
Total non-resident tourists	195,307	100.0	2.6633	520,152	100.0	3.8541	752,729	100.0

B. TYPE OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Day	23,079	11.8	2.8098	64,848	12.5	0.0000	0	0.0
2) Overnight	172,228	88.2	2.6436	455,304	87.5	4.3705	752,729	100.0
Total	195,307	100.0	2.6633	520,152	100.0	3.8541	752,729	100.0

D. SEASON OF VISITORS

SEASON	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Spring	13,604	7.0	2.1119	28,730	5.5	2.4954	33,948	4.5
2) Summer	154,945	79.3	2.7996	433,781	83.4	3.9944	618,909	82.2
3) Fall	26,758	13.7	2.1542	57,641	11.1	3.7324	99,872	13.3
Total	195,307	100.0	2.6633	520,152	100.0	3.8541	752,729	100.0

I. E. PROVINCE/REGION OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Nova Scotia	59,104	30.3	2.6878	158,857	30.5	4.0773	240,983	32.0
2) New Brunswick	48,569	24.9	2.5368	123,209	23.7	3.3963	164,953	21.9
3) Newfoundland	3,505	1.8	3.2702	11,462	2.2	7.5415	26,433	3.5
4) Quebec	20,060	10.3	2.8633	57,438	11.0	2.8734	57,640	7.7
5) Ontario	30,260	15.5	2.8253	85,493	16.4	4.6338	140,220	18.6
6) Other Canada	5,823	3.0	3.0249	17,614	3.4	3.1257	18,201	2.4
7) New England	11,426	5.9	2.3253	26,569	5.1	3.9744	45,412	6.0
8) Other U.S.A.	15,198	7.8	2.4136	36,682	7.1	3.5508	53,965	7.2
9) Other World	1,362	0.7	2.0764	2,828	0.5	3.6138	4,922	0.7
Total	195,307	100.0	2.6633	520,152	100.0	3.8541	752,729	100.0

F. COUNTRY OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Canada	167,321	85.7	2.7138	454,073	87.3	3.8754	648,430	86.1
2) U.S.A.	26,624	13.6	2.3757	63,251	12.2	3.7326	99,377	13.2
3) Other Countries	1,362	0.7	2.0764	2,828	0.5	3.6138	4,922	0.7
Total	195,307	100.0	2.6633	520,152	100.0	3.8541	752,729	100.0

ENTIRE SEASON AUTO

I. G. OCCUPATION OF RESPONDENT

	OCCUPATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1)	Pro.,tech. & related worker	48,914	25.2	2.7117	132,641	25.7	3.7906	185,415	24.9
2)	Farmer & farm manager	3,527	1.8	3.2733	11,545	2.2	2.4423	8,614	1.2
3)	Manager,official & proprietor	21,778	11.2	2.5950	56,513	10.9	3.4412	74,942	10.1
4)	Clerical & related worker	11,512	5.9	2.7150	31,255	6.0	3.4051	39,200	5.3
5)	Sales worker	15,583	8.0	2.0139	31,382	6.1	3.8527	60,036	8.1
6)	Craftsman,foreman & related worker	16,240	8.4	3.0350	49,288	9.5	3.0175	49,005	6.6
7)	Operative & related worker	9,456	4.9	3.2447	30,682	5.9	3.0969	29,284	3.9
8)	Private household worker	346	0.2	3.1156	1,078	0.2	1.9422	672	0.1
9)	Service worker except private homes	6,873	3.5	2.8925	19,880	3.8	2.9703	20,415	2.7
10)	Farm labourer and farm foreman	27	0.0	1.0000	27	0.0	18.0000	486	0.1
11)	Labourer except farm & mine	5,211	2.7	2.7131	14,138	2.7	3.2088	16,721	2.2
12)	Student	6,530	3.4	2.7449	17,924	3.5	8.5351	55,734	7.5
13)	Housewife	9,760	5.0	3.0626	29,891	5.8	5.3332	52,052	7.0
14)	Retiree	30,102	15.5	2.3131	69,629	13.5	3.9894	120,088	16.1
15)	Military	3,645	1.9	2.8664	10,448	2.0	4.7997	17,495	2.4
16)	Unemployed	1,217	0.6	2.2777	2,772	0.5	2.8546	3,474	0.5
17)	Other	3,006	1.6	2.6344	7,919	1.5	3.5409	10,644	1.4
	Sub-total	193,727	100.0	2.6688	517,012	100.0	3.8419	744,277	100.0
	Non-response	1,580		1.9873	3,140		5.3494	8,452	
	Total	195,307		2.6633	520,152		3.8541	752,729	

ENTIRE SEASON AUTO

I. H. EDUCATION OF RESPONDENT

EDUCATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Elementary	1,186	0.6	2.5354	3,007	0.6	1.6383	1,943	0.3
2) Secondary - partial	9,626	5.0	3.1707	30,521	5.9	4.4112	42,462	5.7
3) Secondary - completed	39,182	20.2	2.9712	116,417	22.5	3.3824	132,530	17.7
4) Post secondary non-university partial	9,813	5.1	2.4553	24,094	4.7	3.7693	36,988	4.9
5) Post secondary non-university completed	41,486	21.4	2.6859	111,426	21.6	3.5887	148,880	19.9
6) University - partial	22,835	11.8	2.4944	56,960	11.0	3.5504	81,073	10.8
7) University - completed	69,732	36.0	2.4947	173,961	33.7	4.3791	305,360	40.8
Sub-total	193,860	100.0	2.6637	516,386	100.0	3.8648	749,236	100.0
Non-response	1,447		2.6026	3,766		2.4140	3,493	
Total	195,307		2.6633	520,152		3.8541	752,729	

ENTIRE SEASON AUTO

I. I. PURPOSE OF TRIP

	PURPOSE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1)	Convention/Conference	2,795	1.4	1.7979	5,025	1.0	3.8576	10,782	1.5
2)	Meetings,other business	18,161	9.4	1.5109	27,440	5.3	3.4156	62,030	8.4
3)	Shopping	1,829	0.9	2.8595	5,230	1.0	1.5189	2,778	0.4
4)	Sightseeing	66,463	34.4	2.7165	180,547	35.2	2.7152	180,462	24.3
5)	Visiting friends & relatives	41,791	21.6	2.4846	103,832	20.2	4.8637	203,257	27.4
6)	Personal affairs	8,517	4.4	2.2479	19,145	3.7	2.5030	21,318	2.9
7)	Outdoor recreation sport	39,448	20.4	3.3544	132,326	25.8	4.3479	171,514	23.1
8)	Commuting	0	0.0	0.0000	0	0.0	0.0000	0	0.0
9)	Passing through to Magdalen Ils.	3,872	2.0	3.0651	11,868	2.3	0.1963	760	0.1
10)	Other	10,424	5.4	2.6856	27,995	5.5	8.5358	88,977	12.0
	Sub-total	193,300	100.0	2.6560	513,408	100.0	3.8380	741,878	100.0
	Non-response	2,007		3.3602	6,744		5.4066	10,851	
	Total	195,307		2.6633	520,152		3.8541	752,729	

I. J. OCCUPATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	1,022	36.6	3,337	18.4	251	13.7	14,778	22.5	11,965	30.6	1,927	22.6	11,415	27.6	0	0.0	948	24.5	2,349	22.5	47,992	25.0
2) Farmer & farm manager	0	0.0	341	1.9	0	0.0	1,894	2.9	460	1.2	141	1.7	238	0.6	0	0.0	0	0.0	453	4.3	3,527	1.8
3) Manager,official & proprietor	405	14.5	3,087	17.0	27	1.5	6,755	10.3	3,635	9.3	963	11.3	3,749	9.1	0	0.0	807	20.8	2,166	20.8	21,594	11.3
4) Clerical & related worker	199	7.1	280	1.5	575	31.4	3,633	5.5	2,936	7.5	892	10.5	2,196	5.3	0	0.0	415	10.7	386	3.7	11,512	6.0
5) Sales worker	457	16.4	7,810	43.0	296	16.2	2,270	3.5	2,142	5.5	389	4.6	2,146	5.2	0	0.0	53	1.4	20	0.2	15,583	8.1
6) Craftsman,foreman & related worker	286	10.2	716	3.9	0	0.0	6,598	10.1	4,924	12.6	129	1.5	2,214	5.3	0	0.0	447	11.5	926	8.9	16,240	8.5
7) Operative & related worker	73	2.6	355	2.0	158	8.6	3,136	4.8	3,311	8.5	24	0.3	1,980	4.8	0	0.0	246	6.4	173	1.7	9,456	4.9
8) Private household worker	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	346	0.8	0	0.0	0	0.0	0	0.0	346	0.2
9) Service worker except private homes	38	1.4	254	1.4	67	3.7	2,523	3.8	1,338	3.4	428	5.0	1,500	3.6	0	0.0	315	8.1	410	3.9	6,873	3.6
10) Farm labourer and farm foreman	0	0.0	27	0.1	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	27	0.0
11) Labourer except farm & mine	0	0.0	282	1.6	0	0.0	1,929	2.9	1,185	3.0	682	8.0	810	2.0	0	0.0	57	1.5	266	2.6	5,211	2.7
12) Student	0	0.0	105	0.6	49	2.7	2,071	3.2	2,107	5.4	447	5.2	1,017	2.5	0	0.0	0	0.0	686	6.6	6,482	3.4
13) Housewife	0	0.0	371	2.0	0	0.0	2,747	4.2	2,175	5.6	263	3.1	3,262	7.9	0	0.0	351	9.1	288	2.8	9,457	4.9
14) Retiree	315	11.3	655	3.6	406	22.2	15,873	24.2	1,922	4.9	1,738	20.4	7,221	17.4	0	0.0	233	6.0	1,258	12.1	29,621	15.5
15) Military	0	0.0	0	0.0	0	0.0	362	0.6	766	2.0	328	3.9	1,532	3.7	0	0.0	0	0.0	588	5.6	3,576	1.9
16) Unemployed	0	0.0	179	1.0	0	0.0	285	0.4	0	0.0	0	0.0	650	1.6	0	0.0	0	0.0	103	1.0	1,217	0.6
17) Other	0	0.0	362	2.0	0	0.0	742	1.1	254	0.6	166	1.9	1,130	2.7	0	0.0	0	0.0	352	3.4	3,006	1.6
Total	2,795	100.0	18,161	100.0	1,829	100.0	65,596	100.0	39,120	100.0	8,517	100.0	41,406	100.0	0	0.0	3,872	100.0	10,424	100.0	191,720	100.0

ENTIRE SEASON AUTO

I. 8. EDUCATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	0	0.0	147	0.8	0	0.0	822	1.2	30	0.1	0	0.0	109	0.3	0	0.0	0	0.0	78	0.8	1,186	0.6
2) Secondary - partial	38	1.4	576	3.2	0	0.0	3,826	5.8	1,967	5.0	286	3.4	2,406	5.8	0	0.0	128	3.3	399	3.9	9,626	5.0
3) Secondary - completed	457	16.4	2,736	15.1	1,049	57.4	13,233	20.1	8,570	21.9	1,899	22.8	8,207	19.7	0	0.0	1,003	25.9	1,793	17.4	38,947	20.3
4) Post secondary non-university partial	275	9.8	637	3.5	0	0.0	3,485	5.3	2,316	5.9	834	10.0	1,334	3.2	0	0.0	27	0.7	905	8.8	9,813	5.1
5) Post secondary non-university completed	490	17.5	4,888	27.0	356	19.5	11,914	18.1	10,345	26.4	1,183	14.2	8,571	20.6	0	0.0	777	20.1	2,891	28.1	41,415	21.6
6) University - partial	31	1.1	1,931	10.6	173	9.5	8,059	12.2	3,099	7.9	953	11.4	4,888	11.8	0	0.0	1,006	26.0	2,110	20.5	22,250	11.6
7) University - completed	1,504	53.8	7,222	39.8	251	13.7	24,556	37.3	12,795	32.7	3,189	38.2	16,051	38.6	0	0.0	931	24.0	2,117	20.6	68,616	35.8
Total	2,795	100.0	18,137	100.0	1,829	100.0	65,895	100.0	39,122	100.0	8,344	100.0	41,566	100.0	0	0.0	3,872	100.0	10,293	100.0	191,853	100.0

I. L. AGE OF TOTAL PERSONS

AGE	MALE PERSONS NUMBER	%	FEMALE PERSONS NUMBER	%	TOTAL PERSONS NUMBER	%
1) Under 15	48,774	18.6	44,496	17.3	93,270	17.9
2) 15 - 19	9,587	3.7	11,727	4.6	21,314	4.1
3) 20 - 24	18,092	6.9	21,013	8.2	39,105	7.5
4) 25 - 29	24,499	9.3	23,149	9.0	47,648	9.2
5) 30 - 34	21,900	8.3	26,347	10.2	48,247	9.3
6) 35 - 39	28,664	10.9	30,515	11.9	59,179	11.4
7) 40 - 44	31,223	11.9	23,820	9.3	55,043	10.6
8) 45 - 54	30,923	11.8	27,001	10.5	57,924	11.1
9) 55 - 64	22,262	8.5	23,394	9.1	45,656	8.8
10) 65 & over	26,541	10.1	26,004	10.1	52,545	10.1
Total	262,465	100.0	257,466	100.0	519,931	100.0

ENTIRE SEASON AUTO

II. ACCOMMODATION ON ISLAND

A. USE OF ACCOMMODATION

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) . Hotel/Motel	61,962	33.0	2.3921	148,221	29.7	2.5914	160,569	19.1
2) Cabin/Cottage	15,456	8.2	3.2879	50,818	10.2	5.8935	91,090	10.9
3) Tourist Home/Farm Tourist Home	9,059	4.8	2.6263	23,792	4.8	2.9960	27,141	3.2
4) Farm Vacation Home	165	0.1	2.0000	330	0.1	3.0000	495	0.1
5) Vacation Home - owned/borrowed	3,886	2.1	2.5723	9,996	2.0	17.7527	68,987	8.2
6) Friends/Relatives	40,645	21.6	2.4077	97,859	19.6	5.2064	211,616	25.2
7) Federal Campground	11,341	6.0	2.8907	32,783	6.6	3.7394	42,409	5.1
8) Provincial Campground	12,099	6.4	2.7302	33,033	6.6	4.4534	53,882	6.4
9) Commercial Campground	28,412	15.1	3.2027	90,996	18.2	4.2359	120,351	14.3
10) Other	4,796	2.6	2.4766	11,878	2.4	13.0990	62,823	7.5
Total	187,821	100.0	2.6605	499,706	100.0	4.4690	839,363	100.0

ENTIRE SEASON AUTO

II. B. USE OF ACCOMMODATION (EXCLUSIVE STAY)

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	56,749	35.9	2.3629	134,091	32.4	2.3579	133,806	19.9
2) Cabin/Cottage	12,412	7.9	3.3601	41,705	10.1	5.4289	67,383	10.0
3) Tourist Home/Farm Tourist Home	6,333	4.0	2.4282	15,378	3.7	2.5299	16,022	2.4
4) Farm Vacation Home	0	0.0	0.0000	0	0.0	0.0000	0	0.0
5) Vacation Home - owned/borrowed	3,886	2.5	2.5723	9,996	2.4	17.7527	68,987	10.2
6) Friends/Relatives	38,333	24.3	2.4253	92,968	22.4	4.6610	178,670	26.5
7) Federal Campground	7,291	4.6	2.7146	19,792	4.8	3.5652	25,994	3.9
8) Provincial Campground	6,089	3.9	2.5508	15,532	3.7	5.1064	31,093	4.6
9) Commercial Campground	22,430	14.2	3.2892	73,777	17.8	4.2842	96,094	14.3
10) Other	4,457	2.8	2.5156	11,212	2.7	12.5697	56,023	8.3
Sub-total	157,980	100.0	2.6234	414,451	100.0	4.2668	674,072	100.0
No exclusive stay	37,327		2.8318	105,701		2.1072	78,657	
Total	195,307		2.6633	520,152		3.8541	752,729	

ENTIRE SEASON AUTO

II. C. PURPOSE OF TRIP BY ACCOMMODATION USE

PURPOSE OF TRIP	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Convention/Conference	1,872	3.1	293	1.9	0	0.0	0	0.0	0	0.0	147	0.4	20	0.2	0	0.0	0	0.0	250	5.7	2,582	1.4
2) Meetings,other business	11,087	18.2	475	3.1	288	3.3	0	0.0	450	12.2	1,805	4.4	233	2.1	28	0.2	105	0.4	331	7.6	14,802	8.0
3) Shopping	736	1.2	124	0.8	34	0.4	0	0.0	0	0.0	58	0.1	0	0.0	313	2.6	313	1.1	0	0.0	1,578	0.9
4) Sightseeing	29,728	48.7	4,112	26.6	5,621	63.5	165	100.0	92	2.5	1,398	3.4	4,676	42.2	6,315	53.2	13,102	46.4	1,330	30.5	66,539	35.9
5) Visiting friends & relatives	3,704	6.1	1,171	7.6	1,040	11.7	0	0.0	1,741	47.0	30,096	74.0	1,694	15.3	428	3.6	2,349	8.3	0	0.0	42,223	22.8
6) Personal affairs	2,168	3.6	889	5.8	94	1.1	0	0.0	386	10.4	3,282	8.1	173	1.6	158	1.3	400	1.4	530	12.2	8,080	4.4
7) Outdoor recreation sport	8,702	14.3	7,339	47.5	1,245	14.1	0	0.0	481	13.0	1,958	4.8	4,200	37.9	4,341	36.5	11,146	39.5	474	10.9	39,886	21.5
8) Commuting	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
9) Passing through to Magdalen Islands	363	0.6	28	0.2	0	0.0	0	0.0	0	0.0	0	0.0	29	0.3	0	0.0	44	0.2	0	0.0	464	0.3
10) Other	2,689	4.4	1,825	6.6	536	6.1	0	0.0	552	14.9	1,901	4.7	52	0.5	294	2.5	777	2.8	1,445	33.1	9,271	5.0
Sub-total	61,049	100.0	15,456	100.0	8,858	100.0	165	100.0	3,702	100.0	40,645	100.0	11,077	100.0	11,877	100.0	28,236	100.0	4,360	100.0	185,425	100.0
No response	913		0		201		0		184		0		264		222		176		436		2,396	
Total	61,962		15,456		9,059		165		3,886		40,645		11,341		12,099		28,412		4,796		187,821	

ENTIRE SEASON AUTO

II. D. OCCUPATION OF RESPONDENT BY ACCOMMODATION USE

OCCUPATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	12,919	20.9	4,355	28.2	3,178	35.7	165	100.0	1,118	28.8	11,363	28.2	5,896	52.0	2,891	24.2	6,857	24.4	1,383	30.3	50,125	26.9
2) Farmer & farm manager	1,381	2.2	305	2.0	190	2.1	0	0.0	0	0.0	429	1.1	297	2.6	508	4.3	424	1.5	0	0.0	3,534	1.9
3) Manager,official & proprietor	7,353	11.9	1,517	9.8	246	2.8	0	0.0	307	7.9	5,191	12.9	837	7.4	579	4.9	2,792	9.9	375	8.2	19,197	10.3
4) Clerical & related worker	2,467	4.0	599	3.9	343	3.8	0	0.0	0	0.0	2,249	5.6	508	4.5	1,269	10.6	2,382	8.5	405	8.9	10,222	5.5
5) Sales worker	10,042	16.2	1,059	6.9	542	6.1	0	0.0	833	21.4	1,665	4.1	417	3.7	362	3.0	796	2.8	0	0.0	15,716	8.4
6) Craftsman,foreman & related worker	5,013	8.1	1,432	9.3	765	8.6	0	0.0	312	8.0	1,800	4.5	598	5.3	1,032	8.7	4,667	16.6	194	4.3	15,813	8.5
7) Operative & related worker	3,624	5.8	833	5.4	339	3.8	0	0.0	30	0.8	1,704	4.2	387	3.4	341	2.9	1,608	5.7	0	0.0	8,866	4.8
8) Private household worker	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	1,484	3.7	28	0.2	28	0.2	96	0.3	0	0.0	1,636	0.9
9) Service worker except private homes	1,719	2.8	539	3.5	41	0.5	0	0.0	57	1.5	0	0.0	292	2.6	526	4.4	1,306	4.7	111	2.4	4,591	2.5
10) Farm labourer and farm foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	27	0.1	0	0.0	0	0.0	0	0.0	0	0.0	27	0.0
11) Labourer except farm & mine	2,103	3.4	622	4.0	39	0.4	0	0.0	112	2.9	633	1.6	466	4.1	308	2.6	787	2.8	71	1.6	5,141	2.8
12) Student	381	0.6	1,013	6.6	306	3.4	0	0.0	40	1.0	1,144	2.8	407	3.6	917	7.7	1,319	4.7	561	12.3	6,088	3.3
13) Housewife	2,253	3.6	1,643	10.6	423	4.7	0	0.0	474	12.2	2,856	7.1	193	1.7	82	0.7	987	3.5	347	7.6	9,258	5.0
14) Retiree	10,587	17.1	1,149	7.4	1,901	21.3	0	0.0	520	13.4	6,753	16.8	756	6.7	2,822	23.7	3,207	11.4	842	18.5	28,537	15.3
15) Military	624	1.0	38	0.2	267	3.0	0	0.0	38	1.0	1,717	4.3	13	0.1	251	2.1	562	2.0	125	2.7	3,635	1.9
16) Unemployed	177	0.3	39	0.3	80	0.9	0	0.0	45	1.2	539	1.3	158	1.4	0	0.0	8	0.0	0	0.0	1,046	0.6
17) Other	1,306	2.1	313	2.0	254	2.8	0	0.0	0	0.0	706	1.8	88	0.8	12	0.1	286	1.0	148	3.2	3,113	1.7
Sub-total	61,949	100.0	15,456	100.0	8,914	100.0	165	100.0	3,886	100.0	40,260	100.0	11,341	100.0	11,928	100.0	28,084	100.0	4,562	100.0	186,545	100.0
No response	13		0		145		0		0		385		0		171		328		234		1,276	
Total	61,962		15,456		9,059		165		3,886		40,645		11,341		12,099		28,412		4,796		187,821	

ENTIRE SEASON AUTO

II. E. EDUCATION OF RESPONDENT BY ACCOMMODATION USE

EDUCATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	395	0.6	33	0.2	32	0.4	0	0.0	0	0.0	114	0.3	0	0.0	119	1.0	289	1.0	0	0.0	982	0.5
2) Secondary - partial	2,030	3.3	896	5.9	998	11.0	0	0.0	30	0.8	2,202	5.5	587	5.2	648	5.4	2,385	8.4	30	0.6	9,806	5.3
3) Secondary - completed	11,214	18.3	4,768	31.2	1,291	14.3	165	100.0	911	23.4	6,809	16.9	1,134	10.0	2,502	20.8	8,018	28.3	844	17.6	37,656	20.2
4) Post secondary non-university partial	2,608	4.2	432	2.8	65	0.7	0	0.0	214	5.5	2,550	6.3	967	8.5	1,347	11.2	821	2.9	384	8.0	9,388	5.0
5) Post secondary non-university completed	15,096	24.6	2,444	16.0	1,627	18.0	0	0.0	618	15.9	8,556	21.2	1,611	14.2	2,314	19.2	6,813	24.1	985	20.5	40,064	21.5
6) University - partial	8,313	13.5	1,671	10.9	762	8.4	0	0.0	417	10.7	4,528	11.2	827	7.3	702	5.8	2,781	9.8	567	11.8	20,568	11.0
7) University - completed	21,735	35.4	5,030	32.9	4,264	47.2	0	0.0	1,696	43.6	15,637	38.7	6,215	54.8	4,422	36.7	7,203	25.4	1,986	41.4	68,188	36.5
Sub-total	61,391	100.0	15,274	100.0	9,039	100.0	165	100.0	3,886	100.0	40,396	100.0	11,341	100.0	12,054	100.0	28,310	100.0	4,796	100.0	186,652	100.0
No response	571		182		20		0		0		249		0		45		102		0		1,169	
Total	61,962		15,456		9,059		165		3,886		40,645		11,341		12,099		28,412		4,796		187,821	

ENTIRE SEASON AUTO

II. F. PROVINCE/REGION OF ORIGIN BY ACCOMMODATION USE

ORIGIN	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Nova Scotia	17,658	28.5	6,549	42.4	2,744	30.3	0	0.0	2,324	59.8	17,977	44.2	2,417	21.3	2,548	21.1	6,794	23.9	930	19.4	59,941	31.9
2) New Brunswick	13,811	22.3	3,585	23.2	451	5.0	0	0.0	837	21.5	11,746	28.9	1,514	13.3	1,898	15.7	6,908	24.3	1,311	27.3	42,061	22.4
3) Newfoundland	774	1.2	1,151	7.4	68	0.8	0	0.0	57	1.5	594	1.5	122	1.1	214	1.8	983	3.5	0	0.0	3,963	2.1
4) Quebec	6,537	10.6	847	5.5	752	8.3	165	100.0	12	0.3	1,111	2.7	2,547	22.5	1,354	11.2	3,451	12.1	81	1.7	16,857	9.0
5) Ontario	10,458	16.9	1,205	7.8	1,950	21.5	0	0.0	314	8.1	5,345	13.2	2,567	22.6	3,141	26.0	5,600	19.7	874	18.2	31,454	16.7
6) Other Canada	1,910	3.1	550	3.6	598	6.6	0	0.0	112	2.9	410	1.0	444	3.9	864	7.1	1,066	3.8	342	7.1	6,296	3.4
7) New England	3,805	6.1	1,064	6.9	379	4.2	0	0.0	30	0.8	2,800	6.9	761	6.7	722	6.0	1,350	4.8	187	3.9	11,098	5.9
8) Other U.S.A.	6,525	10.5	492	3.2	2,083	23.0	0	0.0	200	5.1	637	1.6	702	6.2	1,358	11.2	1,955	6.9	1,071	22.3	15,023	8.0
9) Other World	484	0.8	13	0.1	34	0.4	0	0.0	0	0.0	25	0.1	267	2.4	0	0.0	305	1.1	0	0.0	1,128	0.6
Total	61,962	100.0	15,456	100.0	9,059	100.0	165	100.0	3,886	100.0	40,645	100.0	11,341	100.0	12,099	100.0	28,412	100.0	4,796	100.0	187,821	100.0

ENTIRE SEASON AUTO

III. EXPENDITURES

A. EXPENDITURES IN GENERAL

EXPENDITURES	Total Expenditures Multi-Party Weighted	Total Expenditures Non-Multi-Party Weighted	Average Per Party Per Trip	Average Per Party Per Day	Average Per Person Per Day
1) Gas and Oil	6,503,336	6,211,137	33.30	12.41	5.78
2) Auto Repairs & Maintenance	289,547	256,090	1.48	0.41	0.14
3) Meals,Beverages in Restaurants	13,495,786	12,903,095	69.10	27.25	11.55
4) Alcoholic Beverages	2,188,504	2,060,122	11.21	3.38	1.31
5) Food,Beverages in Stores (excludes alcohol)	4,227,741	4,090,976	21.65	5.98	2.31
6) Accommodations	13,281,814	12,887,971	68.01	23.52	10.73
7) Recreation & Entertainment	5,901,307	5,685,562	30.22	9.65	3.53
8) Handcrafts & Related Merchandise	3,507,326	3,459,936	17.96	6.74	2.61
9) Other Under $250	2,522,965	2,396,269	12.92	4.48	1.96
10) Other Over $250	1,423,734	1,370,834	7.29	1.91	1.21
11) Total Excluding Expenses over $250	51,918,325	49,951,158	265.83	93.85	39.93
12) Total Including Expenses over $250	53,342,059	51,321,992	273.12	95.76	41.14

ENTIRE SEASON AUTO

III. B. EXPENDITURE BY ORIGIN

1. Total Expenditures on Island (Multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	59,104	2,014,622	98,215	1,394,746	826,939	4,056,901	4,415,337	1,885,207	1,001,339	807,231	951,874	16,500,535	17,452,409
2) New Brunswick	48,569	1,271,312	36,405	800,724	447,140	2,537,887	2,418,246	1,197,594	409,192	759,599	166,300	9,878,099	10,044,399
3) Newfoundland	3,505	200,760	15,217	258,165	131,461	444,882	631,921	449,797	158,844	115,875	83,790	2,406,922	2,490,712
4) Quebec	20,060	600,266	32,573	301,143	91,721	1,449,106	1,299,484	539,897	364,277	98,192	0	4,776,658	4,776,658
5) Ontario	30,260	1,158,482	63,752	771,967	479,196	2,643,228	2,222,815	1,201,366	807,201	507,855	98,850	9,855,861	9,954,711
6) Other Canada	5,823	183,842	5,802	136,567	75,063	486,251	379,164	151,430	290,563	70,865	7,000	1,779,545	1,786,545
7) New England	11,426	450,927	6,470	212,665	63,824	824,584	743,968	225,955	164,465	51,173	0	2,744,032	2,744,032
8) Other U.S.A.	15,198	578,707	31,113	325,243	64,155	960,801	1,072,578	236,329	261,399	90,015	115,920	3,620,340	3,736,260
9) Other World	1,362	44,419	0	26,522	9,005	92,146	98,302	13,733	50,047	22,160	0	356,334	356,334

ENTIRE SEASON AUTO

III. B. 2. Total Expenditures on Island (Non-multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	59,184	1,925,488	74,908	1,369,004	793,383	3,806,966	4,278,741	1,851,783	992,830	787,669	935,374	15,880,772	16,816,146
2) New Brunswick	48,569	1,222,643	36,405	783,882	430,265	2,441,556	2,349,542	1,141,048	395,429	747,968	129,900	9,548,738	9,678,638
3) Newfoundland	3,505	187,470	15,217	233,945	116,926	434,364	680,256	431,197	148,924	113,415	83,790	2,281,714	2,365,504
4) Quebec	20,060	585,190	22,423	296,343	91,721	1,440,613	1,284,832	536,998	363,318	97,892	0	4,719,330	4,719,330
5) Ontario	30,260	1,059,749	63,752	721,004	416,946	2,473,864	2,164,016	1,108,746	800,737	418,700	98,850	9,227,514	9,326,364
6) Other Canada	5,823	181,146	5,802	135,709	75,063	482,123	373,476	151,027	288,623	69,710	7,000	1,762,679	1,769,679
7) New England	11,426	444,768	6,470	210,612	63,824	818,755	734,772	223,865	163,625	51,148	0	2,717,839	2,717,839
8) Other U.S.A.	15,198	560,264	31,113	313,955	62,989	912,708	1,004,034	227,165	256,403	87,607	115,920	3,456,238	3,572,158
9) Other World	1,362	44,419	0	26,522	9,005	92,146	98,302	13,733	50,047	22,160	0	356,334	356,334

ENTIRE SEASON AUTO

III. B. 3. Average Expenditure Per Party Per Trip

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	59,104	34.09	1.66	23.60	13.99	68.64	74.70	31.90	16.94	13.66	16.11	279.18	295.28
2) New Brunswick	48,569	26.18	0.75	16.49	9.21	52.25	49.79	24.66	8.43	15.64	3.42	203.38	206.81
3) Newfoundland	3,505	57.28	4.34	73.66	37.51	126.93	180.29	128.33	45.32	33.06	23.91	686.71	710.62
4) Quebec	20,060	29.92	1.62	15.01	4.57	72.24	64.78	26.91	18.16	4.89	0.00	238.12	238.12
5) Ontario	30,260	38.28	2.11	25.51	15.84	87.35	73.46	39.70	26.68	16.78	3.27	325.71	328.97
6) Other Canada	5,823	31.57	1.00	23.45	12.89	83.51	65.11	26.01	49.90	12.17	1.20	305.61	306.81
7) New England	11,426	39.47	0.57	18.61	5.59	72.17	65.11	19.78	14.39	4.48	0.00	240.16	240.16
8) Other U.S.A.	15,198	38.08	2.05	21.40	4.22	63.22	70.57	15.55	17.20	5.92	7.63	238.21	245.84
9) Other World	1,362	32.61	0.00	19.47	6.61	67.65	72.17	10.08	36.75	16.27	0.00	261.63	261.63

ENTIRE SEASON AUTO

III. B. 4. Average Expenditure Per Party Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	59,104	11.64	0.50	5.76	4.34	26.08	24.23	9.98	5.54	5.78	3.01	93.85	96.86
2) New Brunswick	48,569	11.59	0.19	5.59	3.62	26.05	19.30	10.30	3.41	6.26	3.07	86.32	89.39
3) Newfoundland	3,505	10.07	0.57	13.80	5.96	24.65	26.86	18.40	9.28	4.15	3.26	113.76	117.02
4) Quebec	20,060	13.05	0.75	5.47	1.48	27.53	21.67	10.53	9.74	2.25	0.00	92.47	92.47
5) Ontario	30,260	12.73	0.34	6.68	3.69	31.42	27.17	9.63	9.50	3.54	0.71	104.71	105.42
6) Other Canada	5,823	10.91	0.40	7.31	4.05	28.82	23.30	8.30	15.77	2.51	0.30	101.36	101.66
7) New England	11,426	13.39	0.23	5.17	1.64	23.12	22.44	6.78	6.28	0.91	0.00	79.99	79.99
8) Other U.S.A.	15,198	17.22	0.63	5.66	1.35	30.46	30.34	6.49	8.29	2.36	0.74	102.80	103.54
9) Other World	1,362	9.16	0.00	6.28	2.42	22.46	15.06	2.87	13.71	1.63	0.00	73.60	73.60

ENTIRE SEASON AUTO

III. B. 5. Average Expenditure Per Person Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	59,104	5.36	0.12	2.10	1.57	11.30	11.29	3.89	2.11	2.49	1.85	40.25	42.10
2) New Brunswick	48,569	6.16	0.06	2.23	1.52	11.73	9.94	3.66	1.27	2.90	2.24	39.47	41.71
3) Newfoundland	3,505	3.29	0.17	4.19	1.78	8.96	8.35	5.16	2.79	1.41	1.84	36.13	37.97
4) Quebec	20,060	4.99	0.21	2.20	0.71	10.95	8.56	3.89	3.78	0.73	0.00	36.03	36.03
5) Ontario	30,260	5.36	0.17	2.49	1.30	11.72	11.14	3.10	3.41	1.46	0.19	40.15	40.34
6) Other Canada	5,823	4.19	0.16	2.56	1.31	11.52	8.97	2.62	6.41	1.22	0.15	38.96	39.11
7) New England	11,426	6.91	0.12	2.45	0.83	10.60	11.62	2.89	2.66	0.44	0.00	38.51	38.51
8) Other U.S.A.	15,198	8.47	0.31	2.50	0.69	13.82	14.06	2.80	3.83	1.12	0.33	47.61	47.94
9) Other World	1,362	4.81	0.00	3.17	1.21	10.83	7.26	1.20	5.90	0.81	0.00	35.19	35.19

ENTIRE SEASON AUTO

III. C. EXPENDITURE BY PURPOSE OF TRIP

1. Total Expenditures on Island (Multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	2,795	57,998	0	52,041	42,028	294,239	418,193	30,446	112,050	73,650	0	1,080,644	1,080,644
2) Meetings,other business	18,161	527,799	36,855	110,014	131,445	860,436	1,215,325	188,040	75,451	223,122	416,824	3,368,487	3,785,311
3) Shopping	1,829	35,710	13,500	24,817	32,708	111,205	93,624	25,591	43,336	100,279	0	480,770	480,770
4) Sightseeing	66,463	2,243,209	61,515	1,189,985	565,184	5,153,831	5,370,937	1,800,033	1,599,661	442,157	90,750	18,426,512	18,517,262
5) Visiting friends & relatives	41,791	1,432,875	15,836	906,281	442,355	2,049,534	768,902	1,283,385	518,974	861,634	167,760	8,279,775	8,447,535
6) Personal affairs	8,517	177,224	34,751	87,505	48,954	416,343	485,981	88,843	45,165	67,234	15,250	1,452,000	1,467,250
7) Outdoor recreation sport	39,448	1,446,445	50,596	1,453,776	565,752	3,634,353	3,651,384	2,017,572	957,248	541,416	127,250	14,318,541	14,445,791
8) Commuting	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Pass through to Magdalen Is.	3,872	68,480	0	3,874	6,259	78,017	32,162	38,968	3,297	7,880	0	238,937	238,937
10) Other	10,424	439,073	76,494	314,617	347,099	750,314	1,109,955	374,986	129,168	161,535	605,900	3,703,240	4,309,140
11) No response	2,007	74,523	0	84,832	6,720	147,515	135,352	53,444	22,976	44,058	0	569,420	569,420

ENTIRE SEASON AUTO

III. C. 2. Total Expenditures on Island (Non-multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	2,795	53,740	0	49,986	40,044	280,875	401,672	28,710	111,020	72,350	0	1,038,397	1,038,397
2) Meetings,other business	18,161	497,986	17,271	103,432	113,344	811,571	1,154,862	186,180	73,695	221,687	385,524	3,180,028	3,565,552
3) Shopping	1,829	35,710	13,500	24,817	32,708	111,205	93,624	25,591	43,336	100,279	0	480,770	480,770
4) Sightseeing	66,463	2,166,935	51,365	1,157,362	540,368	4,931,743	5,143,658	1,779,164	1,586,258	435,544	90,750	17,792,397	17,883,147
5) Visiting friends & relatives	41,791	1,333,297	15,836	869,941	439,175	1,949,835	764,924	1,209,780	516,536	776,713	167,760	7,876,037	8,043,797
6) Personal affairs	8,517	176,494	31,028	85,680	48,318	407,423	485,981	87,748	43,347	67,234	15,250	1,433,253	1,448,503
7) Outdoor recreation sport	39,448	1,400,165	50,596	1,435,060	541,962	3,495,450	3,568,829	1,956,894	939,113	536,764	105,650	13,924,833	14,030,483
8) Commuting	0	0	0	0	0	0	0	0	0	0	0	0	0
9) Pass through to Magdalen Is.	3,872	63,804	0	3,874	6,259	75,077	32,162	38,968	3,297	7,880	0	231,321	231,321
10) Other	10,424	408,483	76,494	275,992	291,224	692,401	1,106,907	319,083	120,358	133,760	605,900	3,424,702	4,030,602
11) No response	2,007	74,523	0	84,832	6,720	147,515	135,352	53,444	22,976	44,058	0	569,420	569,420

ENTIRE SEASON AUTO

III. C. 3. Average Expenditure Per Party Per Trip

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	2,795	20.75	0.00	18.62	15.04	105.27	149.62	10.89	40.09	26.35	0.00	386.63	386.63
2) Meetings,other business	18,161	29.06	2.03	6.06	7.24	47.38	66.92	10.35	4.15	12.29	22.95	185.48	208.43
3) Shopping	1,829	19.52	7.38	13.57	17.88	60.80	51.19	13.99	23.69	54.83	0.00	262.86	262.86
4) Sightseeing	66,463	33.75	0.93	17.90	8.50	77.54	80.81	27.08	24.07	6.65	1.37	277.24	278.61
5) Visiting friends & relatives	41,791	34.29	0.38	21.69	10.58	49.04	18.40	30.71	12.42	20.62	4.01	198.12	202.14
6) Personal affairs	8,517	20.81	4.08	10.27	5.75	48.88	57.06	10.43	5.30	7.89	1.79	170.48	172.27
7) Outdoor recreation sport	39,448	36.67	1.28	36.85	14.34	92.13	92.56	51.15	24.27	13.72	3.23	362.97	366.20
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	3,872	17.69	0.00	1.00	1.62	20.15	8.31	10.06	0.85	2.04	0.00	61.71	61.71
10) Other	10,424	42.12	7.34	30.18	33.30	71.98	106.48	35.97	12.39	15.50	58.13	355.26	413.39
11) No response	2,007	37.13	0.00	42.27	3.35	73.50	67.44	26.63	11.45	21.95	0.00	283.72	283.72

ENTIRE SEASON AUTO

III. C. 4. Average Expenditure Per Party Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	2,795	7.32	0.00	4.35	4.62	37.24	47.88	3.32	6.65	4.14	0.00	115.53	115.53
2) Meetings,other business	18,161	14.52	0.45	2.55	2.56	26.31	32.68	4.88	2.30	5.17	12.20	91.42	103.62
3) Shopping	1,829	13.00	0.35	7.87	12.14	39.05	23.79	6.83	15.83	47.02	0.00	165.88	165.88
4) Sightseeing	66,463	14.71	0.40	6.49	2.98	33.87	32.14	10.22	11.33	2.51	0.47	114.65	115.12
5) Visiting friends & relatives	41,791	10.11	0.09	4.66	2.54	15.17	5.24	6.63	3.11	5.39	0.47	52.93	53.40
6) Personal affairs	8,517	9.73	0.75	3.61	1.73	22.56	19.85	3.50	1.69	3.66	0.90	67.09	67.99
7) Outdoor recreation sport	39,448	11.40	0.30	9.14	4.30	30.60	24.61	15.86	6.94	4.39	0.74	107.56	108.30
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	3,872	16.51	0.00	0.76	1.48	17.17	5.38	10.06	0.21	2.04	0.00	53.60	53.60
10) Other	10,424	9.17	2.30	5.37	8.00	24.49	24.39	9.86	4.74	3.86	6.06	92.19	98.25
11) No response	2,007	11.90	0.00	9.72	0.75	31.06	26.31	10.95	3.23	19.40	0.00	113.33	113.33

ENTIRE SEASON AUTO

III. C. 5. Average Expenditure Per Person Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	2,795	4.82	0.00	2.31	3.26	23.68	28.33	1.49	4.54	2.86	0.00	71.29	71.29
2) Meetings,other business	18,161	11.10	0.26	1.62	1.50	18.74	24.38	3.95	1.60	2.88	7.97	66.03	74.00
3) Shopping	1,829	4.51	0.18	2.33	4.86	13.98	8.66	2.09	6.62	23.05	0.00	66.28	66.28
4) Sightseeing	66,463	6.14	0.16	2.43	1.13	13.14	13.10	3.52	4.34	0.84	0.18	44.81	44.99
5) Visiting friends & relatives	41,791	5.03	0.04	2.06	1.01	7.12	2.42	2.67	1.25	2.59	0.30	24.20	24.50
6) Personal affairs	8,517	5.40	0.29	1.71	0.98	10.73	10.16	1.63	0.71	2.34	0.22	33.95	34.17
7) Outdoor recreation sport	39,448	4.12	0.08	3.04	1.45	10.31	8.40	4.86	2.17	1.58	0.23	36.02	36.25
8) Commuting	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
9) Pass through to Magdalen Is.	3,872	6.49	0.00	0.31	0.74	6.87	2.69	4.03	0.10	0.51	0.00	21.75	21.75
10) Other	10,424	4.17	0.43	2.08	2.38	9.72	13.41	3.40	1.93	1.17	5.47	38.70	44.18
11) No response	2,007	4.71	0.00	3.26	0.26	13.41	9.52	3.69	0.99	9.41	0.00	45.25	45.25

III. D. EXPENDITURE BY OCCUPATION

1. Total Expenditures on Island (Multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	48,914	1,416,898	50,228	1,239,575	631,937	3,756,199	3,641,818	1,522,805	1,049,898	616,879	511,370	13,926,236	14,437,606
2) Farmer/farm manager	3,527	107,036	32,004	46,367	20,544	239,418	188,944	120,746	56,361	41,727	43,400	861,147	904,547
3) Manager,official,proprietor	21,778	752,054	31,607	406,254	213,291	1,663,141	1,410,315	648,561	329,725	329,435	16,050	5,784,382	5,800,432
4) Clerical & related work	11,512	398,420	24,389	277,922	135,823	809,505	641,376	443,613	233,479	149,892	9,000	3,114,417	3,123,417
5) Sales worker	15,583	509,994	8,736	147,111	149,087	1,011,991	1,350,468	313,462	104,906	169,716	9,900	3,765,470	3,775,370
6) Crafts,foreman & related work	16,240	475,959	14,790	365,237	263,848	1,050,679	1,221,738	585,154	308,147	260,972	0	4,546,524	4,546,524
7) Operative & related worker	9,456	359,608	11,240	212,184	108,363	744,484	754,129	601,963	306,406	114,621	11,100	3,212,997	3,224,097
8) Private household worker	346	1,680	0	5,080	1,120	21,800	17,000	0	18,400	0	0	65,080	65,080
9) Service work except priv hose	6,873	223,173	12,238	133,453	84,108	529,203	358,187	213,496	171,639	95,015	49,500	1,820,512	1,870,012
10) Farm labourer/foreman	27	1,350	0	270	810	675	0	270	0	1,485	0	4,860	4,860
11) Labourer except farm/mine	5,211	192,090	4,939	114,657	116,998	297,637	246,008	125,202	59,115	34,419	0	1,191,064	1,191,064
12) Student	6,530	200,498	759	135,184	56,995	352,545	577,521	255,242	177,685	142,550	480,000	1,898,978	2,378,978
13) Housewife	9,760	388,916	33,020	274,158	106,095	677,804	573,883	300,255	142,967	114,976	204,650	2,612,074	2,816,724
14) Retiree	30,102	1,105,977	65,382	602,367	153,343	1,792,560	1,765,250	429,489	312,264	295,060	39,974	6,521,692	6,561,666
15) Military	3,645	163,636	0	160,580	83,108	303,373	107,640	229,490	112,223	152,818	0	1,312,868	1,312,868
16) Unemployed	1,217	46,256	0	11,823	17,399	36,825	22,090	14,507	14,948	0	0	163,848	163,848
17) Other	3,006	97,002	215	62,629	19,415	146,832	274,159	56,293	89,204	3,400	8,750	749,149	757,899
18) No response	1,580	62,792	0	32,893	18,220	61,115	131,288	40,760	19,960	0	40,040	367,028	407,068

ENTIRE SEASON AUTO

III. D. 2. Total Expenditures on Island (Non-multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	48,914	1,397,438	50,228	1,220,092	612,867	3,654,373	3,542,370	1,499,196	1,037,180	612,691	453,370	13,626,435	14,079,805
2) Farmer/farm manager	3,527	94,826	32,004	45,867	28,544	223,668	187,249	120,646	56,361	41,727	43,400	830,892	874,292
3) Manager,official,proprietor	21,778	717,965	31,607	403,127	205,521	1,562,774	1,340,437	632,361	329,702	328,110	16,050	5,551,604	5,567,654
4) Clerical & related work	11,512	377,597	24,389	257,316	129,812	787,764	638,191	421,432	223,025	149,892	9,000	3,009,418	3,018,418
5) Sales worker	15,583	500,794	8,736	145,318	147,322	1,006,970	1,335,398	313,462	103,406	162,636	9,900	3,724,042	3,733,942
6) Crafts,foreman & related work	16,240	466,557	11,067	351,572	249,948	1,037,701	1,189,668	581,109	307,627	260,969	0	4,456,218	4,456,218
7) Operative & related worker	9,456	344,322	11,240	207,951	104,879	692,158	695,485	586,892	301,186	110,646	11,100	3,054,759	3,065,859
8) Private household worker	346	1,680	0	5,080	1,120	21,800	17,000	0	18,400	0	0	65,080	65,080
9) Service work except priv hsne	6,873	223,033	12,238	133,418	84,087	528,993	357,942	213,496	171,551	94,945	49,500	1,819,703	1,869,203
10) Farm labourer/foreman	27	1,350	0	270	810	675	0	270	0	1,485	0	4,860	4,860
11) Labourer except farm/mine	5,211	183,177	4,939	110,407	113,598	293,929	242,358	125,202	58,445	34,394	0	1,166,449	1,166,449
12) Student	6,530	197,333	759	128,459	56,995	321,470	577,521	224,847	166,132	132,170	480,000	1,805,686	2,285,686
13) Housewife	9,760	363,274	13,436	269,592	97,355	662,535	565,245	294,895	142,142	99,376	209,750	2,507,850	2,717,600
14) Retiree	30,102	1,055,014	55,232	587,707	141,598	1,670,035	1,669,617	419,454	308,444	292,335	39,974	6,199,436	6,239,410
15) Military	3,645	87,386	0	117,990	32,608	196,023	107,640	140,740	112,223	71,493	0	866,103	866,103
16) Unemployed	1,217	42,279	0	11,288	15,423	36,800	22,052	14,507	14,948	0	0	157,297	157,297
17) Other	3,006	94,320	215	62,629	19,415	144,312	268,510	56,293	89,204	3,400	8,750	738,298	747,048
18) No response	1,580	62,792	0	32,893	18,220	61,115	131,288	40,760	19,960	0	40,040	367,028	407,068

ENTIRE SEASON AUTO

III. D. 3. Average Expenditure Per Party Per Trip

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	48,914	28.97	1.03	25.34	12.92	76.79	74.45	31.13	21.46	12.61	10.45	284.71	295.16
2) Farmer/farm manager	3,527	30.35	9.07	13.15	8.09	67.88	53.57	34.23	15.98	11.83	12.31	244.16	256.46
3) Manager,official,proprietor	21,778	34.53	1.45	18.65	9.79	76.37	64.76	29.78	15.14	15.13	0.74	265.61	266.34
4) Clerical & related work	11,512	34.61	2.12	24.14	11.80	70.32	55.71	38.53	20.28	13.02	0.78	270.54	271.32
5) Sales worker	15,583	32.73	0.56	9.44	9.57	64.94	86.66	20.12	6.73	10.89	0.64	241.64	242.27
6) Crafts,foreman & related work	16,240	29.31	0.91	22.49	16.25	64.70	75.23	36.03	18.97	16.07	0.00	279.96	279.96
7) Operative & related worker	9,456	38.03	1.19	22.44	11.46	78.73	79.75	63.66	32.40	12.12	1.17	339.78	340.96
8) Private household worker	346	4.86	0.00	14.68	3.24	63.01	49.13	0.00	53.18	0.00	0.00	188.09	188.09
9) Service work except priv home	6,873	32.47	1.78	19.42	12.24	77.00	52.12	31.06	24.97	13.82	7.20	264.88	272.08
10) Farm labourer/foreman	27	50.00	0.00	10.00	30.00	25.00	0.00	10.00	0.00	55.00	0.00	180.00	180.00
11) Labourer except farm/mine	5,211	36.86	0.95	22.00	22.45	57.12	47.21	24.03	11.34	6.61	0.00	228.57	228.57
12) Student	6,530	30.70	0.12	20.70	8.73	53.99	88.44	39.09	27.21	21.83	73.51	290.81	364.32
13) Housewife	9,760	39.85	3.38	28.09	10.87	69.45	58.80	30.76	14.65	11.78	20.97	267.63	288.60
14) Retiree	30,102	36.74	2.17	20.01	5.09	59.55	58.64	14.27	10.37	9.80	1.33	216.65	217.98
15) Military	3,645	44.89	0.00	44.05	22.80	83.23	29.53	62.96	30.79	41.93	0.00	360.18	360.18
16) Unemployed	1,217	38.01	0.00	9.71	14.30	30.26	18.15	11.92	12.28	0.00	0.00	134.63	134.63
17) Other	3,006	32.27	0.07	20.83	6.46	48.85	91.20	18.73	29.68	1.13	2.91	249.22	252.13
18) No response	1,580	39.74	0.00	20.82	11.53	38.68	83.09	25.80	12.63	0.00	25.34	232.30	257.64

ENTIRE SEASON AUTO

III. D. 4. Average Expenditure Per Party Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	48,914	10.04	0.28	6.74	3.54	28.10	23.54	8.79	6.72	4.08	3.38	91.83	95.22
2) Farmer/farm manager	3,527	13.56	4.54	4.83	3.49	29.95	25.58	15.00	5.91	5.71	12.31	108.58	120.88
3) Manager,official,proprietor	21,778	13.71	0.20	4.75	2.73	31.30	24.63	9.08	6.26	4.85	0.18	97.49	97.67
4) Clerical & related work	11,512	11.11	0.63	6.60	3.15	26.05	18.39	12.61	8.07	5.89	0.11	92.51	92.62
5) Sales worker	15,583	13.68	0.18	2.92	3.41	25.29	32.73	7.25	1.84	3.23	0.21	90.54	90.75
6) Crafts,foreman & related work	16,240	12.74	0.22	7.25	5.73	28.14	26.48	13.41	7.43	7.26	0.00	108.68	108.68
7) Operative & related worker	9,456	14.47	0.35	10.02	6.12	35.61	31.66	17.97	7.61	4.15	1.17	127.94	129.11
9) Private household worker	346	0.69	0.00	2.10	0.46	46.16	7.02	0.00	7.60	0.00	0.00	64.03	64.03
9) Service work except priv hone	6,873	14.82	0.53	6.47	5.14	36.54	21.82	13.93	12.21	7.03	7.20	118.49	125.70
10) Farm labourer/foreman	27	2.77	0.00	0.55	1.66	1.38	0.00	0.55	0.00	3.05	0.00	10.00	10.00
11) Labourer except farm/mine	5,211	14.74	0.06	6.56	6.49	28.49	22.62	9.43	6.82	3.39	0.00	98.61	98.61
12) Student	6,530	8.44	0.06	6.47	3.47	17.97	11.01	10.65	16.76	4.30	0.84	79.13	79.97
13) Housewife	9,760	11.32	0.59	5.06	2.28	23.42	19.42	8.94	4.07	2.63	4.50	77.74	82.24
14) Retiree	30,102	14.31	0.65	4.90	1.36	24.26	21.80	5.58	5.31	3.51	1.33	81.68	83.01
15) Military	3,645	9.20	0.00	5.89	1.68	25.01	12.74	12.00	7.91	12.95	0.00	87.37	87.37
16) Unemployed	1,217	18.10	0.00	4.30	5.38	13.58	8.60	5.19	7.94	0.00	0.00	63.10	63.10
17) Other	3,006	16.62	0.07	8.06	1.79	16.36	29.18	9.56	10.49	0.84	0.58	92.97	93.56
18) No response	1,580	13.16	0.00	9.69	1.26	15.01	20.47	6.56	10.09	0.00	2.30	76.24	78.55

ENTIRE SEASON AUTO

III. D. 5. Average Expenditure Per Person Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	48,914	4.63	0.11	2.63	1.39	11.90	10.09	3.23	2.71	2.04	1.91	38.74	40.64
2) Farmer/farm manager	3,527	5.45	0.65	1.31	1.09	10.52	10.60	4.34	1.76	1.08	12.31	36.82	49.12
3) Manager,official,proprietor	21,778	6.87	0.11	1.97	0.98	14.56	12.17	3.18	2.31	1.83	0.16	43.98	44.14
4) Clerical & related work	11,512	4.40	0.21	2.26	1.61	10.71	9.02	4.50	2.77	2.71	0.11	38.20	38.32
5) Sales worker	15,583	9.36	0.16	1.33	1.78	15.54	21.54	3.61	0.65	1.26	0.05	55.25	55.30
6) Crafts,foreman & related work	16,240	5.22	0.07	2.52	1.94	10.36	11.16	4.75	2.48	3.20	0.00	41.72	41.72
7) Operative & related worker	9,456	5.34	0.08	3.87	1.79	11.70	11.32	5.26	2.88	1.45	0.29	43.70	43.99
8) Private household worker	346	0.35	0.00	0.70	0.23	15.15	1.75	0.00	2.04	0.00	0.00	20.23	20.23
9) Service work except priv hone	6,873	6.14	0.16	2.21	2.32	14.51	11.19	5.53	4.88	2.51	7.20	49.46	56.66
10) Farm labourer/foreman	27	2.77	0.00	0.55	1.66	1.38	0.00	0.55	0.00	3.05	0.00	10.00	10.00
11) Labourer except farm/mine	5,211	6.37	0.04	2.49	2.56	11.31	8.56	3.05	2.31	1.66	0.00	38.34	38.34
12) Student	6,530	3.47	0.02	2.47	1.04	6.27	4.81	3.40	7.48	1.60	0.84	30.58	31.41
13) Housewife	9,760	4.06	0.14	1.63	0.73	8.03	6.17	2.70	1.27	1.06	1.31	25.80	27.11
14) Retiree	30,102	6.60	0.23	2.12	0.56	10.33	9.12	2.35	2.17	1.75	0.66	35.23	35.90
15) Military	3,645	4.80	0.00	1.71	0.50	11.14	6.13	5.67	3.73	6.07	0.00	39.76	39.76
16) Unemployed	1,217	8.68	0.00	2.46	2.82	6.68	4.56	1.71	2.64	0.00	0.00	29.55	29.55
17) Other	3,006	8.73	0.07	3.39	0.53	7.38	13.74	3.93	4.75	0.19	0.15	42.72	42.86
18) No response	1,580	6.59	0.00	4.79	0.68	6.74	9.77	2.99	3.95	0.00	2.30	35.52	37.82

III. E. EXPENDITURE BY EDUCATION

1. Total Expenditures on Island (Multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	1,186	27,015	810	11,737	3,919	45,576	44,731	16,657	24,645	3,464	0	178,554	178,554
2) Secondary - partial	9,626	282,056	580	266,522	104,974	657,019	591,287	446,787	226,591	210,661	49,500	2,786,476	2,835,976
3) Secondary - completed	39,182	1,399,978	137,795	856,459	523,577	2,578,385	2,532,738	1,535,728	751,275	506,803	300,974	10,822,738	11,123,712
4) Post secondary non-university - partial	9,813	346,635	8,008	252,896	93,180	589,203	702,675	301,697	203,026	67,359	14,250	2,564,678	2,578,928
5) Post secondary non-university - completed	41,486	1,336,143	51,516	852,817	506,245	2,784,098	2,725,366	1,140,121	627,610	590,371	618,840	10,614,286	11,233,126
6) University - partial	22,835	793,802	15,240	465,270	210,979	1,765,970	1,631,876	636,724	399,480	262,682	43,400	6,182,023	6,225,423
7) University - completed	69,732	2,267,954	72,592	1,510,388	731,945	4,976,600	4,939,563	1,809,580	1,263,540	877,005	396,770	18,449,166	18,845,936
8) No response	1,447	49,754	3,006	11,653	13,685	98,935	113,578	14,014	11,160	4,620	0	320,404	320,404

ENTIRE SEASON AUTO

III. E. 2. Total Expenditures on Island (Non-multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	1,186	26,755	810	11,509	3,919	44,926	43,691	16,657	24,125	3,464	0	175,856	175,856
2) Secondary - partial	9,626	268,720	580	256,877	102,998	623,859	591,267	416,392	214,478	200,281	49,500	2,675,452	2,724,952
3) Secondary - completed	39,182	1,344,545	114,488	834,045	484,932	2,441,214	2,430,211	1,492,688	741,629	502,130	284,474	10,385,882	10,670,356
4) Post secondary non-university - partial	9,813	332,735	8,008	248,288	83,860	541,125	652,055	296,082	196,837	67,359	14,250	2,426,349	2,440,599
5) Post secondary non-university - completed	41,486	1,273,792	41,366	811,207	492,404	2,721,997	2,676,632	1,109,943	616,770	570,161	618,840	10,314,272	10,933,112
6) University - partial	22,835	701,500	15,240	423,415	160,479	1,601,509	1,581,956	545,610	399,480	183,907	43,400	5,613,096	5,656,496
7) University - completed	69,732	2,213,676	72,592	1,493,982	717,845	4,829,983	4,799,023	1,794,210	1,255,457	864,347	360,370	18,041,115	18,401,485
8) No response	1,447	49,414	3,006	11,653	13,685	98,482	113,136	13,980	11,160	4,620	0	319,136	319,136

ENTIRE SEASON AUTO

III. E. 3. Average Expenditure Per Party Per Trip

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	1,186	22.78	0.68	9.90	3.30	38.43	37.72	14.04	20.78	2.92	0.00	150.55	150.55
2) Secondary - partial	9,626	29.30	0.06	27.69	10.91	68.25	61.43	46.41	23.54	21.88	5.14	289.47	294.62
3) Secondary - completed	39,182	35.73	3.52	21.86	13.36	65.81	64.64	39.19	19.17	12.93	7.68	276.22	283.90
4) Post secondary non-university - partial	9,813	35.32	0.82	25.77	9.50	60.04	71.61	30.74	20.69	6.86	1.45	261.36	262.81
5) Post secondary non-university - completed	41,486	32.21	1.24	20.56	12.20	67.11	65.69	27.48	15.13	14.23	14.92	255.85	270.77
6) University - partial	22,835	34.76	0.67	20.38	9.24	77.34	71.46	27.88	17.49	11.50	1.90	270.73	272.63
7) University - completed	69,732	32.52	1.04	21.66	10.50	71.37	70.84	25.95	18.12	12.58	5.69	264.57	270.26
8) No response	1,447	34.38	2.08	8.05	9.46	68.37	78.49	9.68	7.71	3.19	0.00	221.43	221.43

ENTIRE SEASON AUTO

III. E. 4. Average Expenditure Per Party Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	1,186	13.67	0.34	4.78	1.33	21.55	19.70	5.40	16.52	1.60	0.00	84.89	84.89
2) Secondary - partial	9,626	11.03	0.02	6.91	4.55	25.36	23.08	14.49	9.06	5.18	5.14	99.69	104.83
3) Secondary - completed	39,182	13.23	0.90	6.47	4.32	28.87	24.68	11.16	6.18	5.64	2.54	101.46	104.00
4) Post secondary non-university - partial	9,813	12.13	0.11	5.11	2.80	23.37	22.71	9.91	7.75	2.16	1.21	86.05	87.26
5) Post secondary non-university - completed	41,486	12.29	0.53	6.67	3.85	29.08	24.05	10.74	6.72	5.97	0.92	99.91	100.84
6) University - partial	22,835	11.92	0.10	5.50	2.73	27.21	23.38	8.55	8.85	2.26	1.90	90.51	92.41
7) University - completed	69,732	12.30	0.28	5.53	2.67	26.10	22.76	8.01	5.82	4.02	1.87	87.50	89.37
8) No response	1,447	16.71	0.39	3.59	7.08	30.00	27.43	3.63	3.43	1.31	0.00	93.58	93.58

ENTIRE SEASON AUTO

III. E. S. Average Expenditure Per Person Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	1,186	5.52	0.17	2.16	0.44	7.93	7.41	1.91	5.83	0.71	0.00	32.07	32.07
2) Secondary - partial	9,626	3.86	0.01	2.12	1.20	8.21	7.66	4.28	2.68	1.80	5.14	31.84	36.98
3) Secondary - completed	39,182	5.42	0.25	2.39	1.51	10.60	9.62	3.33	2.11	2.32	0.96	37.55	38.51
4) Post secondary non-university - partial	9,813	5.58	0.05	2.27	1.07	9.95	10.71	3.93	3.03	1.14	0.30	37.74	38.04
5) Post secondary non-university - completed	41,486	5.97	0.14	2.47	1.49	12.87	11.64	4.34	2.58	2.48	0.59	43.98	44.57
6) University - partial	22,835	5.72	0.07	2.29	1.19	12.14	11.72	3.46	4.41	0.97	1.90	41.98	43.88
7) University - completed	69,732	6.15	0.13	2.24	1.15	11.86	10.97	3.10	2.21	1.95	1.13	39.76	40.89
8) No response	1,447	7.15	0.19	1.57	3.28	11.80	11.64	1.51	1.14	0.79	0.00	39.07	39.07

ENTIRE SEASON AUTO

III. F. EXPENDITURE BY ACCOMMODATION (EXCLUSIVE STAY)

1. Total Expenditures on Island (Multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	56,749	1,708,247	55,040	573,491	416,337	5,205,940	7,131,234	1,302,003	966,310	470,705	221,800	17,829,307	18,051,107
2) Cabin/Cottage	12,412	526,800	62,597	529,192	242,576	1,248,279	2,199,807	697,498	281,159	223,188	0	6,011,096	6,011,096
3) Tourist Home	6,333	182,402	2,707	77,261	13,776	419,063	421,420	187,204	99,157	72,326	0	1,475,316	1,475,316
4) Farm Vacation Home	0	0	0	0	0	0	0	0	0	0	0	0	0
5) Vacation Home (owned/borrowed)	3,886	264,166	540	366,645	208,013	221,285	80,400	157,385	52,880	211,353	188,500	1,562,667	1,751,167
6) Friends/Relatives	38,333	1,212,783	67,177	624,702	374,117	1,661,830	62,115	943,426	421,857	704,672	234,540	6,072,678	6,307,218
7) Federal Campground	7,291	239,837	21,162	289,233	62,671	464,657	206,132	232,672	252,359	82,945	11,100	1,851,668	1,862,768
8) Provincial Campground	6,089	217,464	0	247,123	56,942	343,153	278,075	220,459	205,252	65,142	0	1,633,609	1,633,609
9) Commercial Campground	22,430	944,403	48,393	765,927	364,710	1,752,370	947,075	1,031,210	491,417	286,871	0	6,632,375	6,632,375
10) Other	4,457	289,325	12,799	150,610	124,782	251,018	519,398	111,592	90,176	86,000	492,900	1,635,700	2,128,600
11) No exclusive stay	37,327	917,909	19,132	603,558	324,580	1,928,192	1,436,158	1,017,859	646,760	319,763	274,894	7,213,910	7,488,804

ENTIRE SEASON AUTO

III. F. 2. Total Expenditures on Island (Non-multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	56,749	1,630,655	44,890	553,601	385,507	4,961,740	6,862,795	1,288,951	954,989	468,985	221,800	17,152,113	17,373,913
2) Cabin/Cottage	12,412	505,576	62,597	507,108	218,676	1,158,639	2,118,407	654,516	263,639	221,988	0	5,711,146	5,711,146
3) Tourist Home	6,333	180,624	2,707	76,841	13,776	415,558	419,620	186,660	99,007	72,326	0	1,467,119	1,467,119
4) Farm Vacation Home	0	0	0	0	0	0	0	0	0	0	0	0	0
5) Vacation Home (owned/borrowed)	3,886	260,321	540	364,135	208,013	220,585	80,400	157,385	52,460	211,353	166,900	1,555,192	1,722,092
6) Friends/Relatives	38,333	1,099,931	43,870	585,135	367,241	1,541,578	59,805	868,726	417,249	617,449	239,640	5,600,984	5,840,624
7) Federal Campground	7,291	236,097	21,162	286,215	62,671	459,902	205,428	230,272	251,639	82,945	11,100	1,836,331	1,847,431
8) Provincial Campground	6,089	215,444	0	245,980	56,942	332,603	273,730	220,459	203,449	62,942	0	1,611,549	1,611,549
9) Commercial Campground	22,430	935,543	48,393	750,102	352,885	1,723,637	939,347	1,004,667	482,607	282,296	0	6,519,477	6,519,477
10) Other	4,457	251,665	12,799	125,300	73,207	184,348	500,198	59,997	90,176	58,225	492,900	1,355,915	1,848,815
11) No exclusive stay	37,327	895,281	19,132	596,559	321,204	1,904,505	1,428,241	1,013,929	644,721	317,760	238,494	7,141,332	7,379,826

ENTIRE SEASON AUTO

III. F.3. Average Expenditure Per Party Per Trip

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	56,749	30.10	0.97	10.11	7.34	91.74	125.66	22.94	17.03	8.29	3.91	314.18	318.09
2) Cabin/Cottage	12,412	42.44	5.04	42.64	19.54	100.57	177.23	56.20	22.65	17.98	0.00	484.30	484.30
3) Tourist Home	6,333	28.80	0.43	12.20	2.18	66.17	66.54	29.56	15.66	11.42	0.00	232.96	232.96
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	3,886	67.98	0.14	94.35	53.53	56.94	20.69	40.50	13.61	54.39	48.51	402.13	450.63
6) Friends/Relatives	38,333	31.64	1.75	16.30	9.76	43.35	1.62	24.61	11.01	18.38	6.12	158.42	164.54
7) Federal Campground	7,291	32.89	2.90	39.67	8.60	63.73	28.27	31.91	34.61	11.38	1.52	253.97	255.49
8) Provincial Campground	6,089	35.71	0.00	40.59	9.35	56.36	45.67	36.21	33.71	10.70	0.00	268.29	268.29
9) Commercial Campground	22,430	42.10	2.16	34.15	16.26	78.13	42.22	45.97	21.91	12.79	0.00	295.69	295.69
10) Other	4,457	64.91	2.87	33.79	28.00	56.32	116.54	25.04	20.23	19.30	110.59	367.00	477.59
11) No exclusive stay	37,327	24.59	0.51	16.17	8.70	51.66	38.48	27.27	17.33	8.57	7.36	193.26	200.63

ENTIRE SEASON AUTO

III. F. 4. Average Expenditure Per Party Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	56,749	15.95	0.39	4.68	3.76	44.13	55.03	11.18	7.52	4.02	1.63	146.67	148.29
2) Cabin/Cottage	12,412	10.78	1.49	9.13	6.29	28.30	43.32	13.64	7.56	4.54	0.00	125.06	125.06
3) Tourist Home	6,333	14.08	0.12	5.68	0.84	33.71	20.08	11.37	10.03	8.13	0.00	112.05	112.05
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	3,886	5.64	0.02	7.32	12.51	4.50	0.60	3.95	1.92	5.85	7.90	42.32	50.22
6) Friends/Relatives	38,333	9.36	0.37	3.90	2.20	13.49	0.78	5.57	3.30	4.53	0.98	43.51	44.49
7) Federal Campground	7,291	11.25	0.63	10.28	2.70	18.99	8.30	7.70	7.94	4.39	1.52	72.20	73.72
8) Provincial Campground	6,089	10.98	0.00	9.73	1.76	15.05	9.11	8.73	9.62	3.82	0.00	68.82	68.82
9) Commercial Campground	22,430	11.63	0.52	8.61	4.16	23.92	10.36	12.66	6.99	4.01	0.00	82.88	82.88
10) Other	4,457	13.03	0.92	4.78	1.32	14.77	11.07	3.72	3.93	1.27	1.95	54.82	56.77
11) No exclusive stay	37,327	11.99	0.14	6.08	2.70	23.72	8.71	9.94	8.25	5.15	5.16	76.69	81.85

ENTIRE SEASON AUTO

III. F. S. Average Expenditure Per Person Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	56,749	8.15	0.16	1.97	1.74	20.34	27.33	4.77	3.09	1.77	1.29	69.33	70.62
2) Cabin/Cottage	12,412	3.76	0.26	2.75	1.98	9.50	13.58	3.65	2.65	1.76	0.00	39.90	39.90
3) Tourist Home	6,333	7.67	0.06	2.32	0.22	14.08	12.00	4.53	4.33	3.53	0.00	48.74	48.74
4) Farm Vacation Home	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
5) Vacation Home (owned/borrowed)	3,886	2.37	0.01	3.07	2.82	2.80	0.44	1.77	0.74	2.40	2.62	16.44	19.06
6) Friends/Relatives	38,333	4.75	0.15	1.63	0.94	6.32	0.38	2.26	1.44	2.32	0.38	20.20	20.58
7) Federal Campground	7,291	5.77	0.18	3.58	1.10	8.29	4.24	2.73	2.99	2.12	0.38	30.99	31.37
8) Provincial Campground	6,089	5.12	0.00	4.46	0.84	6.71	4.18	3.49	3.83	1.56	0.00	30.20	30.20
9) Commercial Campground	22,430	4.07	0.16	2.68	1.30	7.81	3.48	3.85	2.23	1.14	0.00	26.72	26.72
10) Other	4,457	5.70	0.25	2.51	0.59	5.95	6.34	1.67	2.19	0.96	1.95	26.18	28.12
11) No exclusive stay	37,327	5.08	0.07	2.46	1.06	9.08	3.27	3.13	2.96	2.25	3.41	29.36	32.77

ENTIRE SEASON AIR

I. VISITOR PROFILE

A. TOTAL NUMBER OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
Total non-resident tourists	21,436	100.0	1.3006	27,879	100.0	6.4948	139,222	100.0

B. TYPE OF VISITORS

TYPE	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Day	1,992	9.3	1.0673	2,126	7.6	0.0000	0	0.0
2) Overnight	19,444	90.7	1.3245	25,753	92.4	7.1602	139,222	100.0
Total	21,436	100.0	1.3006	27,879	100.0	6.4948	139,222	100.0

D. SEASON OF VISITORS

SEASON	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Spring	2,796	13.0	1.2203	3,412	12.2	4.7718	13,342	9.6
2) Summer	13,047	60.9	1.3490	17,601	63.1	7.8481	102,394	73.5
3) Fall	5,593	26.1	1.2276	6,866	24.6	4.1992	23,486	16.9
Total	21,436	100.0	1.3006	27,879	100.0	6.4948	139,222	100.0

I. L. PROVINCE/REGION OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Nova Scotia	4,151	19.4	1.1154	4,630	16.6	3.9940	16,579	11.9
2) New Brunswick	215	1.0	1.2419	267	1.0	3.0512	656	0.5
3) Newfoundland	741	3.5	1.3684	1,014	3.6	5.8205	4,313	3.1
4) Quebec	2,304	10.7	1.2526	2,886	10.4	6.4280	14,810	10.6
5) Ontario	9,346	43.6	1.3174	12,312	44.2	5.7682	53,910	38.7
6) Other Canada	2,413	11.3	1.5553	3,753	13.5	11.0087	26,564	19.1
7) New England	481	2.2	1.3077	629	2.3	9.6944	4,663	3.3
8) Other U.S.A.	1,133	5.3	1.3919	1,577	5.7	7.9700	9,030	6.5
9) Other World	652	3.0	1.2439	811	2.9	13.3390	8,697	6.2
Total	21,436	100.0	1.3006	27,879	100.0	6.4948	139,222	100.0

F. COUNTRY OF ORIGIN

ORIGIN	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Canada	19,170	89.4	1.2969	24,862	89.2	6.0945	116,832	83.9
2) U.S.A.	1,614	7.5	1.3668	2,206	7.9	8.4839	13,693	9.8
3) Other Countries	652	3.0	1.2439	811	2.9	13.3390	8,697	6.2
Total	21,436	100.0	1.3006	27,879	100.0	6.4948	139,222	100.0

I. G. OCCUPATION OF RESPONDENT

	OCCUPATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1)	Pro.,tech. & related worker	8,096	38.9	1.2798	10,361	38.3	6.3291	51,240	38.2
2)	Farmer & farm manager	43	0.2	2.4651	106	0.4	4.4419	191	0.1
3)	Manager,official & proprietor	3,870	18.6	1.1953	4,626	17.1	3.6362	14,072	10.5
4)	Clerical & related worker	1,383	6.6	1.3500	1,867	6.9	7.5365	10,423	7.8
5)	Sales worker	1,712	8.2	1.1805	2,021	7.5	3.4825	5,962	4.4
6)	Craftsman,foreman & related worker	776	3.7	1.3686	1,062	3.9	6.7693	5,253	3.9
7)	Operative & related worker	403	1.9	1.3697	552	2.0	8.1266	3,275	2.4
8)	Private household worker	26	0.1	1.6154	42	0.2	2.2308	58	0.0
9)	Service worker except private homes	457	2.2	1.2604	576	2.1	8.8425	4,041	3.0
10)	Farm labourer and farm foreman	0	0.0	0.0000	0	0.0	0.0000	0	0.0
11)	Labourer except farm & mine	177	0.9	1.3729	243	0.9	5.8531	1,036	0.8
12)	Student	1,244	6.0	1.2178	1,515	5.6	10.3818	12,915	9.6
13)	Housewife	1,281	6.2	1.5441	1,978	7.3	10.0742	12,905	9.6
14)	Retiree	1,008	4.8	1.6339	1,647	6.1	10.2540	10,336	7.7
15)	Military	57	0.3	1.9123	109	0.4	10.2632	585	0.4
16)	Unemployed	209	1.0	1.1340	237	0.9	6.4785	1,354	1.0
17)	Other	57	0.3	1.8772	107	0.4	6.3333	361	0.3
	Sub-total	20,799	100.0	1.3005	27,049	100.0	6.4430	134,007	100.0
	Non-response	637		1.3030	830		8.1868	5,215	
	Total	21,436		1.3006	27,879		6.4948	139,222	

I. H. EDUCATION OF RESPONDENT

EDUCATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Elementary	110	0.5	1.4909	164	0.6	27.6909	3,046	2.2
2) Secondary - partial	1,251	5.8	1.4868	1,860	6.7	10.5180	13,158	9.5
3) Secondary - completed	4,434	20.7	1.3791	6,115	22.0	7.6885	34,091	24.6
4) Post secondary non-university partial	598	2.8	1.3528	809	2.9	8.1773	4,890	3.5
5) Post secondary non-university completed	2,944	13.8	1.2738	3,750	13.5	4.7643	14,026	10.1
6) University - partial	1,806	8.4	1.2536	2,264	8.1	7.4707	13,492	9.8
7) University - completed	10,260	47.9	1.2558	12,884	46.3	5.4261	55,672	40.2
Sub-total	21,403	100.0	1.3010	27,846	100.0	6.4652	138,375	100.0
Non-response	33		1.0000	33		25.6667	847	
Total	21,436		1.3006	27,879		6.4948	139,222	

ENTIRE SEASON AIR

I. I. PURPOSE OF TRIP

PURPOSE	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Convention/Conference	1,926	9.0	1.3832	2,664	9.6	3.7575	7,237	5.2
2) Meetings,other business	7,603	35.5	1.1122	8,456	30.3	3.3681	25,608	18.4
3) Shopping	16	0.1	1.0000	16	0.1	0.0000	0	0.0
4) Sightseeing	2,290	10.7	1.5607	3,574	12.8	6.9406	15,894	11.4
5) Visiting friends & relatives	7,481	34.9	1.3675	10,230	36.7	9.8717	73,850	53.0
6) Personal affairs	532	2.5	1.2462	663	2.4	3.2989	1,755	1.3
7) Outdoor recreation sport	750	3.5	1.6013	1,201	4.3	6.5293	4,897	3.5
8) Commuting	173	0.8	1.3410	232	0.8	7.8439	1,357	1.0
9) Passing through to Magdalen Isl.	44	0.2	1.1818	52	0.2	0.0000	0	0.0
10) Other	621	2.9	1.2738	791	2.8	13.8873	8,624	6.2
Sub-total	21,436	100.0	1.3006	27,879	100.0	6.4948	139,222	100.0
Non-response	0							
Total	21,436							

I. J. OCCUPATION of RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	980	53.4	3,146	42.5	0	0.0	863	38.5	363	49.5	327	61.5	2,091	28.8	91	52.6	26	59.1	209	37.3	8,096	38.9
2) Farmer & farm manager	0	0.0	6	0.1	0	0.0	4	0.2	0	0.0	0	0.0	11	0.2	8	4.6	0	0.0	14	2.5	43	0.2
3) Manager,official & proprietor	336	18.3	2,252	30.4	0	0.0	413	18.4	82	11.2	35	6.6	680	9.4	49	28.3	0	0.0	23	4.1	3,870	18.6
4) Clerical & related worker	77	4.2	190	2.6	0	0.0	146	6.5	31	4.2	43	8.1	884	12.2	0	0.0	0	0.0	12	2.1	1,383	6.6
5) Sales worker	114	6.2	1,079	14.6	0	0.0	144	6.4	50	6.8	0	0.0	297	4.1	0	0.0	0	0.0	28	5.0	1,712	8.2
6) Craftsman,foreman & related worker	32	1.7	311	4.2	0	0.0	50	2.2	10	1.4	29	5.5	298	4.1	0	0.0	0	0.0	46	8.2	776	3.7
7) Operative & related worker	25	1.4	66	0.9	0	0.0	19	0.8	0	0.0	25	4.7	227	3.1	25	14.5	0	0.0	16	2.9	403	1.9
8) Private household worker	0	0.0	10	0.1	0	0.0	16	0.7	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	26	0.1
9) Service worker except private homes	0	0.0	98	1.3	0	0.0	77	3.4	0	0.0	0	0.0	262	3.6	0	0.0	0	0.0	20	3.6	457	2.2
10) Farm labourer and farm foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
11) Labourer except farm & mine	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	167	2.3	0	0.0	10	22.7	0	0.0	177	0.9
12) Student	97	5.3	83	1.1	16	100.0	76	3.4	150	20.4	0	0.0	755	10.4	0	0.0	0	0.0	67	11.9	1,244	6.0
13) Housewife	107	5.8	44	0.6	0	0.0	152	6.8	18	2.5	64	12.0	840	11.6	0	0.0	8	18.2	48	8.6	1,281	6.2
14) Retiree	54	2.9	58	0.8	0	0.0	230	10.3	30	4.1	9	1.7	597	8.2	0	0.0	0	0.0	30	5.3	1,008	4.8
15) Military	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	25	0.3	0	0.0	0	0.0	32	5.7	57	0.3
16) Unemployed	0	0.0	41	0.6	0	0.0	40	1.8	0	0.0	0	0.0	112	1.5	0	0.0	0	0.0	16	2.9	209	1.0
17) Other	13	0.7	25	0.3	0	0.0	11	0.5	0	0.0	0	0.0	8	0.1	0	0.0	0	0.0	0	0.0	57	0.3
Total	1,835	100.0	7,409	100.0	16	100.0	2,241	100.0	734	100.0	532	100.0	7,254	100.0	173	100.0	44	100.0	561	100.0	20,799	100.0

ENTIRE SEASON AIR

I. K. EDUCATION OF RESPONDENT BY PURPOSE OF TRIP

RESPONSE	CONVENTION & CONFERENCES		MEETINGS & OTHER BUSINESS		SHOPPING		SIGHTSEEING		OUTDOOR RECREATION SPORT		PERSONAL AFFAIRS		VISITING FRIENDS & RELATIVES		COMMUTING		PASSING THROUGH TO MAGDALEN ISLANDS		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	0	0.0	0	0.0	0	0.0	23	1.0	0	0.0	0	0.0	87	1.2	0	0.0	0	0.0	0	0.0	110	0.5
2) Secondary - partial	52	2.7	182	2.4	0	0.0	151	6.6	30	4.0	39	7.3	769	10.3	0	0.0	0	0.0	28	4.7	1,251	5.8
3) Secondary - completed	270	14.0	1,211	16.0	16	100.0	481	21.0	74	9.9	75	14.1	2,122	28.4	49	28.3	0	0.0	136	22.7	4,434	20.7
4) Post secondary non-university partial	38	2.0	111	1.5	0	0.0	33	1.4	0	0.0	23	4.3	351	4.7	0	0.0	0	0.0	42	7.0	598	2.8
5) Post secondary non-university completed	116	6.0	1,199	15.8	0	0.0	414	18.1	115	15.3	70	13.2	862	11.5	25	14.5	8	18.2	135	22.5	2,944	13.8
6) University - partial	171	8.9	390	5.1	0	0.0	95	4.1	141	18.8	55	10.3	878	11.7	0	0.0	10	22.7	66	11.0	1,806	8.4
7) University - completed	1,279	66.4	4,499	59.3	0	0.0	1,093	47.7	390	52.0	270	50.8	2,412	32.2	99	57.2	26	59.1	192	32.1	10,260	47.9
Total	1,926	100.0	7,592	100.0	16	100.0	2,290	100.0	750	100.0	532	100.0	7,481	100.0	173	100.0	44	100.0	599	100.0	21,403	100.0

ENTIRE SEASON AIR

I. L. AGE OF TOTAL PERSONS

AGE	MALE PERSONS NUMBER	%	FEMALE PERSONS NUMBER	%	TOTAL PERSONS NUMBER	%
1) Under 15	420	2.5	658	5.8	1,078	3.9
2) 15 - 19	180	1.1	337	3.0	517	1.9
3) 20 - 24	1,270	7.7	1,288	11.4	2,558	9.2
4) 25 - 29	2,406	14.6	1,422	12.5	3,828	13.7
5) 30 - 34	2,486	15.1	1,463	12.9	3,949	14.2
6) 35 - 39	2,428	14.7	997	8.8	3,425	12.3
7) 40 - 44	1,761	10.7	1,122	9.9	2,883	10.4
8) 45 - 54	2,722	16.5	1,762	15.5	4,484	16.1
9) 55 - 64	1,944	11.8	1,169	10.3	3,113	11.2
10) 65 & over	895	5.4	1,120	9.9	2,015	7.2
Total	16,512	100.0	11,338	100.0	27,850	100.0

ENTIRE SEASON AIR

II. ACCOMMODATION ON ISLAND

A. USE OF ACCOMMODATION

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Motel	9,497	45.4	1.3006	12,352	43.9	3.6896	35,040	23.3
2) Cabin/Cottage	1,204	5.8	1.6885	2,033	7.2	8.7998	10,595	7.0
3) Tourist Home/Farm Tourist Home	643	3.1	1.6905	1,087	3.9	7.1306	4,585	3.0
4) Farm Vacation Home	220	1.1	1.6455	362	1.3	6.8136	1,499	1.0
5) Vacation Home - owned/borrowed	491	2.3	1.3849	680	2.4	16.3809	8,043	5.3
6) Friends/Relatives	7,378	35.2	1.2941	9,548	33.9	9.8426	72,619	48.2
7) Federal Campground	167	0.8	1.2874	215	0.8	7.8323	1,308	0.9
8) Provincial Campground	239	1.1	1.2971	310	1.1	6.8243	1,631	1.1
9) Commercial Campground	292	1.4	1.4966	437	1.6	4.3288	1,264	0.8
10) Other	804	3.8	1.4204	1,142	4.1	17.5087	14,077	9.3
Total	20,935	100.0	1.3454	28,166	100.0	7.1966	150,661	100.0

II. B. USE OF ACCOMMODATION (EXCLUSIVE STAY)

ACCOMMODATION	PARTIES	%	PARTY SIZE	TOTAL PERSONS	%	LENGTH OF STAY ON ISLAND	PARTY NIGHTS	%
1) Hotel/Hotel	8,567	47.2	1.2750	10,923	46.1	3.2826	28,122	21.8
2) Cabin/Cottage	924	5.1	1.6634	1,537	6.5	8.9643	8,283	6.4
3) Tourist Home/Farm Tourist Home	303	1.7	1.6304	494	2.1	7.1551	2,168	1.7
4) Farm Vacation Home	121	0.7	1.4132	171	0.7	7.0413	852	0.7
5) Vacation Home - owned/borrowed	483	2.7	1.3747	664	2.8	16.4865	7,963	6.2
6) Friends/Relatives	6,792	37.4	1.2805	8,697	36.7	9.9951	67,887	52.5
7) Federal Campground	103	0.6	1.0000	103	0.4	6.9126	712	0.6
8) Provincial Campground	80	0.4	1.0000	80	0.3	6.1875	495	0.4
9) Commercial Campground	197	1.1	1.3756	271	1.1	2.5736	507	0.4
10) Other	577	3.2	1.2825	740	3.1	21.2513	12,262	9.5
Sub-total	18,147	100.0	1.3049	23,680	100.0	7.1224	129,251	100.0
No exclusive stay	3,289		1.2767	4,199		3.0316	9,971	
Total	21,436		1.3006	27,879		6.4948	139,222	

ENTIRE SEASON AIR

II. C. PURPOSE OF TRIP BY ACCOMMODATION USE

PURPOSE OF TRIP	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Convention/Conference	1,541	16.2	49	4.1	68	10.6	63	28.6	0	0.0	26	0.4	0	0.0	26	10.9	0	0.0	240	29.9	2,013	9.6
2) Meetings,other business	5,334	56.2	119	9.9	61	9.5	11	5.0	75	15.3	483	6.5	0	0.0	0	0.0	14	4.8	115	14.3	6,212	29.7
3) Shopping	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
4) Sightseeing	1,316	13.9	472	39.2	237	36.9	116	52.7	32	6.5	183	2.5	22	13.2	41	17.2	59	20.2	160	19.9	2,638	12.6
5) Visiting friends & relatives	659	6.9	377	31.3	164	25.5	18	8.2	214	43.6	6,230	84.4	107	64.1	89	37.2	83	28.4	56	7.0	7,997	38.2
6) Personal affairs	151	1.6	0	0.0	0	0.0	0	0.0	0	0.0	308	4.2	0	0.0	0	0.0	0	0.0	0	0.0	459	2.2
7) Outdoor recreation sport	238	2.5	147	12.2	113	17.6	12	5.5	34	6.9	71	1.0	24	14.4	58	24.3	136	46.6	103	12.8	936	4.5
8) Commuting	22	0.2	0	0.0	0	0.0	0	0.0	84	17.1	0	0.0	0	0.0	25	10.5	0	0.0	0	0.0	131	0.6
9) Passing through to Magdalen Islands	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
10) Other	236	2.5	40	3.3	0	0.0	0	0.0	52	10.6	77	1.0	14	8.4	0	0.0	0	0.0	130	16.2	549	2.6
Total	9,497	100.0	1,204	100.0	643	100.0	220	100.0	491	100.0	7,378	100.0	167	100.0	239	100.0	292	100.0	804	100.0	20,935	100.0

ENTIRE SEASON AIR

II. D. OCCUPATION OF RESPONDENT BY ACCOMMODATION USE

OCCUPATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Pro.,tech. & related worker	4,042	44.0	468	41.0	385	59.9	94	42.7	109	22.9	2,156	30.0	62	37.1	40	16.7	156	53.4	454	56.5	7,966	39.2
2) Farmer & farm manager	18	0.2	0	0.0	0	0.0	0	0.0	0	0.0	17	0.2	0	0.0	0	0.0	0	0.0	0	0.0	35	0.2
3) Manager,official & proprietor	2,335	25.4	161	14.1	58	9.0	27	12.3	73	15.3	693	9.7	0	0.0	15	6.3	37	12.7	45	5.6	3,444	16.9
4) Clerical & related worker	375	4.1	96	8.4	69	10.7	10	4.5	50	10.5	759	10.6	0	0.0	15	6.3	12	4.1	0	0.0	1,386	6.8
5) Sales worker	962	10.5	150	13.1	19	3.0	0	0.0	95	20.0	282	3.9	0	0.0	26	10.9	32	11.0	26	3.2	1,592	7.8
6) Craftsman,foreman & related worker	304	3.3	15	1.3	0	0.0	20	9.1	13	2.7	351	4.9	0	0.0	0	0.0	0	0.0	45	5.6	748	3.7
7) Operative & related worker	97	1.1	2	0.2	0	0.0	0	0.0	0	0.0	260	3.6	0	0.0	25	10.5	0	0.0	0	0.0	384	1.9
8) Private household worker	26	0.3	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	26	0.1
9) Service worker except private homes	100	1.1	33	2.9	8	1.2	38	17.3	0	0.0	251	3.5	0	0.0	0	0.0	0	0.0	0	0.0	430	2.1
10) Farm labourer and farm foreman	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0
11) Labourer except farm & mine	12	0.1	0	0.0	0	0.0	0	0.0	0	0.0	167	2.3	0	0.0	0	0.0	0	0.0	0	0.0	179	0.9
12) Student	72	0.8	91	8.0	26	4.0	12	5.5	85	17.9	707	9.9	91	54.5	118	49.4	55	18.8	141	17.5	1,398	6.9
13) Housewife	430	4.7	29	2.5	24	3.7	8	3.6	51	10.7	783	10.9	0	0.0	0	0.0	0	0.0	21	2.6	1,346	6.6
14) Retiree	335	3.6	74	6.5	54	8.4	11	5.0	0	0.0	564	7.9	14	8.4	0	0.0	0	0.0	27	3.4	1,079	5.3
15) Military	0	0.0	0	0.0	0	0.0	0	0.0	0	0.0	25	0.3	0	0.0	0	0.0	0	0.0	32	4.0	57	0.3
16) Unemployed	22	0.2	23	2.0	0	0.0	0	0.0	0	0.0	153	2.1	0	0.0	0	0.0	0	0.0	0	0.0	198	1.0
17) Other	49	0.5	0	0.0	0	0.0	0	0.0	0	0.0	8	0.1	0	0.0	0	0.0	0	0.0	13	1.6	70	0.3
Sub-total	9,179	100.0	1,142	100.0	643	100.0	220	100.0	476	100.0	7,176	100.0	167	100.0	239	100.0	292	100.0	804	100.0	20,338	100.0
No response	318		62		0		0		15		202		0		0		0		0		597	
Total	9,497		1,204		643		220		491		7,378		167		239		292		804		20,935	

ENTIRE SEASON AIR

II. f. EDUCATION OF RESPONDENT BY ACCOMMODATION USE

EDUCATION	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Elementary	0	0.0	23	1.9	0	0.0	0	0.0	0	0.0	87	1.2	0	0.0	0	0.0	0	0.0	0	0.0	110	0.5
2) Secondary - partial	272	2.9	79	6.6	4	0.6	8	3.6	47	9.6	764	10.4	0	0.0	8	3.3	8	2.7	4	0.5	1,194	5.7
3) Secondary - completed	1,642	17.3	194	16.1	37	5.8	68	30.9	166	33.8	2,159	29.3	0	0.0	26	10.9	12	4.1	68	8.7	4,372	20.9
4) Post secondary non-university partial	124	1.3	8	0.7	21	3.3	0	0.0	18	3.7	364	4.9	0	0.0	0	0.0	0	0.0	0	0.0	535	2.6
5) Post secondary non-university completed	1,622	17.1	144	12.0	139	21.6	11	5.0	57	11.6	739	10.0	0	0.0	40	16.7	45	15.4	33	4.2	2,830	13.5
6) University - partial	542	5.7	64	5.3	70	10.9	30	13.6	48	9.8	835	11.3	91	54.5	124	51.9	63	21.6	79	10.1	1,946	9.3
7) University - completed	5,284	55.7	692	57.5	372	57.9	103	46.8	155	31.6	2,430	32.9	76	45.5	41	17.2	164	56.2	598	76.5	9,915	47.4
Sub-total	9,486	100.0	1,204	100.0	643	100.0	220	100.0	491	100.0	7,378	100.0	167	100.0	239	100.0	292	100.0	782	100.0	20,902	100.0
No response	11		0		0		0		0		0		0		0		0		22		33	
Total	9,497		1,204		643		220		491		7,378		167		239		292		804		20,935	

IT. F. PROVINCE/REGION OF ORIGIN BY ACCOMMODATION USE

ORIGIN	HOTEL / MOTEL		CABIN / COTTAGE		TOURIST HOME		FARM VACATION HOME		OWNED/BORROWED VACATION HOME		FRIENDS / RELATIVES		FEDERAL CAMPGROUND		PROVINCIAL CAMPGROUND		COMMERCIAL CAMPGROUND		OTHER		TOTAL	
	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%	PARTIES	%
1) Nova Scotia	1,408	14.8	185	15.4	16	2.5	0	0.0	27	5.5	997	13.5	67	40.1	8	3.3	92	31.5	125	15.5	2,925	14.0
2) New Brunswick	111	1.2	0	0.0	0	0.0	0	0.0	14	2.9	97	1.3	0	0.0	26	10.9	14	4.8	8	1.0	270	1.3
3) Newfoundland	380	4.0	71	5.9	0	0.0	20	9.1	31	6.3	110	1.5	0	0.0	52	21.8	31	10.6	75	9.3	770	3.7
4) Quebec	1,342	14.1	86	7.1	98	15.2	56	25.5	36	7.3	490	6.6	60	35.9	78	32.6	24	8.2	111	13.8	2,381	11.4
5) Ontario	4,529	47.7	583	48.4	278	43.2	56	25.5	267	54.4	3,524	47.8	40	24.0	75	31.4	70	24.0	206	25.6	9,628	46.0
6) Other Canada	908	9.6	171	14.2	110	17.1	34	15.5	69	14.1	1,217	16.4	0	0.0	0	0.0	5	1.7	156	19.4	2,666	12.7
7) New England	111	1.2	42	3.5	49	7.6	0	0.0	32	6.5	224	3.0	0	0.0	0	0.0	0	0.0	73	9.1	531	2.5
8) Other U.S.A.	536	5.6	46	3.8	85	13.2	28	12.7	0	0.0	440	6.0	0	0.0	0	0.0	56	19.2	17	2.1	1,208	5.8
9) Other World	172	1.8	20	1.7	7	1.1	26	11.8	15	3.1	283	3.8	0	0.0	0	0.0	0	0.0	33	4.1	556	2.7
Total	9,497	100.0	1,204	100.0	643	100.0	220	100.0	491	100.0	7,378	100.0	167	100.0	239	100.0	292	100.0	804	100.0	20,935	100.0

III. EXPENDITURES

A. EXPENDITURES IN GENERAL

EXPENDITURES	Total Expenditures Multi-Party Weighted	Total Expenditures Non-Multi-Party Weighted	Average Per Party Per Trip	Average Per Party Per Day	Average Per Person Per Day
1) Gas and Oil	430,943	418,740	20.10	3.46	2.73
2) Auto Repairs & Maintenance	12,504	12,504	0.58	0.08	0.06
3) Meals,Beverages in Restaurants	2,225,044	2,171,479	103.80	27.20	22.68
4) Alcoholic Beverages	275,456	269,307	12.85	2.28	1.87
5) Food,Beverages in Stores (excludes alcohol)	570,097	562,025	26.60	3.37	2.63
6) Accommodations	2,189,674	2,130,381	102.15	27.51	22.91
7) Recreation & Entertainment	585,763	567,016	27.33	4.74	3.70
8) Handcrafts & Related Merchandise	392,879	383,458	18.33	3.67	2.78
9) Other Under $250	855,926	832,108	39.93	11.39	9.56
10) Other Over $250	666,342	657,342	31.09	6.07	5.10
11) Total Excluding Expenses over $250	7,538,286	7,347,018	351.67	83.72	68.92
12) Total Including Expenses over $250	8,204,628	8,004,360	382.75	89.78	74.01

ENTIRE SEASON AIR

III. B. EXPENDITURE BY ORIGIN

1. Total Expenditures on Island (Multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	4,151	26,645	1,750	58,736	24,282	215,030	252,285	55,727	12,344	59,520	16,100	706,319	722,419
2) New Brunswick	215	670	280	1,330	4,660	7,265	18,142	5,890	100	7,966	0	46,303	46,303
3) Newfoundland	741	14,268	1,080	28,676	16,304	92,650	86,060	15,867	12,034	27,198	21,818	294,137	315,955
4) Quebec	2,304	44,622	0	56,730	30,836	250,333	327,984	64,388	18,741	80,523	26,503	874,157	900,660
5) Ontario	9,346	176,409	4,134	234,398	132,722	1,062,301	955,124	233,112	187,693	406,692	219,150	3,392,585	3,611,735
6) Other Canada	2,413	114,268	4,700	109,475	39,087	390,398	301,773	137,981	120,753	171,306	238,856	1,389,741	1,628,597
7) New England	481	17,704	560	27,120	3,915	32,024	31,770	9,675	6,045	4,605	58,595	133,418	192,013
8) Other U.S.A.	1,133	22,853	0	27,743	13,140	124,281	145,821	52,971	25,925	62,372	78,320	475,106	553,426
9) Other World	652	13,504	0	25,890	10,510	50,762	70,715	10,152	9,244	35,744	7,000	226,521	233,521

ENTIRE SEASON AIR

III. B. 2. Total Expenditures on Island (Non-multi-party Weighted)

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	4,151	26,540	1,750	58,661	24,202	211,730	247,605	54,530	12,244	59,095	16,100	696,357	712,457
2) New Brunswick	215	670	280	1,330	2,260	4,865	18,142	5,890	100	7,966	0	41,503	41,503
3) Newfoundland	741	14,163	1,080	28,205	16,304	91,990	84,740	15,417	12,034	25,278	21,818	289,211	311,029
4) Quebec	2,304	44,517	0	56,175	30,727	244,683	321,949	64,138	18,691	78,513	26,503	859,393	885,896
5) Ontario	9,346	169,904	4,134	230,050	131,160	1,042,721	929,134	223,367	183,638	397,289	216,150	3,311,397	3,527,547
6) Other Canada	2,413	111,947	4,700	108,041	37,827	379,793	292,450	134,396	116,172	168,456	232,856	1,353,782	1,586,638
7) New England	481	17,704	560	26,525	3,440	31,834	31,770	9,675	6,045	4,605	58,595	132,158	190,753
8) Other U.S.A.	1,133	19,791	0	27,218	12,877	113,346	134,086	49,451	25,535	55,302	78,320	437,606	515,926
9) Other World	652	13,504	0	25,820	10,510	50,517	70,505	10,152	8,999	35,604	7,000	225,611	232,611

ENTIRE SEASON AIR

III.' B. 3. Average Expenditure Per Party Per Trip

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	4,151	6.42	0.42	14.15	5.85	51.80	60.78	13.43	2.97	14.34	3.88	170.16	174.03
2) New Brunswick	215	3.12	1.30	6.19	21.67	33.79	84.38	27.40	0.47	37.05	0.00	215.36	215.36
3) Newfoundland	741	19.26	1.46	38.70	22.00	125.03	116.14	21.41	16.24	36.70	29.44	396.95	426.39
4) Quebec	2,304	19.37	0.00	24.62	13.38	108.65	142.35	27.95	8.13	34.95	11.50	379.41	390.91
5) Ontario	9,346	18.88	0.44	25.08	14.20	113.66	102.20	24.94	20.08	43.52	23.45	363.00	386.45
6) Other Canada	2,413	47.36	1.95	45.37	16.20	161.79	125.06	57.18	50.04	70.99	98.99	575.94	674.93
7) New England	481	36.81	1.16	56.38	8.14	66.58	66.05	20.11	12.57	9.57	121.82	277.38	399.20
8) Other U.S.A.	1,133	20.17	0.00	24.49	11.60	109.69	128.70	46.75	22.88	55.05	69.13	419.33	488.46
9) Other World	652	20.71	0.00	39.71	16.12	77.86	108.46	15.57	14.18	54.82	10.74	347.42	358.16

III. B. 4. Average Expenditure Per Party Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	4,151	2.85	0.14	2.27	1.55	23.33	20.38	3.04	1.37	9.54	0.20	64.47	64.68
2) New Brunswick	215	1.15	0.65	1.56	4.51	8.92	22.31	9.40	0.47	8.91	0.00	57.88	57.88
3) Newfoundland	741	3.47	0.43	5.38	4.01	32.94	30.08	3.28	3.62	9.89	2.49	93.10	95.59
4) Quebec	2,304	3.68	0.00	3.05	2.24	28.85	36.74	5.88	2.45	11.86	1.39	94.77	96.16
5) Ontario	9,346	3.55	0.05	3.35	2.45	30.29	30.07	4.54	4.39	12.60	4.88	91.29	96.17
6) Other Canada	2,413	4.61	0.08	4.90	2.77	26.13	24.93	7.36	6.97	11.73	6.91	89.50	96.40
7) New England	481	2.75	0.02	4.66	1.44	14.72	9.92	2.00	1.34	1.28	7.67	38.13	45.80
8) Other U.S.A.	1,133	3.71	0.00	2.91	1.41	27.41	30.24	7.84	3.76	12.95	50.18	90.22	140.40
9) Other World	652	1.85	0.00	4.45	2.23	13.98	20.06	1.53	2.88	10.34	2.15	57.34	59.49

ENTIRE SEASON AIR

III. B. 5. Average Expenditure Per Person Per Day

ORIGIN	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Nova Scotia	4,151	2.70	0.07	2.04	1.46	21.55	18.32	2.44	1.18	8.98	0.10	58.75	58.85
2) New Brunswick	215	1.10	0.65	1.07	2.82	6.83	19.75	7.66	0.47	8.56	0.00	48.91	48.91
3) Newfoundland	741	2.69	0.43	3.91	3.28	28.04	25.67	2.13	3.02	7.82	1.00	76.99	77.99
4) Quebec	2,304	3.36	0.00	2.52	1.88	25.94	33.51	5.41	2.16	10.83	0.98	85.62	86.59
5) Ontario	9,346	2.70	0.05	2.62	1.98	25.11	24.81	3.58	3.30	10.58	3.90	74.73	78.63
6) Other Canada	2,413	3.09	0.05	3.59	2.14	17.78	17.42	5.28	4.54	8.40	4.26	62.30	66.55
7) New England	481	2.42	0.01	3.64	1.23	13.39	7.20	1.59	1.10	1.16	6.30	31.74	38.04
8) Other U.S.A.	1,133	2.22	0.00	1.74	1.14	20.02	21.86	5.17	2.90	8.79	48.82	63.86	112.68
9) Other World	652	1.42	0.00	3.23	1.60	12.26	19.03	1.03	2.67	8.28	1.07	49.51	50.59

ENTIRE SEASON AIR

C. EXPENDITURE BY PURPOSE OF TRIP

1. Total Expenditures on Island (Multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	1,926	24,515	2,620	25,671	15,063	317,245	390,743	71,836	40,954	97,760	29,680	986,407	1,016,087
2) Meetings,other business	7,603	54,943	3,700	54,451	39,302	659,403	772,361	87,685	42,603	218,435	161,020	1,932,883	2,093,903
3) Shopping	16	0	0	0	0	80	0	0	32	64	0	176	176
4) Sightseeing	2,290	117,066	0	89,233	19,796	452,620	569,677	109,512	145,424	156,146	227,036	1,659,474	1,886,510
5) Visiting friends & relatives	7,481	181,819	5,840	300,934	165,655	579,054	203,897	244,501	137,089	296,909	210,496	2,115,698	2,326,194
6) Personal affairs	532	6,476	0	2,511	565	22,036	14,042	1,354	373	15,801	0	63,158	63,158
7) Outdoor recreation sport	750	17,857	0	34,521	14,206	119,841	140,104	46,315	15,030	35,170	16,010	423,044	439,054
8) Commuting	173	11,850	0	19,940	6,220	17,250	2,500	2,000	0	8,170	0	67,930	67,930
9) Pass through to Magdalen Is.	44	0	0	0	0	50	0	0	100	0	0	150	150
10) Other	621	16,417	344	42,837	14,649	57,465	96,350	22,560	11,274	27,471	22,100	289,367	311,467

ENTIRE SEASON AIR

III. C. 2. Total Expenditures on Island (Non-multi-party Weighted)

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	1,926	23,173	2,620	25,351	14,393	309,945	382,165	70,236	37,754	96,210	23,680	961,847	985,527
2) Meetings,other business	7,603	54,157	3,700	54,268	39,002	648,283	754,251	86,935	41,753	216,555	161,020	1,898,904	2,059,924
3) Shopping	16	0	0	0	0	80	0	0	32	64	0	176	176
4) Sightseeing	2,290	115,216	0	87,998	19,536	441,290	556,807	107,622	143,979	149,951	224,036	1,622,399	1,846,435
5) Visiting friends & relatives	7,481	176,054	5,840	295,231	163,651	567,414	200,242	236,801	134,003	287,854	210,496	2,067,090	2,277,586
6) Personal affairs	532	6,326	0	2,481	550	21,961	13,937	1,347	373	15,801	0	62,776	62,776
7) Outdoor recreation sport	750	15,547	0	33,951	13,856	114,591	134,549	43,515	14,690	30,860	16,010	401,559	417,569
8) Commuting	173	11,850	0	19,940	6,220	17,250	2,500	2,000	0	8,170	0	67,930	67,930
9) Pass through to Magdalen Is.	44	0	0	0	0	50	0	0	100	0	0	150	150
10) Other	621	16,417	344	42,805	12,099	50,615	85,930	18,560	10,774	26,643	22,100	264,187	286,287

ENTIRE SEASON AIR

III. C. 3. Average Expenditure Per Party Per Trip

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommodation	Recreation & Entertainment	Handcrafts & Related Merchandise	-Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	1,926	12.73	1.36	13.33	7.82	164.72	202.88	37.30	21.26	50.76	15.41	512.15	527.56
2) Meetings,other business	7,603	7.23	0.49	7.16	5.17	86.73	101.59	11.53	5.60	28.73	21.18	254.23	275.40
3) Shopping	16	0.00	0.00	0.00	0.00	5.00	0.00	0.00	2.00	4.00	0.00	11.00	11.00
4) Sightseeing	2,290	51.12	0.00	38.97	8.64	197.65	248.77	47.82	63.50	68.19	99.14	724.66	823.80
5) Visiting friends & relatives	7,481	24.30	0.78	40.23	22.14	77.40	27.26	32.68	18.33	39.69	28.14	282.81	310.95
6) Personal affairs	532	12.17	0.00	4.72	1.06	41.42	26.39	2.55	0.70	29.70	0.00	118.72	118.72
7) Outdoor recreation sport	750	23.81	0.00	46.03	18.94	159.79	186.81	61.75	20.04	46.89	21.35	564.06	585.41
8) Commuting	173	68.50	0.00	115.26	35.95	99.71	14.45	11.56	0.00	47.23	0.00	392.66	392.66
9) Pass through to Magdalen Is.	44	0.00	0.00	0.00	0.00	1.14	0.00	0.00	2.27	0.00	0.00	3.41	3.41
10) Other	621	26.44	0.55	68.98	23.59	92.54	155.15	36.33	18.15	44.24	35.59	465.97	501.56

ENTIRE SEASON AIR

III. C. 4. Average Expenditure Per Party Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	1,926	2.46	0.45	2.73	1.78	43.78	53.45	9.39	5.71	12.54	1.89	132.29	134.18
2) Meetings,other business	7,603	2.97	0.03	1.67	1.91	37.58	41.09	3.26	2.82	16.77	10.47	108.10	118.57
3) Shopping	16	0.00	0.00	0.00	0.00	5.00	0.00	0.00	2.00	4.00	0.00	11.00	11.00
4) Sightseeing	2,290	7.66	0.00	5.09	1.72	36.69	41.98	8.73	10.61	13.59	10.47	126.07	136.54
5) Visiting friends & relatives	7,481	2.57	0.07	4.45	2.91	11.61	4.80	3.90	2.33	6.10	2.77	39.40	41.52
6) Personal affairs	532	3.66	0.00	0.96	0.17	14.88	9.42	0.58	0.23	9.00	0.00	38.90	38.90
7) Outdoor recreation sport	750	5.11	0.00	7.13	3.06	27.26	31.79	8.91	2.93	9.22	2.17	95.42	97.59
8) Commuting	173	8.36	0.00	7.93	6.50	10.41	0.90	0.65	0.00	4.64	0.00	39.40	39.40
9) Pass through to Magdalen Is.	44	0.00	0.00	0.00	0.00	1.14	0.00	0.00	2.27	0.00	0.00	3.41	3.41
10) Other	621	4.72	0.24	3.56	2.77	19.07	21.34	3.99	3.44	5.13	0.76	64.25	65.01

ENTIRE SEASON AIR

III. C. 5. Average Expenditure Per Person Per Day

PURPOSE OF TRIP	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Convention/Conference	1,926	1.56	0.30	2.12	1.25	34.80	42.55	7.88	4.15	8.99	0.56	103.60	104.16
2) Meetings,other business	7,603	2.62	0.03	1.57	1.80	34.64	37.85	2.90	2.54	15.63	10.26	99.58	109.84
3) Shopping	16	0.00	0.00	0.00	0.00	5.00	0.00	0.00	2.00	4.00	0.00	11.00	11.00
4) Sightseeing	2,290	5.73	0.00	3.26	1.18	23.69	27.92	5.56	6.86	9.84	6.59	84.07	90.67
5) Visiting friends & relatives	7,481	1.88	0.05	3.43	2.32	9.26	3.59	3.02	1.79	4.57	1.87	29.92	31.79
6) Personal affairs	532	3.27	0.00	0.78	0.04	12.74	6.80	0.37	0.15	7.45	0.00	31.60	31.60
7) Outdoor recreation sport	750	3.25	0.00	5.13	2.10	19.94	22.77	6.22	2.35	5.73	0.82	67.48	68.30
8) Commuting	173	7.87	0.00	6.94	6.47	10.12	0.90	0.55	0.00	4.24	0.00	37.10	37.10
9) Pass through to Magdalen Is.	44	0.00	0.00	0.00	0.00	1.14	0.00	0.00	2.27	0.00	0.00	3.41	3.41
10) Other	621	4.59	0.24	2.85	1.94	13.84	15.64	2.82	1.79	4.74	0.76	48.46	49.22

ENTIRE SEASON AIR

III. D. EXPENDITURE BY OCCUPATION

1. Total Expenditures on Island (Multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	8,096	178,219	3,730	226,492	97,793	894,644	962,088	216,305	162,206	317,742	181,800	3,059,219	3,241,019
2) Farmer/farm manager	43	140	0	1,710	130	2,750	4,310	1,100	1,090	2,025	1,640	13,255	14,895
3) Manager,official,proprietor	3,870	66,957	3,600	72,601	38,836	392,396	427,240	84,787	96,260	135,116	116,768	1,317,793	1,434,553
4) Clerical & related worker	1,383	20,513	0	37,743	18,570	110,795	87,602	28,380	31,853	76,730	21,170	412,186	433,356
5) Sales worker	1,712	30,989	0	31,505	15,401	178,911	167,988	48,154	11,247	65,086	35,310	550,081	585,391
6) Crafts,foreman & related work	776	12,639	0	14,716	10,805	62,688	52,468	25,517	17,324	32,172	3,520	228,329	231,849
7) Operative & related worker	483	18,194	1,100	15,515	5,936	34,659	15,705	19,805	2,265	17,902	106,818	131,081	237,899
8) Private household worker	26	400	0	80	0	2,620	3,540	0	400	3,392	0	10,432	10,432
9) Service work except priv hone	457	9,143	550	9,150	14,145	48,456	23,619	16,852	4,638	12,697	25,300	131,250	156,550
10) Farm labourer/foreman	0	0	0	0	0	0	0	0	0	0	0	0	0
11) Labourer except farm/mine	177	5,380	0	10,340	11,335	11,845	2,100	4,800	4,764	3,122	4,200	53,766	57,966
12) Student	1,244	21,368	280	35,221	9,529	67,324	62,063	31,903	7,686	27,641	38,650	263,015	301,665
13) Housewife	1,281	19,463	0	35,849	12,539	156,128	161,147	34,628	22,726	52,640	19,682	495,120	514,802
14) Retiree	1,008	24,554	2,310	33,066	20,485	161,469	124,495	52,052	22,238	62,021	51,988	582,610	554,598
15) Military	57	225	0	1,350	8,380	7,500	0	240	0	5,800	0	23,415	23,415
16) Unemployed	209	6,469	0	16,954	1,825	5,720	9,240	4,735	474	5,466	16,100	50,083	66,183
17) Other	57	4,150	0	4,390	1,125	14,775	15,950	480	1,440	7,610	0	49,920	49,920
18) No response	637	12,140	934	23,416	9,582	80,364	70,119	15,945	6,268	27,964	43,404	246,732	290,136

ENTIRE SEASON AIR

III. D. 2. Total Expenditures on Island (Non-multi-party Weighted)

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	8,096	175,815	3,730	225,166	96,781	872,044	931,818	208,038	157,995	312,047	178,000	2,983,434	3,162,234
2) Farmer/farm manager	43	140	0	1,710	130	2,750	4,310	1,100	1,090	2,025	1,640	13,255	14,895
3) Manager,official,proprietor	3,870	65,725	3,600	71,781	38,311	385,306	423,070	80,697	94,690	129,346	116,760	1,292,526	1,409,286
4) Clerical & related work	1,383	18,313	0	36,373	18,490	100,600	87,152	26,420	30,433	73,790	21,170	399,571	420,741
5) Sales worker	1,712	29,209	0	30,960	14,648	174,251	160,605	46,094	9,997	65,256	29,310	531,820	560,330
6) Crafts,foreman & related work	776	12,047	0	14,716	10,705	50,838	46,708	25,517	17,324	32,172	3,520	218,027	221,547
7) Operative & related worker	403	18,044	1,100	15,485	5,921	34,344	15,360	19,805	2,265	17,902	106,818	130,226	237,044
8) Private household worker	26	400	0	80	0	2,620	3,540	0	400	3,392	0	10,432	10,432
9) Service work except priv hous	457	9,143	550	9,150	14,145	40,306	23,619	16,852	4,538	12,697	25,300	131,000	156,300
10) Farm labourer/foreman	0	0	0	0	0	0	0	0	0	0	0	0	0
11) Labourer except farm/mine	177	5,380	0	10,340	11,335	11,845	2,100	4,880	4,764	3,122	4,200	53,766	57,966
12) Student	1,244	18,773	280	32,541	8,859	63,374	58,168	31,178	7,616	23,806	38,650	244,595	283,245
13) Housewife	1,281	18,803	0	35,727	12,539	154,138	159,227	34,243	22,176	52,412	19,682	489,265	508,947
14) Retiree	1,008	24,404	2,310	31,996	19,921	157,929	121,595	50,902	21,988	59,831	51,988	490,876	542,864
15) Military	57	225	0	1,350	5,900	5,100	0	240	0	5,800	0	18,615	18,615
16) Unemployed	209	6,469	0	16,954	1,025	5,720	9,240	4,735	474	5,466	16,100	50,083	66,183
17) Other	57	3,710	0	4,280	1,015	13,950	13,750	370	1,440	5,080	0	43,595	43,595
18) No response	637	12,140	934	23,416	9,582	80,364	70,119	15,945	6,268	27,964	43,404	246,732	290,136

III. D. 3. Average Expenditure Per Party Per Trip

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	8,096	22.01	0.46	27.98	12.08	110.50	118.84	26.72	20.04	39.25	22.46	377.87	400.32
2) Farmer/farm manager	43	3.26	0.00	39.77	3.02	63.95	100.23	25.58	25.35	47.09	38.14	308.26	346.40
3) Manager,official,proprietor	3,870	17.30	0.93	18.76	10.04	101.39	110.40	21.91	24.87	34.91	30.17	340.52	370.69
4) Clerical & related work	1,383	14.83	0.00	27.29	13.43	80.11	63.34	20.52	23.03	55.48	15.31	298.04	313.34
5) Sales worker	1,712	18.10	0.00	18.40	9.00	104.50	98.12	28.13	6.57	38.48	20.63	321.31	341.93
6) Crafts,foreman & related work	776	16.29	0.00	18.96	13.92	80.78	67.61	32.88	22.32	41.46	4.54	294.24	298.77
7) Operative & related worker	403	45.15	2.73	38.50	14.73	86.00	38.97	49.14	5.62	44.42	265.06	325.26	590.32
8) Private household worker	26	15.38	0.00	3.08	0.00	100.77	136.15	0.00	15.38	130.46	0.00	401.23	401.23
9) Service work except priv hone	457	20.01	1.20	20.02	30.95	88.53	51.68	36.88	10.15	27.78	55.36	287.20	342.56
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	177	30.40	0.00	58.42	64.04	66.92	11.86	27.57	26.92	17.64	23.73	303.76	327.49
12) Student	1,244	17.18	0.23	28.31	7.66	54.12	49.89	25.65	6.18	22.22	31.07	211.43	242.50
13) Housewife	1,281	15.19	0.00	27.99	9.79	121.88	125.80	27.03	17.74	41.09	15.36	386.51	401.88
14) Retiree	1,008	24.36	2.29	32.80	20.24	160.19	123.51	51.64	22.06	61.53	51.58	498.62	550.20
15) Military	57	3.95	0.00	23.68	145.61	131.58	0.00	4.21	0.00	101.75	0.00	410.79	410.79
16) Unemployed	209	30.95	0.00	81.12	4.90	27.37	44.21	22.66	2.27	26.15	77.03	239.63	316.67
17) Other	57	72.81	0.00	77.02	19.74	259.21	279.82	8.42	25.26	133.51	0.00	875.79	875.79
18) No response	637	19.06	1.47	36.76	15.04	126.16	110.08	25.03	9.84	43.90	68.14	387.33	455.47

III. D. 4. Average Expenditure Per Party Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomodation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	8,096	3.61	0.03	3.45	2.31	30.05	32.20	4.63	4.23	12.09	2.55	92.58	95.13
2) Farmer/farm manager	43	0.36	0.00	11.70	0.36	21.80	29.95	2.84	8.60	6.12	4.24	81.73	85.96
3) Manager,official,proprietor	3,870	4.34	0.04	2.54	2.19	32.11	37.02	4.01	4.69	12.72	7.48	99.67	107.15
4) Clerical & related work	1,383	3.00	0.00	3.65	2.34	17.50	13.41	3.12	4.38	13.38	2.21	60.78	62.98
5) Sales worker	1,712	3.78	0.00	4.18	2.29	40.42	36.04	7.35	1.76	18.01	2.49	113.85	116.34
6) Crafts,foreman & related work	776	2.58	0.00	2.07	1.76	22.84	20.46	6.23	5.72	11.77	1.13	73.44	74.57
7) Operative & related worker	403	5.55	0.09	3.76	2.92	16.12	14.07	4.87	2.14	8.18	135.38	57.70	193.08
9) Private household worker	26	5.13	0.00	1.02	0.00	35.13	58.20	0.00	5.13	43.48	0.00	148.10	148.10
9) Service work except priv hsne	457	2.79	0.60	2.52	5.79	20.23	12.82	4.76	1.61	4.41	6.50	55.54	62.04
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	177	3.67	0.00	10.05	6.93	8.08	0.66	2.27	5.86	4.41	1.32	41.94	43.26
12) Student	1,244	2.15	0.11	2.96	1.34	12.20	6.41	4.25	0.82	3.84	1.50	34.09	35.59
13) Housewife	1,281	1.82	0.00	2.72	1.31	19.69	21.50	4.43	2.97	7.18	2.10	61.63	63.73
14) Retiree	1,008	2.41	0.59	3.34	1.65	20.58	16.45	5.67	3.26	8.48	4.70	62.43	67.13
15) Military	57	3.95	0.00	3.80	17.96	27.81	0.00	0.23	0.00	6.65	0.00	60.40	60.40
16) Unemployed	209	6.52	0.00	12.95	0.70	5.37	4.87	3.75	0.58	5.39	4.05	40.15	44.21
17) Other	57	13.37	0.00	6.19	2.29	35.50	59.12	1.23	3.12	21.93	0.00	142.75	142.75
18) No response	637	2.33	0.47	3.00	2.90	30.58	29.33	7.41	2.09	9.32	6.51	87.43	93.94

III. D. 5. Average Expenditure Per Person Per Day

OCCUPATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Pro.,tech. & related work	8,096	2.85	0.03	2.69	1.88	25.27	26.85	3.51	3.28	10.40	1.56	76.78	78.34
2) Farmer/farm manager	43	0.12	0.00	5.76	0.13	10.38	13.51	1.23	4.28	3.06	1.41	38.49	39.90
3) Manager,official,proprietor	3,870	3.70	0.02	2.04	1.94	28.33	32.70	3.15	3.88	10.95	6.80	86.72	93.53
4) Clerical & related work	1,383	2.10	0.00	2.77	1.79	12.67	10.15	2.10	3.23	10.98	0.94	45.79	46.74
5) Sales worker	1,712	3.11	0.00	3.84	1.93	36.99	32.06	6.70	1.19	16.51	1.54	102.33	103.87
6) Crafts,foreman & related work	776	1.78	0.00	1.35	1.04	17.73	16.41	4.86	4.49	9.44	0.57	57.11	57.67
7) Operative & related worker	403	4.82	0.09	3.07	2.51	11.63	10.78	3.90	1.70	7.15	134.73	45.45	180.18
8) Private household worker	26	2.56	0.00	0.51	0.00	18.71	38.71	0.00	2.56	21.74	0.00	84.82	84.82
9) Service work except priv hone	457	2.46	0.60	2.14	5.69	18.30	10.98	4.14	1.06	3.50	4.83	48.89	53.72
10) Farm labourer/foreman	0	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
11) Labourer except farm/mine	177	2.59	0.00	6.15	5.37	7.00	0.33	1.71	3.23	2.94	0.66	29.32	29.98
12) Student	1,244	1.48	0.11	2.29	1.19	9.85	4.50	3.87	0.52	2.83	1.17	26.65	27.82
13) Housewife	1,281	1.18	0.00	1.68	0.89	12.22	14.29	2.50	1.83	4.47	1.55	39.07	40.62
14) Retiree	1,008	1.49	0.29	2.07	1.01	13.96	10.78	3.54	1.87	5.02	2.66	40.03	42.69
15) Military	57	3.95	0.00	3.22	9.61	20.50	0.00	0.12	0.00	4.97	0.00	42.36	42.36
16) Unemployed	209	5.94	0.00	12.08	0.70	5.37	3.86	3.68	0.58	5.24	2.03	37.48	39.50
17) Other	57	6.50	0.00	3.09	1.11	19.92	36.36	0.61	1.34	10.96	0.00	79.91	79.91
18) No response	637	1.82	0.47	2.59	2.70	26.21	26.33	6.93	1.34	8.77	4.21	77.16	81.37

III. F. 2. Total Expenditures on Island (Non-multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	8,567	121,605	2,620	75,122	60,423	1,160,917	1,504,929	188,626	153,799	338,975	236,926	3,607,016	3,843,942
2) Cabin/Cottage	924	39,700	3,664	91,319	22,178	105,743	179,414	57,674	14,272	58,065	106,123	572,029	678,152
3) Tourist Home	303	9,535	0	15,194	1,909	47,270	44,048	17,945	29,235	10,095	31,450	175,231	206,681
4) Farm Vacation Home	121	3,540	0	7,485	1,950	16,430	18,905	4,277	2,980	8,724	0	64,291	64,291
5) Vacation Home (owned/borrowed)	483	38,708	280	74,620	20,751	49,456	2,550	13,391	9,120	28,040	44,060	236,916	280,976
6) Friends/Relatives	6,792	132,534	3,340	208,350	113,571	420,253	5,030	183,372	108,122	249,234	145,528	1,423,806	1,569,334
7) Federal Campground	103	660	0	2,200	1,005	2,760	2,640	3,335	0	110	0	12,710	12,710
8) Provincial Campground	80	4,090	0	9,520	370	12,120	3,066	1,250	0	3,504	0	33,920	33,920
9) Commercial Campground	197	2,392	0	4,596	900	13,205	15,889	3,622	40	3,753	0	44,397	44,397
10) Other	577	5,502	0	28,645	13,220	76,169	105,835	35,501	5,500	9,028	0	279,400	279,400
11) No exclusive stay	3,289	60,474	2,600	44,974	33,030	267,156	248,075	58,023	60,390	122,580	93,255	897,302	990,557

ENTIRE SEASON AIR

III. E. EXPENDITURE BY EDUCATION

1. Total Expenditures on Island (Multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	110	2,800	0	4,570	2,850	9,820	2,500	15,805	1,125	7,170	9,925	46,640	56,565
2) Secondary - partial	1,251	39,509	1,100	52,180	36,657	115,952	86,980	48,249	13,109	31,117	125,030	424,853	549,883
3) Secondary - completed	4,434	99,340	3,390	150,523	74,769	473,638	466,409	117,158	86,404	198,146	198,599	1,669,777	1,868,376
4) Post secondary non-university - partial	598	12,498	0	15,086	11,173	57,278	40,655	14,954	21,088	21,209	22,530	193,941	216,471
5) Post secondary non-university - completed	2,944	68,892	550	62,559	25,932	317,050	295,845	68,205	77,757	150,493	64,780	1,067,283	1,132,063
6) University - partial	1,806	24,827	344	43,120	18,482	200,285	138,643	47,542	18,941	71,485	4,400	563,669	568,069
7) University - completed	10,260	182,802	7,120	242,060	105,593	1,050,801	1,136,026	273,850	174,455	375,844	241,078	3,548,551	3,789,629
8) No response	33	275	0	0	0	220	22,616	0	0	462	0	23,573	23,573

ENTIRE SEASON AIR

III. F. 3. Average Expenditure Per Party Per Trip

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	8,567	14.76	0.31	8.90	7.25	139.23	181.20	22.92	18.59	40.45	28.71	433.61	462.31
2) Cabin/Cottage	924	44.59	3.97	100.21	24.90	115.30	197.42	62.90	15.55	64.46	114.85	629.30	744.15
3) Tourist Home	303	35.53	0.00	51.89	6.83	176.78	161.17	70.31	98.42	52.76	103.80	653.68	757.48
4) Farm Vacation Home	121	29.26	0.00	61.86	16.12	135.79	156.24	35.35	24.63	72.10	0.00	531.33	531.33
5) Vacation Home (owned/borrowed)	483	82.49	0.58	158.12	43.63	105.89	5.28	28.09	19.83	63.18	91.22	506.28	597.50
6) Friends/Relatives	6,792	19.96	0.49	31.10	16.82	62.77	0.74	27.89	16.36	37.34	21.43	213.47	234.90
7) Federal Campground	103	6.41	0.00	21.36	9.76	26.80	25.63	32.38	0.00	1.07	0.00	123.40	123.40
8) Provincial Campground	80	51.13	0.00	119.00	4.63	151.50	38.33	15.63	0.00	43.80	0.00	424.00	424.00
9) Commercial Campground	197	12.14	0.00	23.33	4.57	67.03	80.65	18.39	0.20	19.05	0.00	225.37	225.37
10) Other	577	9.88	0.00	50.48	27.07	143.20	188.83	63.16	9.88	18.42	0.00	510.92	510.92
11) No response	3,289	18.47	0.79	13.70	10.07	81.34	75.73	17.64	18.36	37.38	28.35	273.48	301.83

ENTIRE SEASON AIR

III. E. 2. Total Expenditures on Island (Non-multi-party Weighted)

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	110	2,800	0	4,570	2,850	9,820	2,500	15,805	1,125	7,170	9,925	46,640	56,565
2) Secondary - partial	1,251	36,239	1,100	48,900	36,283	114,327	84,775	47,324	12,314	30,192	125,030	411,454	536,484
3) Secondary - completed	4,434	97,548	3,390	150,083	71,991	460,423	449,904	111,163	84,804	195,016	198,599	1,624,322	1,822,921
4) Post secondary non-university - partial	598	9,758	0	14,866	10,718	53,428	39,305	14,384	21,088	16,179	22,530	179,726	202,256
5) Post secondary non-university - completed	2,944	68,042	550	61,999	25,492	311,560	293,225	63,795	77,057	146,583	64,780	1,048,303	1,113,083
6) University - partial	1,806	24,532	344	41,813	18,482	192,690	129,428	45,592	18,196	67,217	4,400	538,294	542,694
7) University - completed	10,260	179,546	7,120	239,794	103,491	1,029,011	1,108,628	268,953	168,874	369,289	232,078	3,474,706	3,706,784
8) No response	33	275	0	0	0	220	22,616	0	0	462	0	23,573	23,573

ENTIRE SEASON AIR

III. E. 3. Average Expenditure Per Party Per Trip

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Includin Expenses Over $25
1) Elementary	110	25.45	0.00	41.55	25.91	89.27	22.73	143.68	10.23	65.18	90.23	424.00	514.2
2) Secondary - partial	1,251	31.58	0.88	41.71	29.30	92.69	69.53	38.57	10.48	24.87	99.94	339.61	439.5
3) Secondary - completed	4,434	22.40	0.76	33.95	16.86	106.82	105.19	26.42	19.49	44.69	44.79	376.58	421.3
4) Post secondary non-university - partial	598	20.90	0.00	25.23	18.68	95.78	67.98	25.01	35.26	35.47	37.68	324.32	361.9
5) Post secondary non-university - completed	2,944	23.40	0.19	21.25	8.81	107.69	100.49	23.17	26.41	51.12	22.00	362.53	384.5
6) University - partial	1,806	13.75	0.19	23.88	10.23	110.90	76.77	26.32	10.49	39.58	2.44	312.11	314.5
7) University - completed	10,260	17.82	0.69	23.59	10.29	102.42	110.72	26.69	17.00	36.63	23.50	345.86	369.3
8) No response	33	8.33	0.00	0.00	0.00	6.67	685.33	0.00	0.00	14.00	0.00	714.33	714.3

ENTIRE SEASON AIR

III. E. 4. Average Expenditure Per Party Per Day

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	110	2.48	0.00	2.31	2.19	6.90	1.62	6.60	0.79	3.87	4.13	26.77	30.90
2) Secondary - partial	1,251	3.92	0.03	4.28	2.71	15.00	11.99	4.46	1.79	4.74	6.87	48.91	54.99
3) Secondary - completed	4,434	3.30	0.21	4.27	2.51	23.49	22.72	3.58	3.41	11.23	15.37	74.73	90.11
4) Post secondary non-university - partial	598	4.71	0.00	2.27	2.95	15.41	13.18	3.02	7.64	9.83	4.07	59.01	63.08
5) Post secondary non-university - completed	2,944	5.04	0.09	2.93	2.26	30.41	29.40	4.88	4.89	16.15	2.33	96.06	98.38
6) University - partial	1,806	2.21	0.08	3.02	1.90	29.95	20.45	5.39	1.71	9.04	0.22	73.75	73.97
7) University - completed	10,260	3.16	0.04	3.15	2.17	29.85	33.25	5.22	3.82	11.49	4.30	92.17	96.47
8) No response	33	8.33	0.00	0.00	0.00	6.67	37.51	0.00	0.00	14.00	0.00	66.51	66.51

III. E. 5. Average Expenditure Per Person Per Day

ENTIRE SEASON AIR

EDUCATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Elementary	110	2.07	0.00	1.13	1.28	5.18	0.41	3.48	0.39	3.34	1.84	17.30	19.14
2) Secondary - partial	1,251	2.47	0.03	2.98	1.87	9.94	6.47	2.65	0.86	3.78	4.56	31.07	35.63
3) Secondary - completed	4,434	2.53	0.14	3.40	2.00	18.73	18.16	2.52	2.31	8.89	14.03	58.67	72.71
4) Post secondary non-university - partial	598	3.35	0.00	1.77	2.66	11.49	10.45	2.46	4.06	6.54	3.26	42.78	46.03
5) Post secondary non-university - completed	2,944	4.36	0.09	2.31	1.78	26.16	25.62	3.82	4.18	14.07	1.62	82.41	84.03
6) University - partial	1,806	1.93	0.08	2.39	1.76	25.16	16.65	4.86	1.03	7.34	0.11	61.20	61.31
7) University - completed	10,260	2.47	0.03	2.46	1.82	25.40	28.21	4.18	3.08	9.88	3.33	77.53	80.86
8) No response	33	8.33	0.00	0.00	0.00	6.67	37.51	0.00	0.00	14.00	0.00	66.51	66.51

APPENDIX "A"

1985 TOURIST EXIT QUESTIONNAIRE

P.E.I. DEPARTMENT OF FINANCE AND TOURISM No. [1]_____

Interviewer [5]_____ Day [6]_____ Month [8]_____ Flight No. [9]_____ Code [14]_____ M or F [18]_____

1. What is your place of residence?

[19]_____ city/town/community

[40]_____ province/state

[60]_____ country other than Canada/USA [79]_____

2. a. What is the license plate origin of the vehicle? _____ [81]_____

b. (If differs from residence origin) is this a rented vehicle?

1. Yes 2. No [83]_____

3. a. When did you enter Prince Edward Island? Day _____ Month _____ [84]_____ [86]_____

b. Where and how did you enter this Province?

1) Borden
2) Wood Islands
3) Charlottetown Airport
4) Summerside Airport
5) Other _____ [88]_____

4. a. How many people are in your group? [89]_____

b. How many people in your group are: M

1) under 15	[101]_____
2) 15 - 19	[105]_____
3) 20 - 24	[109]_____
4) 25 - 29	[113]_____
5) 30 - 34	[117]_____
6) 35 - 39	[121]_____
7) 40 - 44	[125]_____
8) 45 - 54	[129]_____
9) 55 - 64	[133]_____
10) 65 & over	[137]_____

c. In which of the above age groups do you belong? [141]_____

5. a. What is your occupation? _____ [143]_____

b. What is the occupation of the main income earner in your group?

_____ [145]_____

c. What level of education have you last attended?

1) Elementary
2) Secondary - partial completion
3) Secondary - completed
4) Post secondary (non-university) - partial completion
5) Post secondary (non-university) - completed
6) University - partial completion
7) University - completion [147]_____

ENTIRE SEASON AIR

III. F. EXPENDITURE BY ACCOMMODATION (EXCLUSIVE STAY)

1. Total Expenditures on Island (Multi-party Weighted)

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Includin Expenses Over $25
1) Hotel/Motel	8,567	126,458	2,620	76,224	62,076	1,192,772	1,552,312	196,396	159,299	346,568	245,926	3,714,725	3,960,65
2) Cabin/Cottage	924	41,205	3,664	92,594	23,003	106,533	182,414	58,124	14,372	59,565	106,123	581,474	687,59
3) Tourist Home	303	10,765	0	15,724	2,069	53,565	48,833	21,305	29,820	15,985	31,450	198,066	229,51
4) Farm Vacation Home	121	3,540	0	7,485	1,950	16,430	18,905	4,277	2,980	8,724	0	64,291	64,29
5) Vacation Home (owned/borrowed)	483	39,843	280	76,370	21,071	51,146	2,550	13,566	9,190	30,515	44,060	244,531	288,59
6) Friends/Relatives	6,792	135,544	3,340	211,208	114,275	426,353	5,030	189,424	111,088	253,634	145,528	1,449,896	1,595,42
7) Federal Campground	103	660	0	2,200	1,005	2,760	2,640	3,335	0	110	0	12,710	12,71
8) Provincial Campground	80	4,090	0	9,520	370	12,120	3,066	1,250	0	3,504	0	33,920	33,92
9) Commercial Campground	197	2,392	0	4,596	900	13,205	15,889	3,622	40	3,753	0	44,397	44,39
10) Other	577	5,702	0	29,125	15,620	82,629	108,955	36,441	5,700	10,628	0	294,800	294,80
11) No exclusive stay	3,289	60,744	2,600	45,052	33,117	267,531	249,080	58,023	60,390	122,940	93,255	899,477	992,73

ENTIRE SEASON AIR

III. F. 4. Average Expenditure Per Party Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accommo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	8,567	3.57	0.10	2.28	2.11	46.77	58.92	6.04	4.86	15.55	10.96	140.21	151.17
2) Cabin/Cottage	924	4.90	0.18	10.26	3.39	17.88	27.64	6.61	2.42	14.37	10.30	87.68	97.98
3) Tourist Home	303	7.17	0.00	7.33	0.98	32.91	24.93	13.50	21.32	10.79	12.54	118.93	131.48
4) Farm Vacation Home	121	4.65	0.00	7.58	2.02	23.26	25.03	8.49	9.07	9.66	0.00	89.77	89.77
5) Vacation Home (owned/borrowed)	483	6.78	0.29	8.53	6.41	9.77	0.23	1.64	1.49	5.56	3.90	40.71	44.61
6) Friends/Relatives	6,792	2.49	0.05	3.70	2.53	9.97	0.11	3.32	2.20	5.18	1.80	29.56	31.36
7) Federal Campground	103	0.38	0.00	1.26	2.44	2.34	1.51	5.78	0.00	0.06	0.00	13.77	13.77
8) Provincial Campground	80	21.19	0.00	10.28	4.19	31.22	6.43	0.98	0.00	8.23	0.00	82.51	82.51
9) Commercial Campground	197	4.10	0.00	6.68	1.89	27.65	22.04	11.57	0.07	5.75	0.00	79.74	79.74
10) Other	577	1.05	0.00	3.31	1.89	17.95	13.72	3.75	1.59	3.61	0.00	46.87	46.87
11) No exclusive stay	3,289	3.95	0.06	2.05	1.46	18.87	10.64	3.11	3.24	15.67	2.66	59.06	61.72

ENTIRE SEASON AIR

III. F. 5. Average Expenditure Per Person Per Day

ACCOMMODATION	PARTIES	Gas and Oil	Auto Repairs & Maintenance	Food and Beverage in Store	Alcoholic Beverage	Meals and Beverage Restaurant	Accomo-dation	Recreation & Entertainment	Handcrafts & Related Merchandise	Other Under $250	Other Over $250	Total Excluding Expenses Over $250	Total Including Expenses Over $250
1) Hotel/Motel	8,567	2.79	0.07	1.88	1.81	39.75	50.25	4.75	3.77	13.15	9.95	118.23	128.18
2) Cabin/Cottage	924	2.87	0.10	6.17	2.16	12.75	18.93	4.74	1.45	10.80	5.77	59.98	65.75
3) Tourist Home	303	4.06	0.00	4.88	0.85	19.92	14.57	7.81	11.71	5.28	8.29	69.09	77.39
4) Farm Vacation Home	121	2.85	0.00	5.35	1.24	17.80	21.65	6.81	8.45	8.13	0.00	72.29	72.29
5) Vacation Home (owned/borrowed)	483	5.91	0.29	6.98	5.75	8.47	0.23	1.45	1.03	3.66	3.24	33.79	37.03
6) Friends/Relatives	6,792	2.07	0.05	3.05	2.11	8.36	0.11	2.79	1.81	4.22	1.36	24.58	25.94
7) Federal Campground	103	0.38	0.00	1.26	2.44	2.34	1.51	5.78	0.00	0.06	0.00	13.77	13.77
8) Provincial Campground	80	21.19	0.00	10.28	4.19	31.22	6.43	0.98	0.00	8.23	0.00	82.51	82.51
9) Commercial Campground	197	3.70	0.00	6.14	1.75	24.46	21.02	7.29	0.02	3.46	0.00	67.83	67.83
10) Other	577	0.81	0.00	2.83	0.97	13.76	11.21	2.79	1.29	2.54	0.00	36.20	36.20
11) No exclusive stay	3,289	3.19	0.06	1.38	1.07	14.98	7.27	2.33	2.35	14.13	1.62	46.77	48.39

APPENDICES

I - 1985 Tourist Exit Questionnaire

II - Methodology

6. Which of the following would best describe the main purpose of your trip to Prince Edward Island?

1) convention/conference
2) meetings, other business
3) shopping
4) sightseeing
5) outdoor recreation or sport
6) personal affairs
7) visiting friends or relatives
8) commuting
9) passing through to Magdalen Island
10) Other (specify) _____ [144]

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7. a. How many nights did you stay on Prince Edward Island? [130]

b. How many nights did you stay on Island in each accommodation type?

1) Hotel/motel [132]
2) Cabin/cottage [134]
3) Tourist Home/Farm Tourist Home [136]
4) Farm Vacation Home [138]
5) Vacation Home (owned or borrowed) [140]
6) Friends/relatives [142]
7) Federal campground [144]
8) Provincial campground [146]
9) Commercial campground [148]
10) Other _____ [170]
please specify

---

8. a. Please estimate your expenditures on P.E.I. Include all credit card purchases and spending by children but do not include plane or ferry ticket. N.R. [172]

1) gas and oil $_____ [174]
2) auto repairs, maintenance $_____ [177]
3) meals, beverages in restaurants $_____ [180]
4) alcoholic beverages $_____ [183]
5) food, beverages in stores (excludes alcoholic beverages) $_____ [186]
6) accommodations $_____ [189]
7) recreation & entertainment $_____ [192]
8) handcrafts & other related merchandise $_____ [195]
9) Other _____ Specify under $250 $_____ [198]
10) Other _____ Specify over $250 $_____ [201]

b. Did you keep a log of your expenses? 1. Yes 2. No [203]

c. For how many people do your expenses apply? [204]

---

9. a. Do you have membership in any travel, social or recreational organizations?

1. Yes 2. No (If yes to above proceed, otherwise skip to Q10) [206]

b. Please state their names?

1) _____ [209]
2) _____ [212]
3) _____ [215]

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10. When you are travelling how important is it to you for the quality of commercial accommodations to be indicated by some form of grading or rating system: (for example: one to five stars)

1) very important
2) important
3) not very important
4) not at all important [218]

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11. Are the papers and magazines you read and the T.V. programs you watch

1) more often in the English language
2) more often in the French language

---

12. a. Do you have a pet travelling with you? 1. Yes 2. No
(If no end interview, if yes continue)

b. What type of pet? _____

c. Has your pet been innoculated against rabies? 1. Yes 2. No

---

First Name | Surname

Street Address

Zip Code | Telephone

METHODOLOGY

The 1985 Tourist Exit Survey was conducted from May 15 to October 31. A total of 3,720 interviews were conducted.

Time Periods

Three seasons were identified:

(1)	Spring season	-	May 15	-	June 11
(2)	Summer season	-	June 12	-	September 12
(3)	Fall season	-	September 13	-	October 31

Locations

The survey was conducted at the three major exit points:

(1) Borden
(2) Wood Islands
(3) Charlottetown Airport

Population Studied

At Bordem and Wood Islands terminals, only tourist vehicles were interviewed. These included non-resident cars, vans, truck campers and self-contained mobile homes.

At the airport only exiting non-residents were interviewed.

Interviewing

At the terminals, cars were approached and interviewed on a random basis. Depending on the traffic, every third or every fifth car was interviewed.

At the airport, the interviewee was chosen from the airline counter, producing an element of randomness in the selection of an interviewee.

There was one interviewer at each exit point.

Strata

The different strata (variables) used in obtaining the 1985 sample are as follows:

(a) **Season Code**

1	May 15	- June 11	Spring season
2	June 12	- September 12	Summer season
3	September 13	- October 31	Fall season

(b) **Location Code**

1 Borden
2 Wood Islands
3 Charlottetown Airport

(c) **Day Code**

1 Sunday, Holiday Monday
2 Monday, Friday, Saturday, Holiday Sunday
3 Tuesday, Wednesday, Thursday

(d) **Time Period**

Borden

1	6:30 AM	-	12:30 PM
2	12:30 PM	-	6:30 PM
3	6:30 PM	-	1:00 AM

Wood Islands

1	5:30 AM	-	1:00 PM
2	1:00 PM	-	8:30 PM

Charlottetown Airport

1	7:30 AM	-	3:00 PM
2	2:00 PM	-	9:30 PM

Preparation

After the questionnaire is completed, it is tested at an exit point by a supervisor.

The interviewers then undergo a training programme consisting of:

1. Interview techniques
2. Interpretation of questions
3. Coding responses
4. Each interviewer observes interviewing techniques of supervisor at an exit point. Each then does a number of practice interviews.
5. Each interviewer does a two day pilot interview period.
6. A final meeting takes place to discuss problems arising from the pilot programme.

The survey then commences according to the prearranged schedule.

CONTROL COUNTS

Control counts are done at each of the exit points.

Borden

A total count of tourist vehicles by origin is obtained from the cash register tapes at the terminal.

Wood Islands

Origin counts are done by the Visitor Information Centre staff. Approximately 80% of exiting vehicles are counted. These origin counts are applied to the total exiting vehicles to obtain the origins of all exiting tourist vehicles.

Charlottetown Airport

Resident, non-resident counts of all exiting passengers are done by the interviewers during the interview period. Total exiting passengers are obtained from the airlines. The resident, non-resident percentage is applied to the total to obtain total exiting non-resident passengers.

WEIGHTING

Data collected is weighted before projecting for the total population. Weighting takes into account such factors as the number of actual interview periods in a particular stratum as compared to the number of possible periods in that stratum and the number of interviews in a specific interview period as compared to the control count of potential interviews in that period.